

FOR IMMEDIATE RELEASE

T1V Contact:  
Blair Rubio  
brubio@t1v.com  
704.594.1621

## T1V CTO Jim Morris to share insights in THE rAVe Agency's LAVNCH Week UCC Panel

***Jim Morris, chief technology officer of T1V, to share insights on the future of UCC technology during panel discussion on April 29 as part of THE rAVe Agency's LAVNCH Week.***

T1V joins the AV industry's first all-digital launch event, **LAVNCH WEEK**, created by THE rAVe Agency in partnership with Zoom Video Communications. **LAVNCH WEEK** (pronounced "launch" week) is a five-day virtual event that combines live keynote presentations, interactive panels and video content.

**LAVNCH WEEK** creates a timely, exciting opportunity for T1V to share new products and education with its dealers, distributors and reps from anywhere in the world. **LAVNCH WEEK** will kick off on April 27, 2020, and focus on a different industry vertical market each day — including ProAV, digital signage, unified communications and collaboration (UCC), house of worship (HOW) and an end-user day. T1V is proud to be a partner on **LAVNCH WEEK's** UCC Day on April 29.

UCC Day will include a panel discussion featuring Jim Morris, chief technology officer of T1V. The panel, "What's Next for UCC Integrators and Power Users?" will dive into the future of UCC technology — outlining the steps to building future-proof, lasting solutions and discussing how to effectively communicate with customers for UCC-integration projects.

"I'm excited to join this panel with fellow industry veterans, especially as we discuss what collaboration will look like through the duration and aftermath of the coronavirus pandemic," says Jim Morris. He continues, "We are eager to share our thoughts around staying connected and effectively collaborating now that COVID-19 has upended the traditional workspace, and what the future of work looks like a month, a year, or even several years from now."

**LAVNCH WEEK** attendees can earn CTS RUs, learn about the latest ProAV technology, and network with industry influencers and peers — at no cost to industry professionals. They'll also have the ability to virtually interact in discussions. Attendees are encouraged to take their conversations to social media, as well, through LinkedIn and Twitter with the custom hashtag (#LAVNCHweek).

Join us for UCC Day on Wednesday, April 29, 2020 — spaces are limited, so please register now: <https://rave.pub/LAVNCHRegister>.

For more information on T1V participation in **LAVNCH WEEK**, please visit <https://theraveagency.com/lavnch-week>. Keep up with the latest news on **LAVNCH WEEK** by connecting with THE rAVe Agency on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

### **About T1V**

T1V is a visual collaboration company specializing in multitouch, multiuser software for enterprise and education markets. The company's collaboration platform includes ThinkHub® multitouch collaboration for global teams, HubVC™ BYOD whiteboarding and video conferencing, and AirConnect™ mobile app - all working cohesively to support a seamless, intuitive user experience for both in-room and remote participants.

T1V's suite of collaboration software represents total meeting room solutions that replace much of the hardware we equate meeting room technology with today.

T1V ThinkHub Connect™ active learning technology is designed to support a variety of teaching and learning styles, from traditional lecture to team problem solving and group-based work. The solution also supports collaboration amongst students located at off-site locations and allows easy content sharing between remote locations.

All T1V solutions are Built for BYOD™ (bring your own device) to support the many devices, programs, and platforms of today's meeting and learning environments. T1V is a leading innovator in large-scale, interactive software technology, with seven issued patents in collaboration and active learning software.

To learn more visit [t1v.com](http://t1v.com).

### **About THE rAVe Agency**

Founded in 1998 by Gary Kayye, Kayye Consulting was the AV industry's first marketing consulting firm. Now, it has become THE rAVe Agency, providing the AV market, globally, with the industry's first creative agency. We're leaders in social media marketing, strategy, branding, product development, experiential marketing, content marketing, lead generation and storytelling. THE rAVe Agency incorporates more than 50 years of professional experience into six strategic talents, including rAVe [PUBS], rAVe [NOW], rAVe [CREATE], rAVe [CONSULT], rAVe [STORYTELLING] and rAVe [SPEAK]. For more information, please visit [www.THErAVeAgency.com](http://www.THErAVeAgency.com).