

ST. MARCUS SCHOOL ANNUAL BENEFIT **GALA 2021**

Saturday, November 13th



*ready
together*

St. Marcus School serves predominantly low-income, African American children in grades K3-8. Between three campuses, 1,090 students and their families find hope and community at school.

Together, we are ready to succeed!

Get Involved!

SPONSOR

Choose an opportunity included in this packet.

ATTEND

Enjoy a gourmet dinner and opportunity to connect with Milwaukee leaders and students.

PROMOTE

Share the gala with your friends and family.

VOLUNTEER

Volunteers are the backbone of the event.
Join our team for a fun, meaningful experience.

CONTRIBUTE TO THE LIVE AUCTION

Exclusive and one-of-a-kind experiences (date night packages, dinner parties, vacations or time-share stays, etc) are valuable live auction contributions.

DONATE TO THE SILENT AUCTION

Tickets to events, restaurant gift cards, original artwork, jewelry, electronics, themed baskets, wine or professional services are a few wonderful items.

St. Marcus School Annual Benefit Gala
Saturday, November 13, 2021

www.stmarcusgala.com



CONTACT: Cecilia Davis
St. Marcus Mission Advancement Office
2215 N. Palmer Street, Milwaukee, WI 53212
office: (414) 562-3163 x7554 | cell: (414) 217-0253
cecilia.davis@stmarcus.org

Sponsoring the St. Marcus School Annual Benefit Gala provides you with the unique opportunity to connect with the Greater Milwaukee community, build personal or corporate brand awareness, and show your support for a critical cause: *transforming the lives of Milwaukee's children and families.* With bold, generous partners like you, thousands of lives are transformed.



POWER OF PURPOSE - \$25,000

Event Benefits

- VIP Table of 12
- Free drink ticket for table guests
- Premier wine and beverage service during event dinner and program
- Prominent logo placement at guest entrance and on stage during the event
- Prominent logo placement on sponsor recognition wall during the event
- Recognition video from St. Marcus Scholars during the event
- Multimedia recognition during the event

Promotional Benefits

- Logo positioned as "Premier Sponsor"
- Full-color page promotion in the St. Marcus calendar (distributed to event attendees)
- Logo placement on St. Marcus Catalyst newsletter (2,000+ copies) and gala invitation (2,000+ copies)
- Logo placement in OneCause bidding app (used by guests and friends of St. Marcus)
- Logo placement on St. Marcus Gala feature video end card (700+ reach)
- Logo placement on the St. Marcus Gala webpage with link to your website
- Logo placement on St. Marcus Gala e-marketing and thank you emails
- Recognition on St. Marcus School's social media (Facebook and Twitter)

COURAGE TO COMMIT - \$20,000

Event Benefits

- VIP Table of 12
- Free drink ticket for table guests
- Premier wine and beverage service during event dinner and program
- Prominent logo placement at guest entrance and on stage during the event
- Prominent logo placement on sponsor recognition wall during the event
- Recognition video from St. Marcus Scholars during the event
- Multimedia recognition during the event

Promotional Benefits

- Logo positioned as "Premier Sponsor"
- Full-color page promotion in the St. Marcus calendar (distributed to event attendees)
- Logo placement on St. Marcus Catalyst newsletter (2,000+ copies) and gala invitation (2,000+ copies)
- Logo placement on the St. Marcus Gala webpage with link to your website
- Logo placement on St. Marcus Gala e-marketing and thank you emails
- Recognition on St. Marcus School's social media (Facebook and Twitter)

VOICES OF HOPE - \$16,000

Event Benefits

- VIP Table of 10
- Prominent logo placement on sponsor recognition wall during the event
- Recognition video from St. Marcus Scholars during the event.
- Multimedia recognition during the event

Promotional Benefits

- Logo positioned as "Presenting Sponsor"
- Full-color logo placement PLUS 6.75" (w) x 6" (h) color ad in the St. Marcus calendar (distributed to event attendees)
- Logo placement on St. Marcus Catalyst newsletter (2,000+ copies) and gala invitation (2,000+ copies)
- Logo placement on the St. Marcus Gala webpage with link to your website
- Logo placement on St. Marcus Gala e-marketing and thank you emails
- Recognition on St. Marcus School's social media (Facebook and Twitter)

ATTEND AN EVENT LIKE NO OTHER

The Gala provides a way for you to engage clients, employees and friends for a fun event!

Each year, 450 of Milwaukee's community and business leaders eat, drink and mingle at the gala. This signature event is an ideal networking opportunity with an audience who shares your commitment to the community. Feel good about transforming children's lives as you and your guests enjoy an inspirational and unforgettable evening.

Custom sponsorships available! We are happy to work with you to tailor a package that fits your goals and strategy.



WHATEVER IT TAKES - \$12,500

Event Benefits

- Table of 10
- Logo placement on sponsor recognition wall during the event
- Recognition video from St. Marcus Scholars during the event
- Multimedia recognition during the event

Promotional Benefits

- Logo positioned as "Presenting Sponsor"
- Full-color logo placement PLUS a 3.5" (w) x 6" (h) color ad in the St. Marcus calendar (distributed to event attendees)
- Logo placement on St. Marcus Catalyst newsletter (2,000+ copies) and gala invitation (2,000+ copies)
- Logo placement on the St. Marcus Gala webpage with link to your website
- Logo placement on St. Marcus Gala e-marketing and thank you emails
- Recognition on St. Marcus School's social media (Facebook and Twitter)

BE STRONG - \$7,500

Event Benefits

- Table of 8
- Logo placement on sponsor recognition wall during the event
- Verbal recognition during the event
- Multimedia recognition during the event

Promotional Benefits

- Full-color 3.5" (w) x 4" (h) ad in the St. Marcus calendar (distributed to event attendees)
- Logo placement on St. Marcus Catalyst newsletter (2,000+ copies)
- Logo placement on the St. Marcus Gala webpage with link to your website
- Recognition on St. Marcus School's social media (Facebook and Twitter)

NO SHORTCUTS - \$4,500

Event Benefits

- Table of 8
- Verbal recognition during the event
- Multimedia recognition during the event

Promotional Benefits

- Full-color 3.5" (w) x 2" (h) ad in the St. Marcus calendar (distributed to event attendees)
- Logo placement on the St. Marcus Gala webpage with link to your website
- Recognition on St. Marcus School's social media (Facebook and Twitter)

BUILD UP - \$2,000

Promotional Benefits

- Full-color 3.5" (w) x 2" (h) ad in the St. Marcus calendar (distributed to event attendees)
- Recognition on St. Marcus School's social media (Facebook and Twitter)

OTHER SPONSORSHIPS AVAILABLE

- Afterglow Sponsor
- A/V Equipment Sponsor
- Event Rental Sponsor
- Floral Sponsor
- Grand Raffle Sponsor
- Invitation Sponsor
- Lighting Sponsor
- Wine Pull Sponsor



RETURN FORM TO:

Cecilia Davis, St. Marcus Mission Advancement Office
2215 N. Palmer Street, Milwaukee, WI 53212 or cecilia.davis@stmarcus.org

2021 St. Marcus School Benefit Gala Terms and Conditions - return by October 1, 2021.

The following represents the agreement between Sponsor and St. Marcus School:

NAME _____

TITLE _____

ORGANIZATION NAME *please print exactly how it should appear on all materials*

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ mobile work home

ALT. PHONE _____ mobile work home

E-MAIL _____

I/We will support St. Marcus School's 2021 Gala at the following amount / tax deductible amount:

- Power of Purpose Sponsorship \$25,000 / \$23,680
- Be Strong Sponsorship \$7,500 / \$6,620
- Courage to Commit Sponsorship \$20,000 / \$18,680
- No Shortcuts Sponsorship \$4,500 / \$3,620
- Voices of Hope Sponsorship \$16,000 / \$14,900
- Build Up Sponsorship \$2,000 / \$2,000
- Whatever It Takes Sponsorship \$12,500 / \$11,400

I/we plan to attend the Gala and will be using the included table.

St. Marcus will contact you prior to the event to obtain names/addresses of attendees.

I/we plan to attend the Gala but will only be filling _____ seats. *Please donate remaining seats back to St. Marcus.*

I/we will not be attending the Gala. *Please donate table back to St. Marcus.*

As a Build Up Sponsor, I/we would like to purchase individual tickets, \$250 x _____. (Tax deductible: \$140/ticket)

Please make checks payable to St. Marcus School or fill in the credit card information below.

AmEx, Mastercard, Visa, Discover Card # _____ - _____ - _____ - _____

Cardholder's Name _____ Exp. date _____

Signature _____ Date _____

Address associated with credit card (if different than listed above)

I have read and agree to the terms and conditions of the Sponsor Participation Agreement and am authorized to sign on behalf of the Sponsor.

Sponsor Representative Name (printed) _____

Signature _____

Title _____ Date _____

Net proceeds benefit St. Marcus School, a 501(c)3 organization. Tax ID# **39-0850377**