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T1V and Leyard and Planar partner with Duke University to deliver interactive alumni experience to Karsh Alumni and Visitors Center

Duke University's Karsh Alumni and Visitors Center in Durham, North Carolina, will feature several interactive touchscreen displays designed to transform and personalize the visitor experience. The Karsh Alumni and Visitors Center will open Sept. 28, 2019.

As the newest building on Duke University's campus, the Karsh Alumni and Visitors Center will feature state-of-the-art technology to provide visitors with a one-of-a-kind digital experience, all powered by T1V interactive software and Leyard and Planar touchscreen displays.

As visitors enter the Karsh Alumni and Visitors Center, they'll have access to a massive, interactive touchscreen wall (measuring 6.5' high by 24.5' wide) that showcases a range of interactive content about Duke's rich history, its vision for the future, notable alumni and donor and student stories. In addition, this content will be available to visitors on several other smaller touchscreen displays throughout the center. All touchscreens allow multiple visitors to interact with content simultaneously.

What's more, the touchscreen technology works with the Duke Alumni Association's mobile app to provide a personalized user experience. When visitors download the app and enable the visitor experience in settings, T1V's software is able to push personalized content to the touchscreens based upon name, class year and more.

"We are thrilled to partner with T1V to bring our alumni such a rich, personalized experience," says Sterly Wilder, associate vice president of Duke Alumni Affairs. "These touchscreen walls really tell the story of Duke, place alumni in that story and provide inspiration as they start their campus journey. We can't wait to see visitors experience it for themselves."

Wilder also notes how fortunate Duke Alumni Affairs has been to work with T1V considering its CEO is an alumnus—Mike Feldman, class of 1984, who has been instrumental in the process.

"T1V is uniquely positioned to take on this ambitious project, and to bring Duke's story to life with our interactive software," says Feldman. "As an alumnus, I'm excited to be part of building something that Duke alumni will be proud to call their own when returning to campus."

“Today’s universities and public spaces continue to raise the bar for using digital display technology to transform visitor experiences and Leyard and Planar are honored to be at the forefront of these innovative developments,” says Executive Vice President of Sales, Marketing and Services Adam Schmidt. “Our cutting-edge visualization solutions will help create more immersive and engaging interactions with Duke’s alumni and visitors, and it wouldn’t be possible without our partnership with T1V. We’re thrilled to be active participants in these exciting developments at Duke, and to continue extending our partnership with T1V.”

The Karsh Alumni and Visitors Center is Duke's new home for its more than 175,000 alumni and visitors. It is located at the corner of Duke University Road and Chapel Drive in Durham, N.C., at the gateway to campus and is designed to be “distinctly Duke,” with architectural flourishes that mimic the design and materials of the university’s West Campus. It will open September 28.



Artist rendering of the Karsh Alumni and Visitors Center interactive LED touch wall.



Image of Karsh Alumni and Visitors Center interactive LED touch wall (Leyard and Planar) and branded interactive software (T1V).



About T1V

T1V is a visual collaboration company specializing in multitouch, multiuser software for enterprise and education markets. The company's collaboration platform includes [ThinkHub® multitouch collaboration](#), ViewHub™ wireless presentation, and AirConnect™ mobile app - all working cohesively to support a seamless, intuitive user experience for both in-room and remote participants. T1V's suite of collaboration software represents total meeting room solutions that replace much of the hardware we equate meeting room technology with today.

T1V [ThinkHub Connect™ active learning technology](#) is designed to support a variety of teaching and learning styles, from traditional lecture to team problem-solving and group-based work. The solution also supports collaboration between students located at off-site locations and allows easy content sharing between remote locations.

All T1V solutions are Built for BYOD™ (bring your own device) to support the many devices, programs, and platforms of today's meeting and learning environments. T1V is a leading innovator in large-scale, interactive software technology, with four issued patents and two patents allowed in multitouch, multiuser software.

To learn more, visit t1v.com.

About Duke University Alumni Affairs

Duke University Alumni Affairs exists to represent, mobilize and serve the university's more than 175,000 alumni throughout the world through programming, regional events, online learning and more. Our mission is to create lifelong connections between alumni and Duke that transform the university, its students and fellow alumni.

To learn more, visit alumni.duke.edu.

About Leyard and Planar, A Leyard Company

Leyard is a global leader in the design, production, distribution and service of digital displays, video walls and visualization products worldwide. The Leyard Group of companies and brands, which includes [Planar Systems](#), [eyevis](#) and [Teracue](#), is comprised of displays, entertainment and lighting system solutions. Leyard is the global market leader for LED video displays and narrow pixel pitch LED, offering indoor, outdoor, fixed and creative displays ([Futuresource 2018](#)). Used in applications such as broadcast, sports arenas, stadiums, advertisement networks, retail, digital signage, control rooms, exhibitions, large scale events and digital cultural experiences, Leyard enjoys marquee installations globally and has over 300 patents in display technology. Founded in 1995, the group is headquartered in Beijing, China, and is traded on the Shenzhen Stock Exchange (stock code: 300296). *Forbes* magazine (2013) named Leyard among "China's Top 100 Most Potential Listed Companies." For more information, visit www.leyard.com.