

Measurable Results.® - **Wisconsin Brewing Company**

We work with SVA in all areas, not just tax, not just tax returns, but in financial planning, projections, business planning. Without them, I don't know where we'd be.

I'm Mark Nolen, I'm the Chief Financial Officer of Wisconsin Brewing Company. We were founded in July of 2011 when my brother Carl, the president of our company, Kirby Nelson, our vice president and head brewmaster, embarked on an \$8 million private placement capital raise. And successfully completed that and opened our doors, full retail, full public production of our brews in November of 2012. Wisconsin Brewing Company is a large production brewery and brand marketing company. Currently we have eight brands that we've brewed in our brew house. We produce right now somewhere in excess of 20,000 barrels in less than eight months of business operations. Our goal is to bring this brewery up to have some significant size. We're thinking it'll probably hit a hundred thousand barrels of production over the next several years.

SVA is my accounting firm but they're much more than that, I can tell you. When we started our capital raise, we didn't really know where to turn. And going to a company that I've done business with for over 40 years made me feel good. I knew that we needed the financial side, I knew that we needed a written business plan, and I knew that we needed great legal counsel. And we worked with SVA from day one, building on those three principles and without their recommendations and guidance, it would have been a very difficult task. Working with their staff, we were able to prepare financial projections that helped us move forward raising capital in a very tough market. We are very successful and we were able to accomplish that feat well within our timeline and get our doors open in November of 2012.

My relationship with SVA is really special. I deal with them almost every month. There's always something going on in our business life or we need some coaching, we need a little bit of help and I know I can call those guys. We're already looking at expanding our plant. We know that's going to happen in the near future and we know we're going to need good solid direction from them to help us embark on the next level of growth that we're going to have. So being able to call them at any given time, sit down, work with them, it's really important to us. It gives us the comfort we need and the assurance that we're doing the right thing.

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