



Floorbrite supports building NHS ventilators during COVID-19 by embracing new staffing technology

Floorbrite has a longstanding tradition of not letting new challenges get in their way. Since 1972 they have grown from a small family business into a nation-wide pioneer in cleaning and FM services. One of Floorbrite's largest contracts, Airbus, temporarily pivoted their operations during COVID-19 to build ventilators for the NHS. This was a large scale operation including a series of logistical challenges due to the new safety regulations enforced to protect employees from COVID-19 infection.

With their full time staff at capacity, Floorbrite sought out new ways to recruit committed, high quality temp workers to immediately support Airbus with their operations. Although Floorbrite never previously used a temporary staffing agency, they took on this new experience with ease, integrating the technology and filling their rota in only two weeks' time!

By embracing and quickly adapting to a new way of recruiting, Floorbrite was able to support one of their long standing clients at a time of national crisis.

The Challenges

- Match Floorbrite with staff that fit the required skills and training
- Consistently rebook the same candidates for the entirety of the 8 week project
- Source candidates capable of working in remote locations with complex shift patterns
- Implement Syft and hire for all positions within 2 weeks
- Reduce the number of hours spent per week training new full time candidates
- Integrate the Syft platform seamlessly into Floorbrite's daily operations

The Solution

Whether a client has been in business for 1 year or nearly 50 years like Floorbrite, introducing new technology and processes can be difficult and time consuming. At Syft we understand these challenges, having worked with thousands of different clients with varying backgrounds and operational structures.

Our mission is to find the best way to fulfill our clients temp-staffing needs and integrate Syft into their unique day-to-day operations as efficiently as possible.

With over 35,000 registered skilled employees, the Syft app gave Floorbrite the opportunity to instantly tap into a large pool of flexible workers to fulfill the staffing needs of it's largest client, Airbus. Syft's unique algorithm ensured that only workers who were able to work throughout the entirety of the 8 week period and in

specific shift patterns would be matched to the job. The stringent vetting process meant that Floorbite had only the highest quality of staff to ensure the environment was safe and clean.

The speed with which Floorbite was able to hire all positions was critical during this period of high demand, as well as the ability to bring top-performing workers back for the duration of the project.

The simplicity of Syft's platform meant Floorbite could adapt quickly and easily to new processes, driving efficiencies that weren't previously possible. Floorbite has since increased their usage of Syft, rolling out the platform to recruit temporary staff across 3 additional sites.

We had never used temporary staffing agencies before, so we were nervous to do so. We are now confidently able to pitch for new business, safe in the knowledge that we have Syft to support us with fulfilment. Not only that, their Syfters are incredibly hard working with the right attitude. We've been really impressed with the communication from Syft. They're honest and transparent.

- Sarah Robinson, Senior HR Advisor

Results

640

shifts posted within 2 weeks

99%

of shifts filled

1.58%

no show rate

84%

of staff re-booked

End to end recruitment of **40 staff** within 2 weeks

We Only Employ The Best

Cleaners

Highly skilled, good communications skills & COSHH certified

General Staff

Experienced all rounders with a friendly demeanour



DBS Check

Many sites and facilities may require basic or enhanced DBS check for legal reasons and complete peace of mind.



Level 2 Award in COSHH Risk Assessment

Many sites and facilities may require basic or enhanced DBS check.



We Take Compliance Seriously

Every potential Syfter undergoes a stringent vetting process with our onboarding team, where we verify and test their experience, skills and ensure they meet legal compliance.

Process

All Syfters follow comprehensive training and practical assessment which includes health & safety compliance checks.