

**FOR IMMEDIATE RELEASE**

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## **Gibson Recognized as a 2020 Wonderful Workplace by FIRST & 42**

**Kalamazoo, MI – Gibson** has been selected by “FIRST & 42: The Kalamazoo Region’s Digital Daily” as one of Southwest Michigan’s Wonderful Workplaces. This award celebrates the outstanding efforts made by local businesses in the region to make their organizations great places to work. Winners are being featured in the digital publication throughout the winter of 2020-2021. Gibson was recognized along with 13 other companies in the region for amazing organizational culture, engaged workforce, and overall leadership during an especially trying year. Working with our employees and clients to meet them where they are, was a top priority for business in 2020.

“The year 2020 was a challenging one for Southwest Michigan. Our companies did everything in their power to keep their employees safe, well, and engaged during the trying times brought on by COVID-19. The standouts recognized this year by FIRST & 42 as Wonderful Workplaces offer us all hope as we move forward into next year with their commitment and fortitude shown tirelessly throughout this past year. I encourage you to explore what they are doing and even work their best practices into your own organizations where you see potential,” said Ron Kitchens, publisher of FIRST & 42. “Please take some time to check out our winners who are creating innovative and collaborative cultures where talented employees are excelling and taking their company to new heights.”

“We are excited to be recognized for the special culture that makes Gibson a Wonderful Workplace, especially in 2020 given the challenges we have all faced, said Gary Carey, Gibson’s Michigan Market Leader. “Since opening our office three years ago, we have been honored to have received the award all three years. That solidifies the what a great team we have in Southwest Michigan.”

The 2020 Wonderful Workplace Awards, powered by FIRST & 42, honor the hard work local organizations have done to carefully construct their cultures to reflect core values, support

thriving communities and allow employees to soar, especially in a year like none other before. Here are this year's winners:

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<b>Company</b>	<b>Location/Headquarters</b>	<b>Industry</b>
Allied Mechanical Services, Inc.	Kalamazoo, MI	Mechanical Contractor
Byce & Associates, Inc.	Kalamazoo, MI	Engineering and Architectural Services Provider
Consumers Credit Union	Kalamazoo, MI	Credit Union
CSM Group	Kalamazoo, MI	Architecture, Engineering, and Construction Specialty Services Provider
<b>Gibson Insurance</b>	<b>Kalamazoo, MI</b>	<b>Risk Management Advisors and Consultants</b>
Honor Credit Union	Berrien Springs, MI	Credit Union
Imperial Beverage	Kalamazoo, MI	Beverage Distributor
Landscape Forms	Kalamazoo, MI	Designer & Manufacturer of Custom Environments
Lighthouse Group	Kalamazoo, MI	Full-service Insurance Agency
Nulty Insurance	Kalamazoo, MI	Independent Insurance Agency
SalesPage Technologies	Kalamazoo, MI	Software, Data, and Services Provider
TowerPinkster	Kalamazoo, MI	Architecture, Engineering and Design Firm
WMU Foundation	Kalamazoo, MI	Western Michigan University's Fundraising Arm
WSI	Kalamazoo, MI	Staffing and Recruiting Firm

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**Gibson** is a regional insurance broker and risk management services firm. With offices in South Bend, Plymouth, Indianapolis, Fort Wayne, and Kalamazoo. Gibson is employee owned and ranks as a top employer in the region. Visit [www.thegibsonedge.com](http://www.thegibsonedge.com) for more information.

#### About FIRST & 42

FIRST & 42 tells the region's positive success stories on topics like business expansions, entrepreneurship, leadership, philanthropy, and quality of life. At the end of the day, it is the hope of Southwest Michigan First, the economic catalyst behind the publication of FIRST & 42, that its readers will become active participants in the world around them, avid cheerleaders for Southwest Michigan, and join in the organization's mission to make our region the place to make a home, go to work, and bring dreams to reality! Learn more at [firstand42.media](http://firstand42.media).

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