



DATA SHEET

CANON SOLUTIONS AMERICA PROJECT 360

Improving Operational Efficiency Through Teamwork

Constant pressure to drive down costs and speed up delivery time forces print providers to make continual adjustments in software, equipment, training, and any other tool that can improve workflow and operational efficiency.

At Canon Solutions America, we work with our print service provider customers to continue to gauge progress and identify workflow needs as they emerge or change, and present new ways of completing work in a more timely and cost-efficient way. Our Project 360 initiative helps customers attract new business, grow print volumes, and turnaround their operations for improved bottom-line results.

The Project 360 Engagement Process

Project 360 consists of a team of Canon Solutions America professionals dedicated to helping Canon inkjet customers increase page volume by providing consultation, education, and a continuous partnership. The engagement process consists of the following steps:

- Review target customer jobs/applications.
- Compose a Scope of Work that includes a list of responsibilities for successful completion.
- Establish target timelines for work to be completed.

Each engagement is tailored to the unique customer situation.

Increase Profit Margin

In addition to helping increase inkjet print volume, a major priority of the Project 360 team is to assist Canon customers in transitioning printed pages to a more cost-effective business model while maintaining current print quality or increasing it. This goal is accomplished by:

- Assisting in moving outsourced work in-house.
- Transitioning work from toner to inkjet devices.
- Migrating print jobs from older, costly devices to less expensive Canon inkjet devices.
- Merging of variable data and preprinted backgrounds into single-pass electronic form.

Developing Inkjet Skills Set

Traditional offset printing was a craft learned by experience over many years. Today, digital inkjet technology has become the new standard in printing. Just as your staff is skilled in offset printing, they can become experts at digital inkjet printing. Project 360 can help that become a reality. By shadowing your staff, our Project 360 Team can help transition work to your Canon inkjet press by developing the core competencies for inkjet printing, including:

- Paper linearization.
- Effective color management.
- Digital process control.

Developing these three core competencies alongside our Project 360 team will help guide your staff towards fully understanding inkjet technology, help to quickly migrate application, address print quality holistically, and discover new ways of completing work in a more timely and cost-efficient manner.

Workflow Optimization

As pages-per-minute speeds increase in digital printing systems, the speed at which files need to get processed through your facility also needs to increase. Project 360 focuses on optimizing your workflow by streamlining production and adding automation.

- Evaluate business processes.
- Help reduce touch-points.
- Eliminate potential points of failure.
- Provide assistance in areas like file preparation.

Expect Excellence. Experience Success.

Project 360 is an opportunity for customers to leverage their inkjet technology investments, and our Canon Solutions America technical expertise, as they maximize the capacity and capabilities of their infrastructure through greater automation.

Combining the power of our products with the creativity and expertise of our people, we deliver end-to-end workflow solutions customized for you.



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