



thINK

2021 ahead.

**Sponsorship
Opportunities**

**thINK Ahead
In-Person Event**

Wave 1 October 11-13

Wave 2 October 13-15

**thINK Live
Virtual Event**

November 4



thINK

ahead.

5TH

ANNIVERSARY

Sponsorship
Opportunities

ABOUT thINK

thINK is an independent community of Canon Solutions America inkjet customers, solution partners, and print industry experts led by some of the most successful inkjet service providers in the country. thINK provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices with the goal of helping the entire community be more successful.

The annual thINK conference, thINK Ahead, is the world's largest user group event for inkjet production printing. In order to keep our customers safe, thINK Ahead 2021 will include both an intimate in-person VIP experience and a larger live virtual event, accessible from anywhere. Both will feature the innovation-driven content and unique networking opportunities that have made thINK Ahead the must-attend inkjet event of the year.

3 GREAT REASONS TO SPONSOR thINK AHEAD 2021

- 1 Through thINK's more intimate in-person event, you'll have the opportunity for meaningful conversations with a targeted group of decision-makers, including leading inkjet customers, press, analysts, and print industry experts.
- 2 For the first time, our Partner Pavilion will be located in the brand new Canon Solutions America Customer Innovation Center and will be featured as part of an exclusive tour experience.
- 3 thINK Ahead 2021 sponsors gain expanded reach and influence post thINK Ahead 2021 In-Person Event at the thINK Live Virtual event.

Reserve Your **thINK Ahead 2021** Sponsorship Now!

Don't Wait! Sponsorships sell out every year –
call or email Dusti Armstrong to reserve your space now:

Email: dusti@thinkforum.com

Phone: 615.432.5407

Visit thinkforum.com to learn more.

Sponsorship Opportunities

Reserve Your
thINK Ahead 2021
Sponsorship Now!

| PACKAGE INCLUDES: | PLATINUM \$15,000 | GOLD \$7,500 |
|---|--|--|
| Company Profile in Program Guide | ● | ● |
| Conference Bag Insert | ● | — |
| Sponsor Logo in Pre-Event Marketing | ● | ● |
| thINK App Mobile Recognition | ● | ● |
| Logo on Event Banner Signage | ● | ● |
| Access to Pre-Event Registration List | ● | — |
| Access to Post-Event Attendee List | ● | ● |
| Social Media Sponsored Post | ● | ● |
| Access to thINK Virtual Event | ● | ● |
| Premium Item or Collateral Insert in Conference Bag | ● | — |
| 5-minute presentation to Canon Solutions America inkjet customer attendees (includes video recording for thINK Virtual Event) | ● | — |
| Booth Table & Table Skirt | ● | ● |
| Ad in Program Guide | Full Page | Half Page |
| Conference Passes | 2 | 1 |
| Additional Conference Passes | \$500 | \$500 |
| thINK Benefits | Membership & Access to thinkforum.com Resources and thINK Mobile App | Membership & Access to thinkforum.com Resources and thINK Mobile App |
| Special Promotion Opportunities | Application Story on Resources Page & Guest Blog Post | — |
| Conference Shirt | 2 | 1 |

QUESTIONS?

Contact Dusti Armstrong at 615.432.5407
or email dusti@thinkforum.com

thinkforum.com

Additional Sponsorship Opportunities

Enhance your brand's presence at **thINK Ahead 2021** with these additional sponsorship opportunities:

CONFERENCE BAGS - \$2,500

You'll be placing your brand in the hands of every attendee when you sponsor the bags that all attendees will receive at check-in. You'll share the space with the thINK logo.

RECEPTION - \$2,500

Sponsor the evening reception and receive sponsor recognition and logo visibility on reception signage.

thINK AHEAD KICK-OFF OPENING NIGHT SPONSORSHIP - \$5,000

Name a craft cocktail and receive signage at the opening kick-off.

HOTEL ROOM DROP - \$5,000

Give attendees the VIP treatment by leaving something from your company in their rooms. You provide company information and/or promotional items and we will have them delivered right to thINK attendee hotel rooms.



PRIVATE MEETING SPACE - \$3,000

Enjoy a private meeting room to connect with customers and prospects throughout the duration of the thINK conference.

SESSION SNACK BREAKS - \$1,500

Your logo will be prominently displayed during thINK session snack breaks.

CONFERENCE BAG INSERT - \$1,500

Registration bags hold all of the materials attendees will take back with them after the conference. All Platinum sponsors are entitled to add one insert, but if you have more you want to say to attendees, this is your opportunity to say it.

THANK YOU to these past thiNK Ahead sponsors!



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FOUNDING GOLD SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



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THANK YOU to these past thINK Ahead sponsors!



GOLD SPONSORS



thINK is an independent community of Canon Solutions America Production Print customers, solution vendors, and print industry experts, and Canon Solutions America is a proud executive sponsor. Led by some of the most successful inkjet service providers in the country, it provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices. For more information, visit thinkforum.com.