Hybrid Work Done Right

Unlocking the Full Potential of Microsoft Teams to Empower Employees





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41%

of employees are considering leaving their current employer





- Flexible work is here to stay
- 2 Shrinking networks are endangering innovation
- Talent is everywhere but connections are harder to make



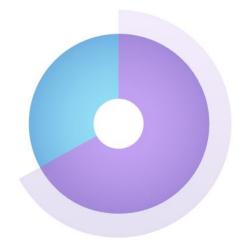


Hybrid work is here to stay





73% of employees want flexible remote work options to stay



67%
of employees want more in-person work or collaboration post-pandemic





Hybrid work is here to stay





Employee expectations are changing, and we will need to define productivity much more broadly — inclusive of collaboration, learning, and wellbeing to drive career advancement for every worker.



Satya Nadella, CEO at Microsoft

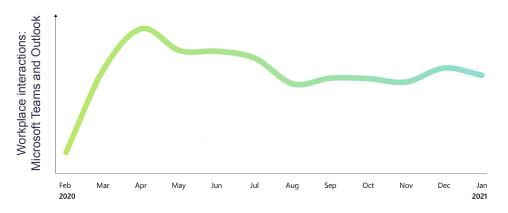




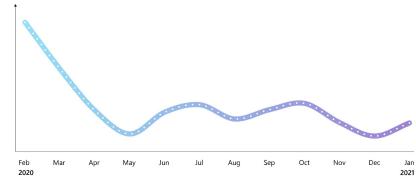
Shrinking networks are endangering innovation



As teams became more remote they also became more siloed



Interactions with our immediate team (close network)



Interactions outside the team (distant networks)



Shrinking networks are endangering innovation





When you lose connections, you stop innovating. It's harder for new ideas to get in and groupthink becomes a serious possibility.



Dr. Nancy Baym, Senior Principal Researcher at Microsoft





Talent is everywhere but connections are harder to make





Networking as someone early in their career has gotten **so much more daunting** since the move to fully remote work.



Hannah McConnaughey, Product Marketing Manager at Microsoft



Organizations use Structural + Microsoft Teams to empower employees:

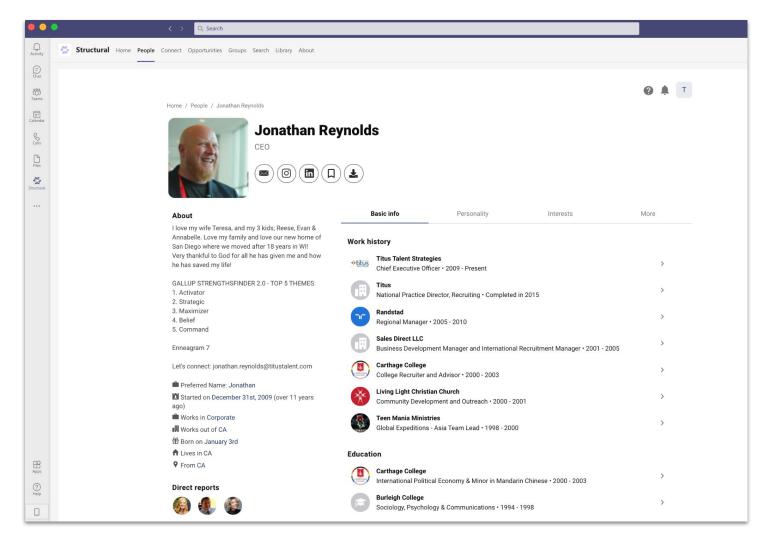


- Rich employee profiles created automatically on everyone in the organization
- Intelligent search to find others and be found
- Opportunities to contribute, learn, and advance embedded in work

MS Teams is where we get our work done. Structural gets the right people connected and strengthens everyone's ability to reach across the organization. The combination saves us time and allows us to innovate and react quickly to the market.

Jeff Stoebner CEO, AVI Systems

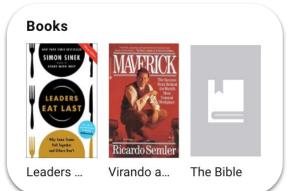




Jonathan Reynolds



Skills Data





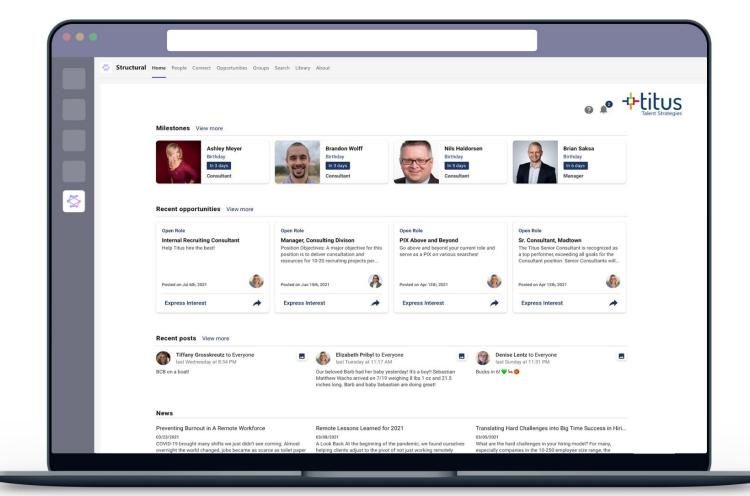




A performance-driven recruiting and talent strategy firm with a fully remote workforce across 22 states, serving clients nationwide.



At Titus Talent, we know our people are the most important asset. By putting them first, we know they will be committed to wowing our partners from every angle and thereby ensuring that we have an ever-growing and profitable organization.





The hub for teamwork



Microsoft Teams

The fastest-growing business application in Microsoft history

[內] 145M+	500,000+	x7	x2	181
More than 145M daily active Teams users	More than 500,000 organizations use Teams	Daily active users of apps on Teams has grown seven times since the start of the pandemic	The number of apps created on our Teams platform has doubled in one year	Teams in 181 markets with support for 53 languages and growing



App Quality Principles



Promote collaboration

Teams is a space for collaboration, apps in teams should promote and enable teamwork



Provide unique value

Unlock value by providing workflows that leverage capabilities that are unique to Teams and not possible natively



Build trust

Apps should be secure and compliant and foster a sense of privacy.



Integrate deeply & immersively

Leverage the best of Teams' native capabilities and integrate deeply into the Teams hub



Drive awareness

Promote your integration with users both inside and outside Teams to encourage adoption and ongoing engagement



Build across devices

Design and build responsively so your app works across devices and screen sizes



Be accessible

Always apply Microsoft accessibility guidelines and be accessibility compliant.



Make it easy to use

The UI is easy to understand, pleasant in look and tone, and makes people more productive.



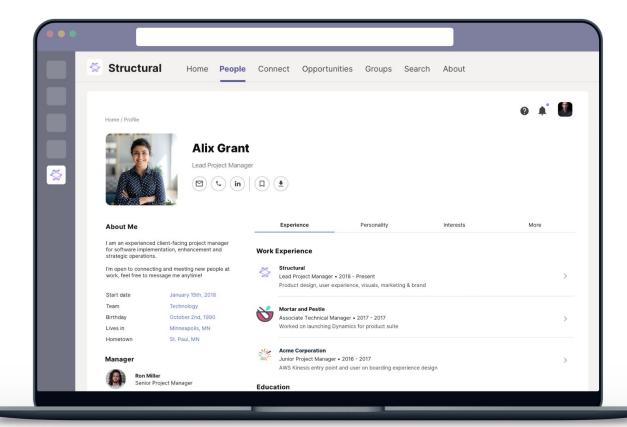
Keep users engaged

Provide valuable scenarios that enhance productivity and continue to engage users for their daily tasks

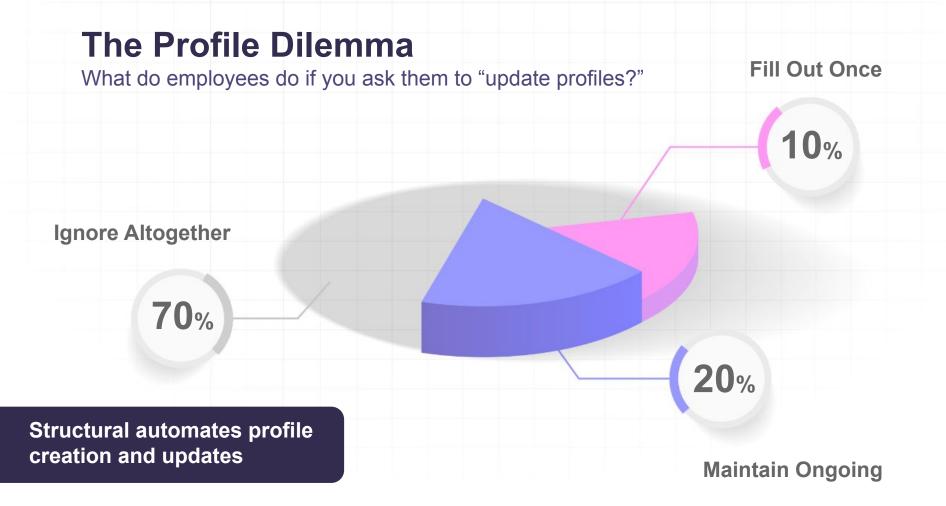


Structural works directly with Microsoft as a participant in the acceleration program for software providers who build seamlessly integrated technology and help make work better for millions of MS Teams users. 1

Rich employee profiles created automatically on everyone in the organization

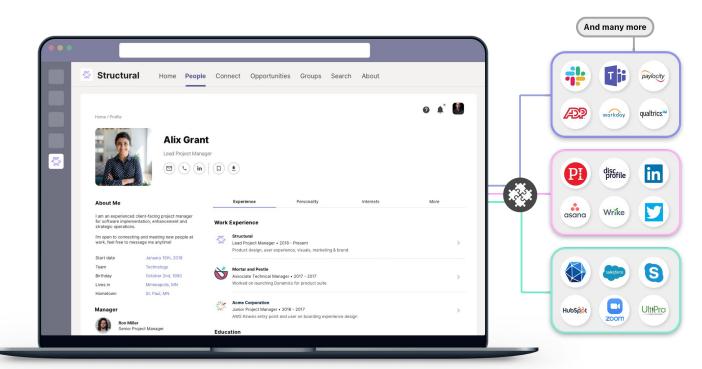






An Automatic Solution to the Profile Dilemma on Day 1

Structural uses data from Teams and existing systems to create a new way of connecting people inside complex organizations.





Jonathan Reynolds

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Languages

English

Native or Bilingual

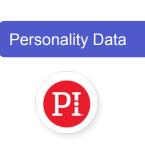
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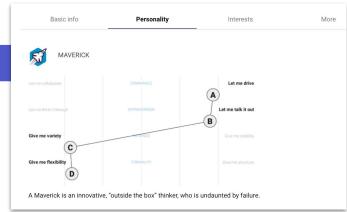
Learn More >

See Organization Chart >

Similar people

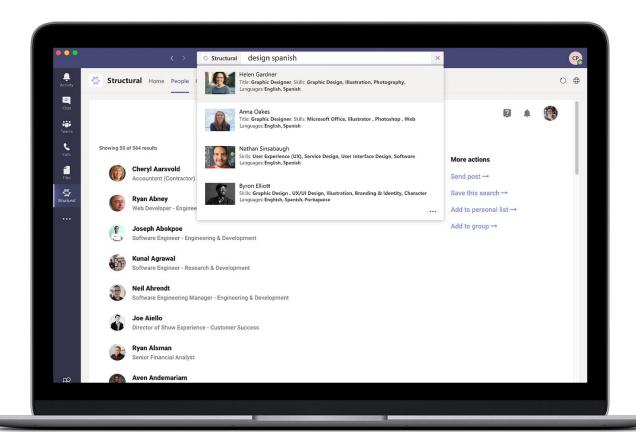






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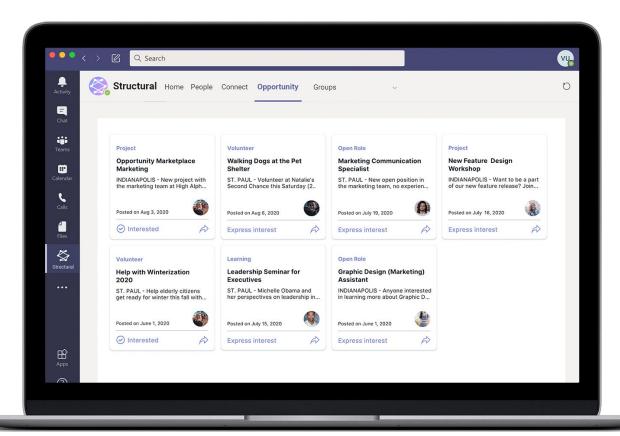
Intelligent search to find others and be found





3

Opportunities to contribute, learn, and advance embedded in work





41%

of employees are considering leaving their current employer

Employee engagement and retention were a major issue. We reduced turnover by 50% in the first year with Structural because prior to, our teams felt disconnected from each other and the business.

Michael
Division COO,
Global 500 Healthcare Company







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> Michael Division CEO. Global 500 Healthcare Company



