

### COMPANY INFORMATION

Date: \_\_\_\_\_

Legal Company Name: \_\_\_\_\_

Parent Company (if different): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Corporate Phone Number: \_\_\_\_\_

Web Address: \_\_\_\_\_

Product Category(s): Circle all that apply.

Frames	Business Operations	Credit Card Processing
Financial Services	Contact Lenses	Ophthalmic Equipment
Marketing	Vision Insurance	Ophthalmic Lens / Lab
Optical Supplies	Medical	Nutraceuticals / Vitamins
Practice Management / EHR	Pharmaceuticals	Practice Consulting
Sunwear	Real Estate	Store Design

Other: \_\_\_\_\_

### PROGRAM INFORMATION

Original Agreement Date: \_\_\_\_\_ Agreement Term Length: \_\_\_\_\_

**Program Structure:** Circle all that apply.

Volume Discount

Rebate based on Member Purchases

Rebate based on Group Purchases

Product Credit

Administrative / Marketing Fee

Other: \_\_\_\_\_

### CONTACT INFORMATION

<p style="text-align: center;"><b><u>Primary Contact</u></b></p> <p>Name: _____</p> <p>Job Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ Zip: _____</p> <p>Office phone: _____ Ext: _____</p> <p>Mobile phone: _____</p> <p>Fax number: _____</p> <p>Email address: _____</p>	<p style="text-align: center;"><b><u>Membership Contact</u></b></p> <p>Name: _____</p> <p>Job Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ Zip: _____</p> <p>Office phone: _____ Ext: _____</p> <p>Mobile phone: _____</p> <p>Fax number: _____</p> <p>Email address: _____</p>
<p style="text-align: center;"><b><u>Accounting Contact</u></b></p> <p>Name: _____</p> <p>Job Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ Zip: _____</p> <p>Office phone: _____ Ext: _____</p> <p>Mobile phone: _____</p> <p>Fax number: _____</p> <p>Email address: _____</p>	<p style="text-align: center;"><b><u>Marketing / Trade Show Contact</u></b></p> <p>Name: _____</p> <p>Job Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ Zip: _____</p> <p>Office phone: _____ Ext: _____</p> <p>Mobile phone: _____</p> <p>Fax number: _____</p> <p>Email address: _____</p>
<p style="text-align: center;"><b><u>Executive Contact</u></b></p> <p>Name: _____</p> <p>Job Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ Zip: _____</p> <p>Office phone: _____ Ext: _____</p> <p>Mobile phone: _____</p> <p>Fax number: _____</p> <p>Email address: _____</p>	<p style="text-align: center;"><b><u>Other Contact</u></b></p> <p>Name: _____</p> <p>Job Title: _____</p> <p>Address: _____</p> <p>City: _____ ST: _____ Zip: _____</p> <p>Office phone: _____ Ext: _____</p> <p>Mobile phone: _____</p> <p>Fax number: _____</p> <p>Email address: _____</p>

### Additional Information Needed / Marketing Assets

Vision Trends continues to improve how it delivers your company and program to our members.

To continue to support this initiative, please provide changes to your program or company. At a minimum, please send annual program changes no later than December 15. Send the following information for your vendor profile:

<b>Company Logo</b> (two formats)	This could also include a product brand logo if that is how you prefer to be marketed to our members	<ul style="list-style-type: none"> <li>• Hi Resolution Image (JPEG, PNG or vector file)</li> <li>• PDF format</li> </ul>
<b>Company URL</b>	This link will be hyperlinked to your logo to enable members to find out more information about your company / products	Send a member your website for additional company information and / or VT offer
<b>Deal Summary</b>	Provide overview of deal and what makes it unique to Vision Trends members. Provide a call-to-action (person / link) for more information	30 words or less
<b>Vendor Deal "1-pager"</b>	Overview of the exclusive Vision Trends offer and who to contact for additional information; needs to be co-branded with approved Vision Trends logo	PDF file format; may be multiple pages, but should be easy to open file
<b>Vendor Profile Form</b>	To ensure we have the most current information available, please complete the Partner Profile	Contact <a href="mailto:admin@vtrends.us">admin@vtrends.us</a> to make changes to profile