Disclaimer: Not all fields that can be updated via API will display changes within the application interface. Some of these fields are legacy fields that will be updated within the database and our legacy application only.

If you do have Amazon integrated then that could impact several product rich fields such as Description, Title, images, etc.

API Value	Description	Data Type	Example	Notes
SKU	Stock Keeping Unit - The unique ID of a product as determined by the user.	String	ABC, 123, SellerSKU	
ProductID	The value of one of the following: UPC, ISBN, EAN, or ASIN	String	0153548964154	
ProductType	The ProductID type	String	ASIN, UPC, GTIN, EAN	Some Product ID's cannot be used for publishing on specific sales channels.
Title	Title of the Product.	String	"The Title of the Product"	If you are creating a new listing on the sales channel this will be the Title that is displayed to the buyer
Price	Selling price	Decimal	12.99	USD
Quantity	Available quantity for sale for a given SKU*	Integer	15	*This is for Fulfilled By Merchant quantity.
Description	Description of the product you are selling	String		

Condition	The condition of the product you are selling	String	New , Used; Like New	Not all marketplaces have the same condition options.
ConditionNote	Specific to Amazon: Additional notes on the condition of the product you are selling	String	"Brand new, never been opened"	Specific to Amazon
MAPPrice	Minimum Advertised Price. The minimum amount that resellers agree not to advertise below.	Decimal	19.99	
Item Weight	Product dimension	Decimal		Updating this field will not translate to the Shipping Weight or Shipping Weight Unit needed to publish to Walmart.
Item Height	Product dimension	Decimal		
Item Length	Product dimension	Decimal		
Item Width	Product dimension	Decimal		
ImageURLBig	Primary product image URL	String	"https://www.google.com"	
ImageURLSmall	Secondary product image URL			Deprecated
Active	.			Deprecated
IsFBA	This is the indication if the item is being			Deprecated

	fulfilled with FBA stock or not			
Cost	The current product cost. This cost is used by your pricing strategies to determine a minimum price on your listings. It also gets associated with your orders at the time of the order for reporting.	Decimal	10.99	
ModelNumber	Model Number for that specific product			Deprecated
Brand	Brand of the product	String	"Nike"	This is a required field for eBay and Walmart listing.
Attribute1, Attribute2,-8	These are custom/extra fields used to store information on a SKU basis			Deprecated
RetailPrice	Product MSRP	Decimal		Value can be used for strike through pricing as well as used to calculated dynamic minimum and maximum prices.

HSCode	Fielded used for communication to shipping solutions			Deprecated
VendorName	Vendor that is assigned to your product	String		You cannot create a Vendor via API. Once the Vendor is created within the application you can apply and remove Vendors via API
COO				Deprecated
HTS				Deprecated
UPC	UPC for your product			If you used something other than a UPC as the productID, this is a place to add an additional ProductID. It is used in the listing process.
ProductSites	Marketplace specific information	String		This is not the site/sales channel, that's covered with "Site"
FloorPrice	The minimum price you're willing to sell your product	Decimal		SellerActive's pricing strategies will not move below this price point. If you do have a Dynamic minimum in place, that could interfere with this value.
CeilingPrice	The maximum price you're willing to sell your product	Decimal		SellerActive's pricing strategies will not move above this price point. If you do have a Dynamic maxim in place, that could interfere with this value.
DefaultPrice	This is the price your product will reprice too if none	Decimal		This is now called 'Preferred Price' in SellerActive

	of your pricing strategy requirements are met.			
LeadtimeToShip	The amount of days you have after the order has been placed to ship your item	Integer5		
RestockDate				Deprecated
SalePrice	Amazon Sale price	Decimal		Can only be used to set a sale on an amazon site.
SaleStartDate	Amazon Sale date	Datetime		
SaleEndDate	Amazon Sale date	Datetime		
AmazonShippingGroup	The Amazon shipping group name you want associated with your amazon listing	String		Can only be used to set a shipping group on an amazon site
Site	Site that your SKU is on	String	Amazon	
Price	Selling price of your item	Decimal	10.99	
Quantity	*DO NOT USE THIS FIELD FOR ON HAND QUANTITY*			Deprecated *Use the Locations API to update Quantities.
CurrencyISO	The currency of your selling price			Deprecated
GroupName				Deprecated