



SIRF Roundtables



with Gwendolyn Galsworth, leading visual workplace expert

Visual Workplace Essentials

VISUALITY is the universal language of performance.. There is no work environment—and no work culture—that visuality cannot make smarter, safer, faster, more exact—and more aligned and engaged.

Get ready! SIRF and Visual Thinking Inc. are sponsoring a visual workplace series you won't want to miss: The Essentials of Workplace Visuality. Five 2-hour sessions that define, describe, and discuss the core concepts, tools, principles, and models that make visuality a perfect and powerful partner to lean and a world-class improvement strategy in its own right. All taught by leading visuality expert, Gwendolyn Galsworth—and supported by dozens and dozens of visual solutions. Appreciate visuality as the language of operational performance and a natural extension of human brain function.

COURSE OUTLINE

- Series consists of Five 2-hour sessions
- PDF Handout for each session
- Register for all five sessions to receive bonus.

LEARNING OUTCOMES

- Understand the important difference between workplace visuality and visual management so you use both in your work.
- Learn the exact elements of visual thinking and how you can use them to engage, empower, and align.
- Discover the process for transforming your work culture into a workforce of visual thinkers.
- Learn how to see the invisible enemy—information deficits—and eliminate them through solutions that are visual.



BONUS

- Register for all five sessions and receive two-week access to one of Dr. Galsworth's online modules for operators plus one module on poka-yoke for engineers.

THE PRESENTER-Gwendolyn Galsworth.



Gwendolyn Galsworth, Ph.D., the president and founder of Visual Thinking Inc., a training and consulting firm., that has been training and certifying both in-house and external rainers in visual workplace methods.. Across 30 years of hands-on implementations, Dr. Galsworth has created and codified the knowledge and know-how that now define workplace visuality and visual management. She is a Shingo Institute Faculty Fellow, author of many books, two of which won the Shingo Prize. She leads visual conversions around the globe. Her radio show draws over 20,000 monthly listeners.



Visit www.visualworkplace.com for her books, services, podcasts and over 100 articles.

WHO SHOULD ATTEND:

Executive Decision-makers; VP/Operations; Site and Departmental Managers; HR Personnel; Supervisors & Team Leads; Trainers; CI, OpEx, Lean & Visual Specialists; and anyone interested in bringing the power of visuality to operations.

COST:

SIRF member rate \$975pp Non-member rate \$1295pp

Any single 2hr session - \$350pp (if places available)
email info@sirfrt.com to confirm availability and register

REGISTRATIONS:

[AUS Booking link](#)
[NZ Booking link](#)

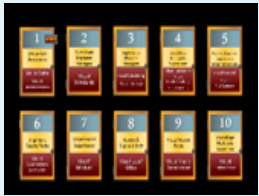
VISUAL WORKPLACE ESSENTIALS

Core Concepts, Tools, Principles, Models, Methods & Results

SERIES 1

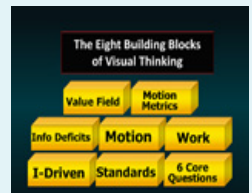
FUNDAMENTAL MODELS & PRINCIPLES:

These five sessions present core knowledge, know-how, and know-why about the visual workplace and visual management—as well as the thinking paradigm on which both are built. Learn what a visual workplace is and why it is important. Learn three big mistakes companies make in trying to get visual. Understand the meaning of i-Driven transformation and embedded performance. Discover Galsworth's 10-Doorway Model and how it contributes to operational excellence. Understand for yourself why getting visual is a compelling operational imperative that is crucial to meeting daily operational goals, an accelerated flow, and transformed work culture. These sessions are packed with tools, insight insight, practical take-aways, and over 100 visual devices. You will never look at your operations the same way again.



SESSION 1. CREATING A WORKFORCE OF VISUAL THINKERS: How do you achieve productivity increases, even after value-stream mapping and standard work? And how do you transform your work culture in the process? Understand what workplace visuality is, why it is so important, and how the visual workplace not only creates a lean work culture, it drives it. Join Dr. Galsworth as she presents her 10-Doorways model for creating a workforce of visual thinkers and a fully-functioning visual enterprise. Learn to assess the current level of visual competency in your company.

SESSION 2. THE BUILDING BLOCKS OF VISUAL THINKING.: How do you transform your workforce into spirited, improvement-hungry, self-motivated contributors? Answer: Teach them the building blocks of visual thinking and create a common improvement language in your company. Join Gwendolyn Galsworth as she explains what each building block means, what it does, and how employees use them to wipe out information deficits and create a workplace that speaks. See a dozen visual solutions in action. Learn the formula for thinking visually.



SESSION 3. VISUAL MANAGEMENT What it Is - and Is Not: It's become popular to promote visual management (VM) as the "the answer to everything visual." But that is a mistake because that equates VM with workplace visuality. Learn what visual management really is, why it is important, where it fits, and the real purpose of KPI charts, monitors and dashboards. Discover why VM is powerless to improve KPIs but is still indispensable to your company's stability and growth.

SESSION 4. WORK THAT MAKES SENSE Operator Led Visuality: Why do many companies struggle to create a spirited, engaged, and empowered workforce? Join Gwendolyn as she frames Work That Makes Sense, her prize-winning process for transforming the workplace. Through dozens of examples, she shows you how WTMS teaches operators to think and solve in a new way. Learn why, as they grow in knowledge and know-how, they become powerful, confident contributors and make their workplace speak.



SESSION 5. TWO CASE STUDIES - Brandt Engineering & Dennison Hydraulics

What does a visual conversion look like at a high-complexity/low-volume site—versus one with a stable product line and higher volumes? In this final session of Series 1, Dr. Galsworth shares the timelines, training approaches, and challenges of two such companies, both focused on the same outcomes: increased productivity, improved quality, and a spirited and engaged workforce. Join us for business insights and more practical take aways.



REGISTRATIONS:

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