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T1V to Participate in THE rAVe Agency's LAVNCH Week, AV Industry's First All-Digital Launch Event

T1V will be a partner on LAVNCH WEEK's UCC Day, featuring educational content and product news for the AV industry's first all-digital launch event.

T1V joins the AV industry's first all-digital launch event, **LAVNCH WEEK**, created by THE rAVe Agency in partnership with Zoom Video Communications. **LAVNCH WEEK** (pronounced "launch" week) is a live five-day virtual event that combines keynote presentations, interactive panels and video content.

LAVNCH WEEK creates a new, exciting opportunity for T1V to share new products and education with its dealers, distributors and reps from anywhere in the world. **LAVNCH WEEK** will kick off on April 27, 2020, and focus on a different industry vertical market each day — including ProAV, digital signage, unified communications and collaboration (UCC), house of worship (HOW) and end-user day.

T1V is proud to be a partner of **LAVNCH WEEK's** UCC Day, which will feature an opening keynote from Eric Yuan, founder and chief executive officer of Zoom Video Communications.

LAVNCH WEEK attendees can earn CTS RUs, learn about the latest ProAV technology and network with industry influencers and peers — at no cost to industry professionals. They'll also have the ability to virtually interact in discussions. Attendees are encouraged to take their conversations to social media, as well, through LinkedIn and Twitter with the custom hashtag (#LAVNCHweek).

"With COVID-19 limiting our event activity, we're thrilled to be partnering with THE rAVe Agency on its first all-virtual event for the Pro AV industry," says Adam Loritsch, T1V EVP of Sales + Marketing. He continues, "...during this event, we're excited to unveil solutions our team has been developing that will help our customers and industry partners to collaborate remotely, including **ThinkHub Scheduling**, **ThinkHub Cloud Access**, and an all-new product that we'll be previewing during LAVNCH Week - the **T1V Hub**."

Join us for UCC Day on Wednesday, April 29, 2020 — spaces are limited, so please register now:
<https://rave.pub/LAVNCHRegister>.

For more information on T1V participation in **LAVNCH WEEK**, please visit <https://theraveagency.com/lavnch-week>. Keep up with the latest news on **LAVNCH WEEK** by connecting with THE rAVe Agency on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

About T1V

T1V is a visual collaboration company specializing in multitouch, multiuser software for enterprise and education markets. The company's collaboration platform includes ThinkHub® multitouch collaboration for global teams, HubVC™ BYOD whiteboarding and video conferencing, and AirConnect™ mobile app - all working cohesively to support a seamless, intuitive user experience for both in-room and remote participants.

T1V's suite of collaboration software represents total meeting room solutions that replace much of the hardware we equate meeting room technology with today.

T1V ThinkHub Connect™ active learning technology is designed to support a variety of teaching and learning styles, from traditional lecture to team problem solving and group-based work. The solution also supports collaboration amongst students located at off-site locations and allows easy content sharing between remote locations.

All T1V solutions are Built for BYOD™ (bring your own device) to support the many devices, programs, and platforms of today's meeting and learning environments. T1V is a leading innovator in large-scale, interactive software technology, with seven issued patents in collaboration and active learning software.

To learn more visit t1v.com.

About THE rAVe Agency

Founded in 1998 by Gary Kayye, Kayye Consulting was the AV industry's first marketing consulting firm. Now, it has become THE rAVe Agency, providing the AV market, globally, with the industry's first creative agency. We're leaders in social media marketing, strategy, branding, product development, experiential marketing, content marketing, lead generation and storytelling. THE rAVe Agency incorporates more than 50 years of professional experience into six strategic talents, including rAVe [PUBS], rAVe [NOW], rAVe [CREATE], rAVe [CONSULT], rAVe [STORYTELLING] and rAVe [SPEAK]. For more information, please visit www.THErAVeAgency.com.