

Measurable Results.® – Kleenmark

We appreciate the fact that SVA is constantly on top of our business. So when we come to year-end closing, SVA is already aware of what our books are and what needs to get done, so it's a very smooth closing to the end of our year. SVA is a true partner built on trust and respect.

My name is Scott Stevenson, I'm president and CEO of Kleenmark. We are a commercial cleaning company and a janitorial supply company based out of Madison, Wisconsin. We have been in business for over 60 years. We are in three states: Wisconsin, Illinois and Minnesota. We have over a thousand employees and over 500 customers.

So one of the things that I'm proud about in regards to our commercial cleaning business is the fact that I literally grew up in the business. I learned at a very young age not only what it takes to service a customer but I also learned on the performance side of things, the cleaning end of the business. In 1986 at the ripe age of 16, my father put me to work emptying trash cans and vacuuming facilities. So I'm proud to say one of those facilities that I actually cleaned was SVA.

In 2000, my father approached me on buying the business. At that time, I needed some partners that could work me through on what it takes to buy a business and a family business. So at the time I started leaning on some of the partners that we had and one of those partners was SVA, our accounting firm. And I found them to be extremely beneficial to me because they had already been doing business with us for about two decades, so they knew the history and the complexities of our business. So going through a family transaction like that purchase, they were able to be a credible resource for me. Another way that SVA was extremely beneficial to us was when my father was going through some estate planning. SVA was able to work with our attorneys and put together an estate plan for our family and my father that saved us literally millions of dollars. One of the things I love best about SVA is they share some of the same values that we have here at Kleenmark, trust and integrity. Ties to the community are very important to us and it's important for me to have partnerships with vendors that have those same philosophies of giving back to the community.

So I'm a third generation business owner, I have four children. So one of the things I'm really looking forward to is the future of passing down Kleenmark to the fourth generation. I know that SVA will be a partner as I transition from third generation to fourth generation and looking forward to many years of growth and success in partnership with SVA.

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