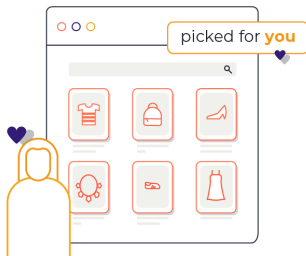


Fashion AI. Bespoke, seamless, and automated.

ContentWise Showroom is the fashion AI solution that helps digital merchandising teams and e-commerce leaders simplify and automate complex and error-prone tasks, delivering uniquely personalized shopping experiences at scale.

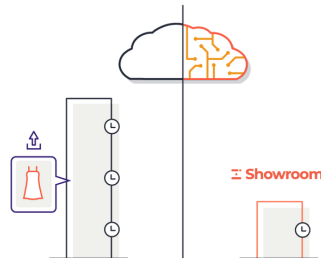
48 %

of e-commerce consumers spend more when their experience is personalized.



60-120 days

is the average time needed to prepare and set up a product from offline to online catalogs.



73 %

of online shoppers are likely to avoid brands and retailers after a single negative experience.



HIGHER QUALITY CATALOGS

Streamline discovery, search, and navigation.

Enrich the digital catalog with rich, deep, AI-generated product attributes. Delight customers thanks to more precise, intelligent search, richer product pages, and easier discovery.

FASTER ROLLOUT OF COLLECTIONS

Accelerate the catalog production process.

Leapfrog current digital catalog workflow limitations with AI automation. Remove tedious, error-prone, and time-consuming tasks to make more space for human creativity, vision, and intuition.

BETTER UX FOR HIGHER SALES

Increase spending, loyalty, and frequency.

Elevate the e-commerce customer experience with interactive, individualized shopping journeys. Get better conversions from advertising campaigns and boost satisfaction, basket size, and frequency.

AI CUSTOMER EXPERIENCE TECHNOLOGY FOR FASHION.



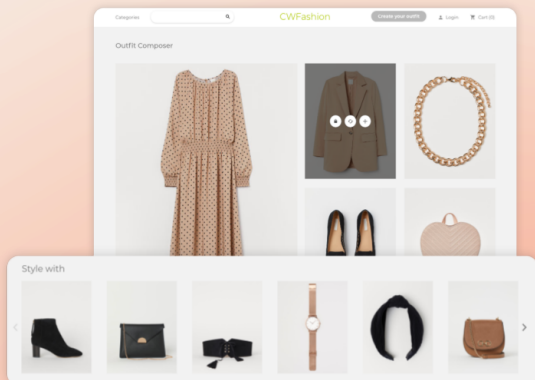
ContentWise helps businesses engage customers at scale, through AI-powered digital experience technology.

Showroom is the ContentWise offering for the fashion and apparel retail industry, focused on using AI to simplify digital content creation, accelerate time-to-market, deliver a uniquely personalized experience and increase e-commerce sales.

Showroom Catalog Builder helps fashion brands unleash creativity by automating time-consuming catalog production tasks and ensuring on-brand consistency and tone of voice at scale.

Showroom CX Personalizer leverages deep product information to match customer preferences and tastes and deliver segment-of-one personalization in real-time and at scale.

With offices in Milan, Los Angeles, Boston and Singapore, ContentWise counts leading retail, media, and publishing brands among its customers.



WANT TO HAVE
A CLOSER LOOK?

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