# Setting up your integrations
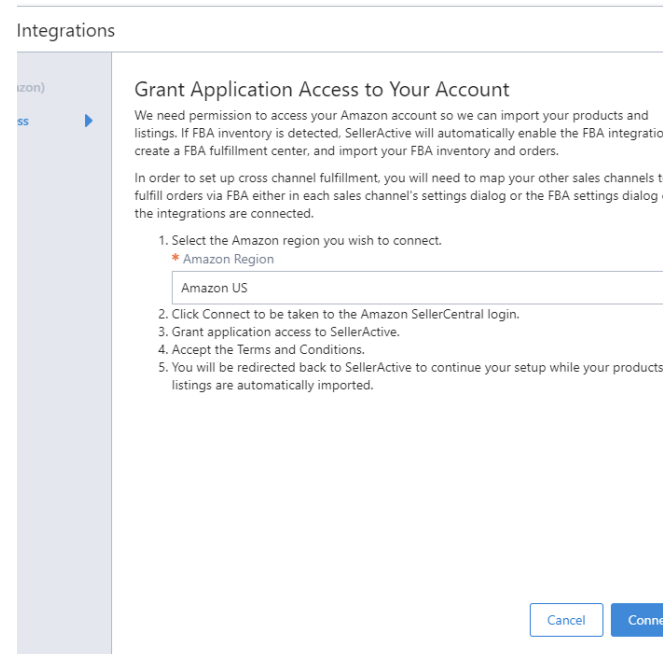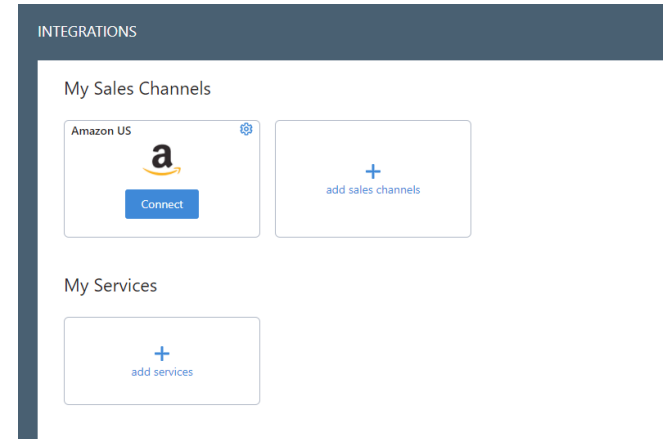
# Step 1
# Integrate Your Marketplaces

- All integrations live under Settings > Integrations

- Always integrate Amazon first since this will trigger the augmentation process (which is vital for listing).

# Integrate Amazon

▶ Amazon –Select connect on the Amazon Tile. Follow all proceeding steps.

# Inbound Settings

**Import Listings** – Allows inventory to be imported into SellerActive.

**Import Orders** – Allows orders to be imported into SellerActive.

# OutBound Settings

**Export and Manage Quantities** – Allows SellerActive to push qty to marketplaces

**Export and Manage Prices** – Allows SellerActive to push price to the marketplace.

# Managing Price and Quantities.

- Export and manage quantities and prices are powerful settings. We recommend, prior to turning these on, that you do a few things to help avoid any potential issues.
  - Set up all pricing strategy related fields
  - Prepare the items you plan on listing to marketplaces.
  - Verify all quantities and prices are correct in SellerActive
  - Once the above is completed you can turn on.
- Both Export and manage Prices and quantities must be turned on in order to publish any item to a marketplace through SellerActive.

# Ebay Business Policies

- Ebay Business policies need to be filled out for listing new items to ebay.

- These live under the Listings Details tab of the ebay integration screen.

- Shipping Location and Default policies must be filled out if you intend to list to the ebay marketplace.

- If Default Policies are absent you will need to opt in to ebay's business policies following the instructions provided.

# Integrate Your Services

- Amazon FBA
- Deliverr
- SkuVault
- Shipping
  - Shipstation
  - Shipworks
  - Desktopshipper

My Services

| Amazon FBA | ShipStation | Shipworks | Deliverr | |
|---|---|---|---|---|
| AUTHORIZED | ⚠ DISCONNECTED | ⚠ DISCONNECTED | ⚠ DISCONNECTED | + add services |

# Resources

- Setting up Cross Channel Fulfillment

  - Cross-Channel Fulfillment for Amazon FBA Sellers

  - How do I make sure that my FBA quantity reaches the non-Amazon sales channel?

- Walmart integration walkthrough

  - https://www.selleractive.com/en/support/integrate-walmart-with-selleractive

- Ebay Business Policies

  - https://www.selleractive.com/support/ebays-new-business-policies

- Support email – support@selleractive.com

- Support articles – www.selleractive.com/support