WHERE CURRICULUM, INSTRUCTION, AND ASSESSMENT ALIGN
No silos. Just one shared focus: success for every student.

States, districts, schools, and education organizations partner with CenterPoint Education Solutions for a reason. It’s because we bring together proven instructional tools, professional learning services, and aligned assessments that drive student success and create opportunities for every student.

Our mission and values focus on making sure students complete high school ready for college, a rewarding job, and engaged citizenship. Students, teachers, and leadership teams benefit from our broad experience, deep knowledge, and success in aligning curriculum, instruction, assessment, and professional learning.

Educators are committed to their students’ success…from early learning through high school graduation. To assist, we help educators eliminate silos and create powerful connections between and among standards, assessment, and instructional practice. The result is measurable student growth and deep, lasting learning gains.
Who We Are

We are educators working for and with educators to create enduring change. We bring deep experience and expertise to every partnership. Our purpose? To help educators give every student meaningful learning experiences based on the alignment of high-quality curriculum, assessment, and instruction.

CenterPoint is a different kind of education group. Why? Our approach is simple: First, we listen. Then we analyze and understand each client’s needs. Then we make detailed recommendations and execute solutions. We take a consultative, collaborative approach because every school and every classroom is different. The most effective solutions address individual needs, so our solutions are unique for each partnership.

What We Do

The building blocks of great instruction start with a solid foundation. CenterPoint supports schools, districts, and leading organizations with:

- Curriculum design and development services
- Custom and pre-built formative, diagnostic, and interim assessment
- Professional learning services to build and sustain educator capacity

We work side-by-side with our partners to build educator capacity and open the path to success for all students.

Together We Make a Measurable Impact

2.4 MILLION+ STUDENTS SERVED

160,000+ TEACHERS SERVED

SCHOOLS AND DISTRICTS IN 18 STATES

*As of August 2020.
Some organizations offer curriculum. Others focus on assessments. And others provide professional development. We work at the intersection of all three to build comprehensive and aligned solutions. And we work hand-in-hand with educators, so we are a trusted source of support.

Our Team

Our services and tools are designed and delivered by the same team who helped build nationally recognized assessments aligned to college- and career-ready standards. We’ve worked directly with schools, districts, states, and assessment and instructional leaders on those initiatives, and our experiences inform our services and resources.

Our team gives our partners access to seasoned, innovative educators who have held state, district, and school leadership roles and who have worked as building leaders, instructional coaches, teacher-leaders, and data and literacy coaches. We understand, both personally and professionally, the challenges educators face every day. We enhance our work by tapping the knowledge of education and assessment thought leaders and nationally recognized experts to ensure validity, reliability, and usability of our resources.
Our Services

Classroom Assessments
Our classroom assessments help teachers reliably and confidently answer the questions, “What progress are students making toward grade-level, end-of-year standards?” and “What comes next for student learning?” Our diagnostic and interim assessments, for grades K–11 in ELA/Literacy, and, in mathematics grades K–8, Algebra I, Algebra II, and Geometry are available on multiple leading testing platforms. They are designed to minimize testing time and maximize information to inform instruction.

Custom Assessment Design and Development
We partner with states, districts, and other assessment organizations to build high-quality, classroom-based assessments. Our objective is to deliver rich data to inform educator practice and target interventions for students. We develop custom assessments aligned to leading curriculum to connect teaching and learning. Our assessments work on multiple platforms, providing the flexibility to adapt our industry-leading content into existing testing systems.

Academic Review Services
We work hand-in-hand with the staff and leadership of schools and districts to accelerate teaching and learning by building an aligned educational system. Our services can also support schools that are working to meet state-mandated targets for student achievement. We partner with local leaders to develop a customized, comprehensive plan of academic supports using evidence-based and research-backed interventions.

Custom Curriculum Design and Development
We work with educators to redesign or develop core curriculum and supplemental materials across a variety of content areas, including ELA/Literacy, mathematics, science, social studies, early literacy, and career and technical education. Our services encompass the development of key design documents, ranging from scope and sequence and unit plan templates to lesson plan templates and full, year-long curricula.
Our Services

Online Teacher Resources
Our resource center is a 24/7 online portal offering materials, tools, techniques, and more, to support classroom teachers’ practice. It supports early learning and K–12 classroom professionals with a host of resources, including videos, digital resources, articles, and presentations.

Consulting and Advisory Services
From using assessment data more effectively to reimagining curriculum, assessments, and corresponding instructional programming, partners come to us for insights, solutions, and practical advice to align instruction, assessment, and professional learning. Guided by our Alignment Framework, we help schools and districts streamline their systems and maximize the impact on student success.

Professional Learning
Through collaborative partnerships with school and district teams, we design professional learning programs to help districts meet critical academic goals. Using custom virtual or onsite programs, on-demand, interactive webinars and courses, and coaching services, we work as thought partners to plan and deliver results-focused professional learning grounded in research-based and best practice strategies. Our approaches are informed by years of expertise and experience across every content area and grade band. We help our partners achieve measurable, sustainable gains in educator effectiveness and student achievement. (For example, one district in Maryland saw dramatic gains in elementary English language arts/literacy achievement, which they attributed in part to professional learning with CenterPoint staff.)

Early Learning
With both K-2 online English language arts and mathematics assessments and formative tasks, our products support the earliest learners and set them on a path for success. These assessments and instructional units provide interactive learning experiences while limiting screen time for early learners. We help teachers collect information to guide individual student development and build essential academic skills, habits, and mindsets for success.
We’re Ready

The work we do together is vital. The stakes are high, and there is no time to waste. Our students’ futures depend on doing this work with urgency. Building educators’ curriculum knowledge, deepening their assessment literacy, and creating true alignment between the written, taught, and tested curriculum will help students succeed.

We are ready to help now. There is no lengthy onboarding or complicated process to get the work started. From curriculum design to professional learning, assessment development to data coaching, the help and support you need are here.

“CenterPoint provides an assessment tool that can be flexible enough to measure what you’re teaching when you’re teaching it -- there isn’t another product out there that meets this need.”

— Joey Webb, Co-Founder and Chief Academic Officer, Washington Leadership Academy
Success. Every student. Every teacher.

“Educators working with CenterPoint staff during professional service learning have taken away actionable strategies for improving instruction for students. The CenterPoint staff brings a deep knowledge of standards, strategies for instruction, and assessment design and development.”

— Julie, Literacy Coordinator