



## Fatherhood and Family Program Manager

Position Title: Fatherhood and Family Program Manager

Office: Remote Care Net, Lansdowne, VA

Department: Communication and Marketing

Exempt/Non-Exempt: non-exempt

Reports To: Executive Director of Church Outreach and Engagement

Direct Reports: None

Location: Remote

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### About Care Net

Founded in 1975, Care Net supports one of the largest networks of pregnancy centers in North America, runs the only national call center providing immediate pregnancy decision coaching, and equips the church to minister to women and men considering abortion through its *Making Life Disciples* initiative.

Vision - Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.

Mission - Acknowledging that every human life begins at conception and is worthy of protection, Care Net offers compassion, hope, and help to anyone considering abortion by presenting them with realistic alternatives and Christ-centered support through our life-affirming network of pregnancy centers, churches, organizations, and individuals.

### Position Focus

As part of Care Net's Pro Abundant Life vision, a core strategy and distinctive is to focus on the importance of healthy marriages and responsible fatherhood in preventing abortions and providing women, men, and children the best chance to thrive – to have abundant life – when life is chosen. Care Net's research found that, according to women who have had abortions, the father of the child is the most influential factor in a woman's decision to abort. Moreover, 86% of abortions in the United States are among unmarried women. Therefore, a key to reducing abortion is reaching fathers, promoting healthy marriages, and building Christ-centered families.

The Fatherhood and Family Program Manager will help implement this vision among Care Net's key stakeholders.

The Fatherhood and Family Program Manager will assist Care Net's network of pregnancy centers in implementing fatherhood and family strengthening programs, and help build bridges between Care Net's affiliated pregnancy centers and churches, primarily churches running Care Net's *Making Life Disciples* program.

With pregnancy centers, the Fatherhood and Family Program Manager will work with Care Net's Center Services team to proactively reach out to centers to assist and advise them on implementing effective outreaches to men and fathers. The Fatherhood and Family Program Manager will recommend Care Net-provided fatherhood, parenting, and other family-focused materials to centers, and assist them with integrating them into the fabric of their center's work, with the goal of increasing the proportion of Care Net affiliates that have active, thriving fatherhood/men's ministries. This work may involve working closely with Care Net's fatherhood partner, National Fatherhood Initiative, to devise effective ways of implementing effective outreaches to men and fathers in the pregnancy center setting.

With churches, the Fatherhood and Family Program Manager will work with Care Net's Church Initiative (CI) team to help churches integrate their family strengthening programs into their work to minister to the abortion vulnerable. He or she will also help build bridges between these churches and Care Net's affiliated pregnancy centers so that effective transitions can be made from centers to churches, where discipleship and ongoing support around fatherhood, marriage, and family issues can be attained by pregnancy center clients.

#### Primary Responsibilities:

- Relationship-building, marketing, sales, and coaching related to pregnancy center and church fatherhood ministry efforts and resources in synch with Care Net's overall pro-abundant life movement. Besides tasks detailed in annual Critical Performance Targets (CPT's), this will include:
  - Hosting or co-hosting a bi-monthly prayer/support call for fatherhood practitioners in PC's
  - Preparing content for and delivering webinars that showcases Care Net's fatherhood ministry model and related resources/tools.
  - Creating content to update existing resources and create new ones.
- Help build bridges between churches and Care Net's affiliated pregnancy centers so that effective transitions can be made from centers to churches, where discipleship, ongoing support around fatherhood, marriage, and family issues can be attained by pregnancy center clients.
- Recommend Care Net-provided fatherhood, parenting, and other family-focused materials to centers.
- Work closely with CareSource to market fatherhood resources effectively and increase sales. Make sure workflows are up-to-date, serve the needs of customers, and are guiding them toward tangible resources and greater capacity and effectiveness.
- Make full use of HubSpot and send out one strategic monthly touch-point to contacts p/month. Grow this list by adding new contacts regularly.

#### In Conjunction with Center Services Department:

- Assist Care Net's network of pregnancy centers in implementing fatherhood and family strengthening programs. Associated with this, make sure Salesforce records are up-to-date and reflect the right point person over fatherhood/men's ministry.
- Help build bridges between Care Net's affiliated pregnancy centers and churches, primarily churches running Care Net's *Making Life Disciples* program.

- Proactively reach out to centers to assist and advise them on implementing effective outreaches to men and fathers (Try to have at least ten of these p/month).
- Ensure fatherhood materials are up to date and meet the needs of pregnancy centers.
- If necessary, develop new fatherhood, marriage, and other family strengthening programs for churches and pregnancy centers.
- Assist centers with integrating programs into the fabric of their center's work.
- Work closely with Care Net's fatherhood partner, National Fatherhood Initiative, to devise effective ways of implementing effective outreaches to men and fathers in the pregnancy center setting.
- Work with Care Net's *Making Life Disciples* team to help churches integrate their family strengthening programs into their work to minister to the abortion vulnerable.
- Identify the best local pregnancy center models that effectively engage fathers and promote healthy marriage and family in a way that leads to local church discipleship. Priority will be given specially to practices that:
  - offer natural ways to get dads working with moms
  - make it easier to build systems that promote the idea and value of marriage
  - avoid siloed approaches to father engagement where God, church, and marriage are unnecessary or optional.
- Improve processes and systems related to the above, and disseminate nationally.

### **Qualifications**

- Committed Christian who demonstrates a personal relationship with Jesus Christ as Lord and Savior.
- Agrees with and can uphold Care Net's Statement of Faith, Vision/Mission, and Core Values.
- Possesses a strong commitment and dedication to the pro-life position and related sexual purity issues.
- Experience implementing and/or creating fatherhood programs and resources at a pregnancy center, a church, or in other social services-based settings
- Polished oral and written communications skills and strong interpersonal communications skills.
- Comfortable in a fast-paced, creatively demanding work environment that requires meticulous attention to detail
- Experience with Salesforce (preferred)
- Bachelor's degree from an accredited four-year college or university.

Please forward a cover letter and your resume, and a writing sample to Greg Austen, Executive Director of Church Outreach and Engagement at [gausten@care-net.org](mailto:gausten@care-net.org) (no calls please).