



Case Study: Card Issuance

Payment 4.0

Next generation payment made easy – globally

Payment solutions for global players

Our client, one of the world’s biggest payment service providers (PSP), wanted to explore the process of supplying direct payment cards to their customers in select geographies to enable global payments.

Traditionally, this PSP acted as an intermediary between their end customer’s traditional bank account and merchants.

With their new card, they enabled their B2B customers to pay directly for goods and services from the balance held with the PSP, without the need to interface with the traditional bank account. The card can be used both online and at point of sale (POS), and with no fees for use at home or abroad. The PSP used G+D Hub to enable the card issuance process in a smooth, efficient manner.

G+D Hub: One data delivery point for global card issuance

The G+D Hub makes it easy for processors to manage the issuance process from one central data delivery point. The hub will manage, through either a Convego® Connect API endpoint or the portal, the relationship between the processor and their client’s personalization data and the issuance and production process. The Hub takes care of the pre-process, validation, EMV process and data loading, providing all the needed information for the smooth production of cards, all in one place.

It also quickly and efficiently allows splitting of production and data generation for regional deployment of specific cards.

Benefits in a nutshell:

-  **Fast:** We believe that rapid deployment and quick onboarding is crucial to our partners success. That’s why we focus on quick onboarding and timely project execution.
-  **Flexible:** Innovative solutions require a flexible approach. Our technology and software services are designed to build a tailored, bespoke solution for our partners, specific to their needs both now and in the future. From fast track payment card programs, to high-end, top-of-wallet services, we can help.
-  **Digital:** One facet of our particular expertise is the delivery of solutions and services that enhance or enable the customer experience. These types of solutions are important to the success of any Fintech, and we can effectively and efficiently support our Fintech partners in their development.
-  **Global:** Our position as a leading global provider means that we can offer support at any level of implementation – from regional implementation to global expansion strategies. We can support any Fintech throughout every stage of their growth.

About Giesecke+Devrient

Giesecke+Devrient (G+D) is an international Group providing security technology and headquartered in Munich, Germany. Innovations by G+D make the lives of billions of people in the digital and physical world more secure. With its products and solutions, G+D is one of the market and technology leaders in payments, connectivity, identities, and digital infrastructures.

Established in 1852, the company achieved sales of €2.45 billion in the fiscal year 2019 and employs 11,500 people. G+D has a presence in 33 countries. Its customer base includes central and commercial banks, mobile network providers, automotive manufacturers, health insurance companies, and governments and public authorities. Further information: www.gi-de.com.



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