



ColorGard®

Case Study — Hope Hollow



At-A-Glance

Project:

Hope Hollow

Location:

Columbus, Ohio

Roof Manufacturer:

Sheffield Metals

Roofing Contractor:

Rogers Roofing, Inc.

Roof Profile:

1" tall seams 16" on center, 24-gauge Sheffield Metals black FF-100

Industry:

Residential Cancer Respite Care

Situation:

This area of Ohio receives considerable snowfall; therefore, to ensure snow would not slide off their new metal roof and cause harm to the cancer patients, their loved ones and the property below, Hope Hollow needed a snow retention solution.

The Result:

ColorGard was custom engineered for this project, and dramatically reduced the risk of sliding snow and rooftop avalanches.

It provides safety to the guests while complementing the look of the residence's black roof, with a clean appearance and perfect color and finish-matching, all designed to last the life of the roof.

The S-5! snow retention system did not compromise the roof integrity and is exclusively recommended by Sheffield Metals, the roof manufacturer and Rogers Roofing, the roofing contractor.

Stats:

Number of roof sections: 10
Used S-5! **ColorGard** snow retention system

- Unpunched **ColorGard**
- S-5-N Clamps
- VersaClip



The Project

This 6-bedroom, 4,000-square-foot home located on 1.5 acres in north Columbus, Ohio offers support to cancer patients. Named Hope Hollow, this non-profit organization provides lodging, meals, transportation assistance and emotional support...at no cost...to cancer patients and their loved ones who are financially in need while traveling to Columbus for cancer treatment.

Founders, Kevin and Jane, endured their own trying journey. Jane is a two-time cancer survivor who persevered through three surgeries and seven weeks of radiation treatment, and would regularly pray and speak her gratitude to God for having survived two cancers. However, she felt the need to do more—to find a way to live her gratitude.

Kevin had worked for the city and Jane was a high school teacher/counselor. In 2009, they bought a home built in 1939 designed after a Pennsylvania farmhouse, and together, they spent the next five years restoring the home, which they would eventually call Hope Hollow. They were on a mission to help other cancer patients by providing "welcome, hospitality and hope."

In the midst of their journey, they met roofing contractor, Brett Rogers, owner of Rogers Roofing, Inc. Brett was known throughout Columbus for his work on a number of churches...many with metal roofs. Kevin and Jane wanted to replace their home's metal roof to reflect the original look of the home.

Brett installed a black, 24-gauge Sheffield Metal FF-100 standing seam metal roof. Due to the snowy Ohio winters, Brett advised them to install **ColorGard® by S-5!** – the ultimate snow guard solution for standing seam metal roofs.

Because Hope Hollow is a 501(c) (3), Kevin and Jane sought the most cost-effective way to transform their home into Hope Hollow. One day, Kevin picked up the phone and called S-5!. On the other end of the line was S-5! CEO and Founder, Rob Haddock. Kevin explained the project and shared their personal journey. He asked Rob if he would provide Hope Hollow with a discount on S-5!'s ColorGard. Rob responded, "I need to call you back." Kevin thought, well that is the end of that.

But, Rob did call him back, and he said, "No, I am not going to discount the product... instead I will donate everything you need." Kevin was thrilled. That was the beginning of an ensuing charitable relationship which has carried forward from that moment through S-5!'s charitable foundation and Rob's personal friendship with Kevin and Jane. Rob even visited Hope Hollow and stayed with Jane and Kevin, witnessing their mission first-hand.

Today, Kevin and Jane are retired and running Hope Hollow full-time. To learn more, visit www.hopehollow.com

The Challenge

The Columbus roofing contractor faced quite a challenge on this project with a total of 10 roof sections and the potential for roof avalanches on several roof facets.

Kevin and Jane were also concerned about the safety of guests entering and leaving the residence, along with potential damage to the lower sections of the roof.

The Solution

Rogers Roofing recommended Sheffield Metals' standing seam metal roof and **ColorGard by S-5!** as their snow retention solution.

Manufactured from high-tensile, aircraft-quality aluminum and extensively tested for load-to-failure results, ColorGard provides safety to the residence, controlling roof snow migration and dramatically reducing the risks associated with rooftop avalanches.

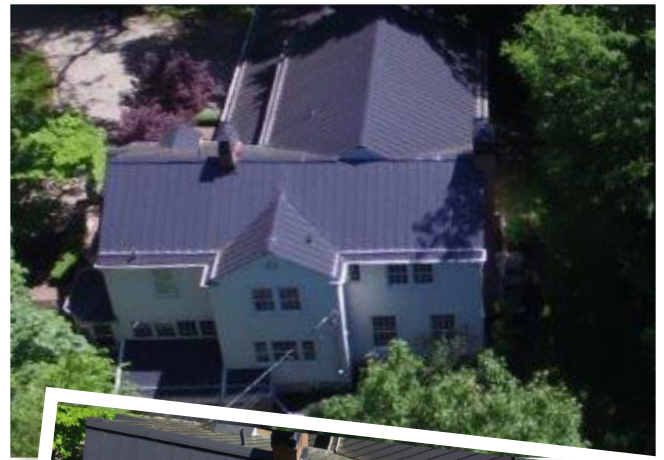
ColorGard complements the look of the home's unique roof, with a clean appearance and perfect color and finish-matching, all designed to last the life of the roof.

"Several years ago, Hope Hollow, an Ohio-based non-profit serving cancer patients in need, reached out to Rob Haddock, the founder and CEO of S-5!. What began as a business transaction turned into something much greater as he embraced our mission.

Not only did he assist us with his snow guard products, but he has become one of our most loyal supporters—as a generous donor and a faithful believer in our mission and ministry.

We highly recommend S-5!. We are grateful beyond words to Rob and S-5!."

— Kevin Clark & Jane Jacquemin-Clark, Founders of Hope Hollow



How Did S-5! Products Help?

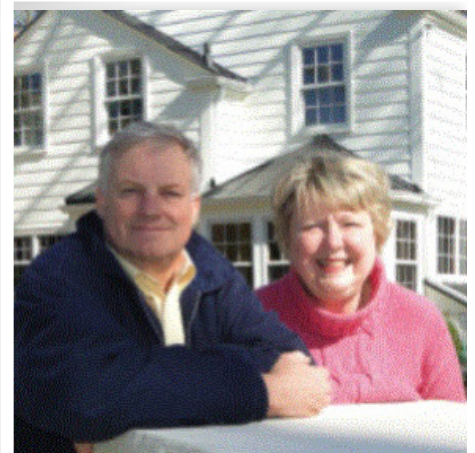
- Provided safety measures to cancer patients, their loved ones and the property
- Eliminated the risk of a voided roof manufacturer warranty—no holes/no damage
- Reduced the amount of product and cost required due to S-5! engineered system capacity
- Provided an aesthetic solution

Long-Term Outlook

Hope Hollow has reduced the risk of sudden and unexpected release of snow, posing a serious threat to its guests and property.

The S-5! ColorGard system does not compromise the roof integrity and eliminates the risk of voided roof warranties.

And, as an added plus, Kevin Clark no longer has to shovel away avalanched snow from walkways.



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