50%
Of asthma patients are non-adherent to their medications

Confirm dose-by-dose adherence and improve inhaler technique with emocha's

Digital Medication Adherence Program

Pharmacist-Led Medication Review
emocha enrolls members into a Digital Medication Adherence program that begins with CMR to identify, analyze, and correct potential medication issues.

Financial Incentives
Patients receive a small financial incentive to reward high adherence throughout 90 days of video check-ins. emocha continues to monitor refill rates in the following months and re-engages patients in virtual visits if adherence begins to drop.

Video Direct Observation
Patients use their emocha app to take medication, report any side effects, and engage: building adherence habits through 30-60 days of daily video check-ins with their emocha coach.

Support & Triage To Care Team
Coaches provide daily support through our engagement platform. Adherence barriers are documented and addressed, while side effects — including inhaler technique — are escalated to an emocha nurse. Critical issues are triaged back to the provider & care team.

emocha’s program leverages a CDC-endorsed practice called Directly Observed Therapy. emocha uses short asynchronous video check-ins, coupled with daily engagement and follow-up on side effects and adherence challenges. The program holistically addresses non-adherence barriers, while helping patients achieve high rates of adherence.

www.emocha.com | info@emocha.com | @emochaHealth
Clinical Validation

More than 15 peer-reviewed studies validate that emocha helps patients achieve up to 98% dose-by-dose adherence

<table>
<thead>
<tr>
<th>Tuberculosis</th>
<th>Tuberculosis</th>
<th>Hepatitis C</th>
<th>Asthma*</th>
<th>Type 2 Diabetes*</th>
</tr>
</thead>
<tbody>
<tr>
<td>92-95% Adherence</td>
<td>87-92% Adherence</td>
<td>98% Adherence among drug-using population</td>
<td>92% Adoption</td>
<td>83% Median Adherence</td>
</tr>
<tr>
<td>$8K Saved per patient</td>
<td>100% Treatment completion</td>
<td>96% Issues handled remotely by nurse</td>
<td>Medicaid population, Health System</td>
<td>Medicaid population, Health Plan</td>
</tr>
</tbody>
</table>

Partners:
- Johns Hopkins, State of Maryland
- University of Colorado Anschutz Medical Campus, Gilead-supported
- University of Maryland Health Plan

Serving over 100 clients across the healthcare landscape

Asthma Opportunities & Program Value

- Minimize avoidable costs and outcomes due to non-adherence
- Decrease hospitalizations & ED visits resulting from poor technique
- Improve clinical & quality measures including AMR and ACT values
- Optimize staffing efficiencies for care teams