

CALIFORNIA ApparelNews

THE VOICE OF THE INDUSTRY FOR 75 YEARS

\$3.99 VOLUME 76, NUMBER 13 MAY 15, 2020 DOUBLE ISSUE

RETAIL

Post-COVID-19 Market Will Have Place for Indie Retail, Experts Say

By Andrew Asch Retail Editor

The COVID-19 crisis is forecasted to make major changes in the retail business, and, when the dust from the crisis settles, some of the entrepreneurs best positioned to start over and make a connection with consumers will be independent retailers, according to a handful of industry watchers.

The crisis has changed people's lives and their needs. They'll be looking for retailers who will reflect their needs, said Paco Underhill. As founder of the market-research company **Envirocell Inc.** and, as author of best-selling books explaining consumer psychology such as "Why We Buy" and "Call of the Mall," he has made a career of forecasting what consumers want from retailers.

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MANUFACTURING

California's Face-Mask Biz Adds Style to Substance

By Andrew Asch Retail Editor

A generation of California manufacturers and designers completed a crash course on making nonmedical face masks in the past two months, and they are currently striving to go beyond the basics.

During the COVID-19 pandemic, government initiatives such as **L.A. Protects** put out a call to brands and designers to make nonmedical face masks to protect people against the spread of the disease. Designers from different industries took a dive into what was basically a new category for them. From bedding companies such as **Allied Feather & Down** to contemporary-apparel brands such as **Z Supply**, creatives

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www.apparelnews.net

A WHOLE NEW WORLD

Amid a new apparel landscape, Ace Rivington remains steadfast in its mission to deliver expertly crafted, made-in-Los Angeles denim, as it moves closer to launching new product that is just on the horizon for Fall. Find more denim looks on page 4.

ACE RIVINGTON

Trade Shows

State of the Show Space

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2020

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Are digital trade-show tools and virtual events here to stay?

By Dorothy Crouch *Managing Editor*

Since late last year, COVID-19 has been causing widespread turmoil around the globe. As many apparel companies attempt to keep their clients and customers safe—while trying to remain in business—they are looking to their trusted partners for new paths to buying and selling. In some areas of the world, business is slowly opening up with safety measures such as social distancing in place, while others are still under stay-at-home orders. Eventually, the apparel industry will be back to business, but it will not be business as usual.

In the trade-show segment, which has seen many events being postponed or canceled, this shift toward a new way of doing business is most recognizable. Producers have launched virtual shows, engaged in digital and social media-based programming, and leveraged video communications. While *California Apparel News* hopes everyone is remaining safe and out of harm's way, we reached out to event producers to discuss the methods by which they are utilizing virtual tools and the ways these options will be incorporated into the on-site trade-show model once stay-at-home orders are completely lifted around the world.

Jennifer Bacon

Show Director, Fashion and Apparel

Texworld USA

Apparel Sourcing USA

texworldusa.com

apparelshow.com

These are certainly unprecedented times, and although nothing will ever replace face-to-face interaction—especially in our industry—we felt that it was our obligation to provide a short-term solution for our exhibitors and visitors by still offering a place to connect. We are excited to have a virtual event for this summer's edition of Apparel Sourcing USA alongside Texworld USA and Home Textiles Sourcing. Amid this disruption, we have found an alternative to keep our community connected, both international and domestic, until we meet again.

We are aiming to make the visitor experience similar to the physical show by providing various opportunities to do business. These features include custom online “showrooms” to highlight innovations, AI matchmaking, and meetings and video chats to view the textiles and network. In partnership with Lenzing Fibers, our robust educational component will bring a strong daily lineup of industry experts sharing their insights on the latest trends, global sourcing post-COVID-19 as well as innovative sustainability initiatives.

Our goals were simple: to create a platform for the textile-sourcing community to have meaningful interactions, engage in educational discussions and continue to cultivate relationships to further their business needs. Now more than ever brands and retailers need to remain up-to-date on what's new and relevant, and Apparel Sourcing USA, Texworld USA and Home Textile Sourcing are aiming to continue to fulfill that commitment.

“Our goals were simple: to create a platform for the textile-sourcing community to have meaningful interactions, engage in educational discussions and continue to cultivate relationships to further their business needs.”

—Jennifer Bacon,
Texworld USA, Apparel Sourcing USA

Tricia Barglof

CEM, Executive Director

Offprice

offpriceshow.com

offprice365.com

Earlier this May, Offprice was scheduled to host our mar-

ket show in New York City at the Penn Plaza Pavilion. Like many event organizers, we're using this time to reevaluate and improve our virtual strategy to help more retail buyers find their best fits with off-price exhibitors.

As a thank-you to all sellers who were planning on showcasing their merchandise, we put together an NYC Look Book to highlight these exhibitors and their products. Digital look books and catalogs are an appealing tool for the fashion industry and are easy to share via social media and email marketing.

Thankfully, Offprice already had a digital marketplace about two years before the coronavirus struck. During this un-

precedented time, we're so happy to report that many retailers are still browsing (and buying!) online through *Offprice365.com*, and many of our exhibitors are still able to ship their quality, value-priced goods.

Our team is also in the process of developing a virtual component for our face-to-face events in the second half of the year, which will include technology-powered matchmaking and a digital showcase of merchandise across all product categories. As we finalize our plans, more details are expected to be released in the coming weeks.

All of the virtual tools Offprice has already implemented and are in the process of developing have one goal in mind—to connect more boutique owners, chain-store buyers and other retailers with the right exhibitors. But it's also to help maximize our buyers' discovery time, and by that I mean uncovering new exhibitors and new lines that make sense for their brand—which is the true treasure-hunt experience of the Offprice Show.

Hillary France

CEO, Co-founder

Brand Assembly

brandassembly.com

At Brand Assembly, we are really proud of our physical events and the in-person connections that materialize from them. We have often talked about what virtual means to us and how anything virtual has to be a complement to our physical shows, not a replacement.

With that in mind, we quickly launched a Slack workspace just for our community to keep everyone connected. We held town halls via Zoom for brands, retailers and showrooms.

We put together an online directory of PPE products made by independent designers. And now we're getting ready to announce a new and exciting virtual product and virtual event for our June 15–17 show that will bring the spirit and energy of our physical trade shows to life in a new digital format. So stay tuned!

Veronica Gruneberg

Vice President of Partnerships

Agenda Show (AZTQ Corporation)

agendashows.com

We believe that face-to-face events are here to stay. In today's difficult and uncertain times, we have considered several and deployed a few solutions that provide a short-term alternative to face-to-face interaction. Once stay-at-home orders are completely lifted, we expect these virtual tools to complement face-to-face events by potentially broadening the audience for the event or repurposing content from a live event for training and other purposes.

We do not foresee that virtual tools will replace face-to-face events. For many of us, virtual tools have been our only option to reach our customers and partners, and that necessity has collectively helped drive more innovations, a broader solution set and new capabilities in virtual tools.

“Digital look books and catalogs are an appealing tool for the fashion industry and are easy to share via social media and email marketing.”

—Tricia Barglof,
Offprice

Desiree Hanson

Senior Vice President

Womenswear In Nevada (WWIN)

Clarion Events, Inc.

wwinshow.com

Though the last several months have been challenging and we are disappointed that we are unable to be together in August, we are committed to providing our customers with tools to connect and rebuild their businesses. We've seen the WWIN community adapt to these changing conditions over the last several months, and it's vital that as trade-show orga-

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All the things that make our industry great are still with us today.

Inspiration Creativity Ingenuity Perseverance Partnership Respect

The health and safety of our employees, customers, partners and our industry as a whole is our top priority. We're all in this together, and our community and the relationships we've built **will outlast this difficult time.** We look forward to welcoming you back in person soon. Stay connected at AmericasMart.com and [@atlantaapparel](https://twitter.com/atlantaapparel) for the latest updates.

Sincerely,
Your Atlanta Apparel Family

Future 2020 Market Dates*

August Atlanta Apparel

SHOWROOMS: Tuesday, August 4 – Saturday, August 8

TEMPORARIES: Wednesday, August 5 – Friday, August 7

October Atlanta Apparel

SHOWROOMS: Tuesday, October 13 – Saturday, October 17

TEMPORARIES: Wednesday, October 14 – Friday, October 16

Atlanta Apparel
at AmericasMart

*Dates Subject to Change

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Q & A



Desiree Hanson



Kelly Helfman



Bob Maricich

Q & A *Continued from page 3*

nizers we do the same to continue to support our brands and retailers.

Our team has been working tirelessly on ways we can help brands showcase products, help retailers source those products, and help buyers and brands meet and experience the WWIN-show elements they have come to know and love.

We are thrilled to introduce WWINdow Shopping, an interactive and easy-to-use platform connecting buyers and suppliers to conduct business similar to meeting in person. Launching July 13 and running through October, WWINdow Shopping is a one-stop shop for retailers and brands to connect 24/7 from the comfort and safety of their own homes. While WWINdow Shopping does not replace the experience of connecting face to face at our live events, we believe this is a robust alternative, offering numerous ways to connect, showcase products, learn, network and achieve business goals.

"Virtual enhancements are not a replacement for our physical events but an exciting opportunity to add value in how our industry connects and conducts business. We remain optimistic that in-person events will return."

—Steve McCullough,
Functional Fabric Fair

Looking ahead, we do see our virtual tools continuing to support our face-to-face events. Matchmaking and appointment setting through our MATCH! Program and CONNECT Platform have served as important and customer-valued aspects of our traditional events for the last several editions. WWINdow Shopping is an extension of these programs and will be the platform to help introduce, develop and strengthen relationships made either face to face or online throughout the year.

Kelly Helfman

President

WWD/MAGIC

Project Womens

Micam Americas

Sourcing at MAGIC

magicfashionevents.com

Informa Markets has completely transitioned to a virtual-meeting model using Microsoft Teams. Sharing our screens to reference presentations, platforms and floor plans internally has been key as we discuss the next steps for MAGIC, Project and Coterie.

Teams has also empowered us to connect

more authentically with our audience. Now that we meet on video, we see our customers more than ever, and our brands, bosses, buyers and colleagues get a glimpse into our real lives. They see my kids in the background, my face with less makeup, my home. It's been nice to interact with people more personally as opposed to just seeing everyone's "work" selves.

As we reinvent our fashion events for 2020 and beyond, we are increasing digital tools for our customers as well. While the way we communicate has changed both personally and professionally, virtual technology has allowed us to find new and imaginative ways to create better, authentic relationships—and that's something we're all grateful for.

Bob Maricich

Chairman and CEO

International Market Centers

Atlanta Apparel

AmericasMart.com/Apparel

In January 2020, we announced our formation of a wholly owned, stand-alone B2B e-commerce division, IMC Digital Innovations (IMC_di), with the goal to enhance and extend our physical markets and open new business opportunities for customers. This fall, IMC_di will launch a seamlessly integrated omni-channel B2B e-commerce platform for the apparel, gift and home-furnishings industries served by IMC's physical markets.

"As an event company, we still believe in the importance of in-person events but will be offering a digital space as well to balance out both needs. Times like this will only make our industry stronger and work better together."

—Sharifa Murdock,
Liberty Fashion & Lifestyle Fairs

In addition to the development of a new B2B platform, we currently offer two other digital product streams to manufacturers and representative groups. Our sales-and-marketing software modules include sales scanning apps, product management and email tools; CRM systems and e-commerce websites; and market tools, such as badge scanning, data capture and sales tools, which are designed to enhance the at-market experience as well as post-market followup.

The COVID-19 crisis has created some unique opportunities to support our brands and buyers with interim digital solutions. For example, when the crisis caused the cancellation of our Spring apparel markets, we offered IMC customers free use of ShopZio, a fully transactional e-commerce platform ac-

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quired as part of our IMC_di launch.

A need now exists for enhanced online resources to provide both content and community for our industry. In line with this, we quickly launched a new remote resource page featuring webinars produced by IMC and other industry thought leaders, news digests and other key information. We will continue to maintain this market portal while physical markets are disrupted.

Our recent survey of IMC's apparel buyers shows that digital platforms will not replace physical markets but are a key element for market preparation, product discovery and, increasingly during times of social distancing, for order processing. As our industry begins to reopen after the COVID-19 disruption, virtual tools will become even more important for at-market preparation, facilitating

both social distancing and efficient product discovery at physical markets.

We're very excited about the coming launch of a new Atlanta Apparel website—exclusively dedicated to wholesale fashion—with look books, product galleries, market information and a highly improved brand-and-product search. Ultimately, when IMC_di launches our new B2B platform this fall, the Atlanta Apparel website also will enable e-commerce sales, offering buyers the opportunity to seamlessly connect between markets.

This COVID-19 crisis will come to an end. As retailers reopen for business and begin to restock, our virtual market tools will have established a pipeline to jump-start much-needed economic recovery for the apparel industry, but we know that they will never replace the physical market experience. As we have seen the growth of B2B e-commerce and digital product-sourcing tools during this crisis, we antici-



Steve McCullough



Cindy Morris



Sharifa Murdock

pate that they will continue to be an important part of the fashion buying process from now on. We are planning to resume our physical markets with appropriate safety precautions—and

with new digital channels—soon. We are all so looking forward to seeing the apparel industry in Atlanta when we can gather again.

Steve McCullough

Event Director

Functional Fabric Fair powered by
Performance Days
functionalfabricfair.com

Functional Fabric Fair is devoting resources to further develop additional channels beyond the physical show floor to connect the industry and support attendees, exhibitors, associations and partners year-round. In lieu of the July event, which has been postponed to January 2021, we will host informative webinars—aligned with this year's focus topic, "Inspired by Nature: From Fibers to Green Treatments"—presented in partnership with Munich's Performance Days, the Hohenstein Institute, AATCC and a host of global experts. Additionally, Functional Fabric Fair will launch a digital platform to assist sourcing professionals who are eager to begin connecting businesses

"The first thing we did in March was pick up our phones to make sure our clients and partners were healthy and safe."

—Marion

**Pradier-Sentucq,
Curve**

and collaborating with suppliers.

It has always been our goal to provide the utmost value to our customers, whether it is in face-to-face communication or through a platform that allows us to collaborate throughout the year. Situations like this can spark innovation and new solutions, and this economic pause has given us the opportunity to fast track our digital-platforms development to complement our in-person events. Virtual enhancements are not a replacement for our physical events but an exciting opportunity to add value in how our industry connects and conducts business. We remain optimistic that in-person events will return. We are still scheduled for Nov. 18–19, 2020, in Portland, Ore., and our team is working diligently to plan and prepare based on the latest health and safety standards.



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Marisa Nicholson



Lucía Palacios



Marion Pradier-Sentucq

Cindy Morris
President, CEO
Dallas Market Center
dallasmarketcenter.com

We're in a different stage than many states and regions, so in several ways we are helping lead manufacturers, reps and retailers back to business—with care and caution. Texas retail has reopened, and, to support the industry, we reopened our doors on May 4 and welcomed several hundred buyers during the first week to visit showrooms by appointment. But prior to the governor's order, we were already making plans and putting in place strict safeguards to support a healthy, secure and socially distant marketplace.

We realize that we must balance good health and good business for this plan to work effectively and that includes enhancing our digital and virtual tools, which have become critical during the pandemic. As you might expect, social media became our primary channel of communication, but we recalibrated the content away from products and trade events toward business tools, advice, inspiration and even in-stock merchandise available from exhibitors.

"We have seen an immense increase in developing platforms to put in contact each end of the supply chain and integrating the supply chain even more."

—Lucía Palacios,
Apparel Sourcing
Show

As we neared reopening, we encouraged buyers to use social media and our app to contact showrooms and make appointments. And as we plan ahead for a summer schedule of trade events that begin in June, we are going to roll out new programs that combine the in-person experience with the virtual so that retailers unable to come to Dallas may see the trends and merchandise on display and retailers attending the show may share their discoveries with customers back home more easily in real time.

We have learned a tremendous amount in a short amount of time.

I heard a business analyst this week use the phrase "accelerating the inevitable" to describe the challenges facing many retailers, but I have encouraged our team to embrace

this phrase's positive meaning. We have accelerated new connections via digital tools that may reach us at a distance but can result in authentic close relationships and better business.

Sharifa Murdock
Co-founder
Liberty Fashion & Lifestyle Fairs
libertyfairs.com

Before the COVID-19 pandemic, we already knew the power that the digital world had on all industries. Now more than ever we are utilizing our digital tools to emphasize productivity and connectivity internally and externally.

In a time where uncertainty is present, we are connecting with our community through surveys, webinars, fireside chats and social-media lives. Our mission is to always support our communities throughout this time

as well as develop tools that even after the social-distancing bans have been lifted to be able to effectively run their businesses successfully. As an event company, we still believe in the importance of in-person events but will be offering a digital space as well to balance out both needs. Times like this will only make our industry stronger and work better together.

Marisa Nicholson
Senior Vice President and Show Director
Outdoor Retailer
outdoorretailer.com

Our shows are driven by community and relationships. Now, to keep our industry connected through these times, we're actively taking what we do at the in-person events and providing it in a digital platform.

We have shifted education sessions on-

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line, we've taken the in-show magazine and transformed it to a weekly digital publication, and we'll have more rolling out soon in order to provide the industry a place to do business and maintain those relationships. We are working to support our industry through the changes and challenges facing everyone's business, and we will continue to adapt as we look forward to the community coming together again at the winter show in January.

Lucia Palacios

Executive Director

Apparel Sourcing Show

Guatemala Apparel & Textile Association

vestext.com.gt/apparel/

We have been overwhelmed with support from our audience, who we believe are enjoying our change in direction due to its authentic, inspiring and relatable nature. We plan to continue these efforts as a way to better connect and grow alongside our tenants, brands, retailers and followers.

"With the industry in a heavy state, we decided as a team to shift our focus onto inspiration, comfort and collaboration. We have since moved on to provide uplifting content and storytelling on these channels to help inspire and motivate through this challenging time."

—**Moriah Robinson,**
California Market Center

As fast communication and response take a place unimaginable in this world nowadays, interaction was not common in this industry through social media or certain platforms already existing or starting [to develop]. We have seen an immense increase in developing platforms to put in contact each end of the supply chain and integrating the supply chain even more.

The importance of the use of technology is to have quicker answers and have all the information at your hands. Customers expect to find information with a few clicks as everything is now ready to read or connect to. The need for the use of certain tools is indeed necessary to continue to promote the industry either in trade shows, placing orders, buying online, but we must focus the right platform for the right market and the right offer—that way we are able to get the results we want and not just jump into an all-market platform. More-specific and personalized tools are the right way to start approaching the new trends of consumption and marketing in this upcoming release after COVID-19.

Marion Pradier-Sentucq

Sales and Marketing Director

Curve

Curveexpo.com

The first thing we did in March was pick up our phones to make sure our clients and partners were healthy and safe. Naturally, the need for unity and increased communication within the lingerie community came up in our conversations, which led to the launch of Curve's webinar series.

Most of Curve's attendees are specialty



Moriah Robinson



Mary Taft



Juliana Villegas

stores coming from all over North America. The last thing we wanted was for them to feel forgotten and alone in their stores with no support or guidance on what to do next. The first topic addressed in the weekly series was "Managing Your Business When Your Front Door Is Closed" to give some pointers on how to manage this period. After being met with overwhelming positive feedback, we have continued to host these digital seminars to provide a platform to explore the most important topics to our industry at all levels, from manufacturing and design to retail and e-commerce. We would like to sincerely thank all of the hosts and experts that we have worked with on these for sharing their knowledge and enthusiasm with the Curve community.

These webinars have been a very successful way to keep the community connected beyond the Curve show floor, and this is definitely an avenue we will continue to build on. Curve is becoming "phygital" and moving more into a hybrid of a physical and digital business platform for the industry. As we continue to plan our physical events for fall 2020, we are also in the process of hosting a virtual event to allow brands and attendees that cannot join us in person to still play an active part in Curve's business. More information will follow as we fine-tune these exciting new plans.

Moriah Robinson

Director of Events

California Market Center

californiamarketcenter.com

Our team took a phased approach to analyze and understand what was transpiring in our industry from all angles.

First, we connected with our tenants, brands and retailers. We did this not only to understand what was happening specifically within their individual communities but also

"Our weekly emails have been very well received with many thanking us for the simple instructions. Since it has been so popular, we have decided to bring it to our show, live, when able. We will ask store owners who have a successful social-media presence to share their best tips on taking photographs, how to engage shoppers with a limited number of characters, and hashtags that work."

—**Mary Taft,**
Fashion Market Northern California

to help us strategize how we could help.

Second, we connected with our trade-show and fashion-district peers. Our team has long followed the guidelines of collaboration over competition, so it's very important to us that we all stay aligned and share our learnings.

From this, our team strategically pivoted into the digital landscape and increased our frequencies across social media, our blog and newsletter efforts.

Previously, our focus on these channels was heavily centered on communicating updates and changes. It was our platform to inform.

With the industry in a heavy state, we decided as a team to shift our focus onto inspiration, comfort and collaboration. We have since moved on to provide uplifting content and storytelling on these channels to help inspire and motivate through this challenging time.

A few examples include interviewing longtime partner Peclers Paris, who summarized a Sustainability Trend Forecast for the fashion industry, providing our recommendations for Creative Online Learnings and Virtual Fun, promoting local restaurants and grocers in the fashion district that are open to encourage the support of small businesses and even curating a #WFH Podcasts and Playlists guide. Our goal has been to create light in a time of darkness.

We are also continuously offering promotional support to our retailers by featuring them in blog interviews, spotlighting those who have pivoted to an online shopping platform, and highlighting their products and specials in curated shopping and style guides, like our most recent one for creative Mother's Day gift ideas.

Additionally, we are showcasing our tenants through blog post interviews and, most recently, offering our showrooms the opportunity for Instagram take-overs that will allow them to directly share their brand offerings.

Mary Taft

Executive Director

Fashion Market Northern California

fashionmarketnorcal.com

Facebook @FashionMarketNorCal

Instagram @fashionmarketnorcal_fmnc

FMNC is lucky to have a highly active and motivated social-media committee. We, as a team, are jumping head-on into improving our presence on the Internet in all ways. We recently updated our website to an easy-to-navigate site that provides all the information necessary for our buyers as well as exhibitors.

When the shelter-at-home order was required, we quickly pulled together ideas to keep in touch with our peers. First, we started a biweekly "Topsy Tuesday Constant Contact" with tips and instructions on how to tackle a task on Facebook, Instagram or both. Prior to COVID-19, many buyers didn't have the need or time to utilize the Internet to garner more business, so offering tips on how to make a group on Facebook or educate them about geo-tags is one way we are helping our buyers navigate this new territory.

Our weekly emails have been very well received with many thanking us for the simple instructions. Since it has been so popular, we have decided to bring it to our show, live, when able. We will ask store owners who have a successful social-media presence to share their best tips on taking photographs, how to engage shoppers with a limited number of characters, and hashtags that work.

Up next, we will ask buyers questions about FMNC that they will answer via video. These clips will be posted on our site as another way to stay committed to our community by engaging buyers and exhibitors.

The world will be a different place moving forward, but we know that our buyers and exhibitors are looking forward to interacting face to face as soon as it is safe and possible.

Juliana Villegas

Vice President of Exports

ProColombia

procolombia.co

Without a doubt, technology will continue to be a key ally for all our promotional activities. One clear example was our Macro Business Matchmaking Forum, an event that had to be shifted to a virtual format, and it was a success. For two weeks, ProColombia's 80th Macro Business Matchmaking Forum brought together approximately 1,300 business representatives via digital platforms.

This virtual forum provided great lessons and, as long as our purpose at ProColombia is to work for our country, we will always find a way to get closer to our national suppliers with the international demand, no matter how uncertain the conditions are.

"Once stay-at-home orders are completely lifted around the world, we definitely will continue to get support from technology and virtual tools to maximize our work promoting our exports."

—**Juliana Villegas,**
ProColombia

Another virtual tool that we are using in the midst of the pandemic is, of course, the webinars supported by Microsoft Teams platform, an easy way to connect and deliver our messages to the apparel industry that helped us to improve our teamwork between areas in a comprehensive and interdisciplinary way. Also, I would like to highlight our virtual showroom, which was tested on our Macro Business Matchmaking Forum with more than 4,800 visits.

Last but not least, additional virtual tools that we are using in a very active way nowadays are the social-media platforms. For example, we have participated in a few Instagram live sessions where we connected with key players in the industry and interacted in real time to discuss a whole variety of topics from new trends, sustainability practices and how U.S. buyers can benefit from the free-trade agreement between the United States and Colombia among many other fascinating topics.

Once stay-at-home orders are completely lifted around the world, we definitely will continue to get support from technology and virtual tools to maximize our work promoting our exports. ●

International Trade-Show Calendar

May 15

Fashion Week San Diego FWSD Virtual Event
Online

May 20

Curve and Interfilère Webinar Series
Online
The NBM Show: Let's Get Back to Business!
Online

May 25

Apparel Textile Sourcing Virtual
Online
Through May 29

May 27

Curve and Interfilère Webinar Series
Online

May 29

Hawaii Market Merchandise Expo
Honolulu
Through May 31

May 31

Denver Apparel & Accessories Market
Denver
Through June 2
The Trends Show
Phoenix
Through June 2

June 2

Dallas Apparel & Accessories Market
Dallas
Through June 5
Dallas Western Market
Dallas
Through June 5

June 10

June Atlanta Apparel
Atlanta
Through June 13

June 11

Colombo International Yarn & Fabric Show
Colombo, Sri Lanka
Through June 13
Dye + Chem Sri Lanka International Expo
Colombo, Sri Lanka
Through June 13
The NBM Show Indianapolis
Indianapolis
Through June 13

Textech International Expo Sri Lanka

Colombo, Sri Lanka
Through June 13

June 12

Digital London Fashion Week
Online
Through June 15

June 14

The Deerfield Show-Midwest Apparel Trade Shows
Deerfield, Ill.
Through June 15
LA Kids' Market
Los Angeles
Through June 17
LA Market Week
Los Angeles
Through June 17
Label Array
Los Angeles
Through June 17

June 15

Brand Assembly
Los Angeles
Through June 17
Designers and Agents LA Fall II
Los Angeles
Through June 17
O2 Show
Los Angeles
Through June 17
Licensing Week Virtual
Online
Through June 19

June 18

Istanbul International Jewelry, Watch & Equipment Fair
Istanbul
Through June 21

June 22

WWSRA Northwest Summer Show
Portland, Ore.
Through June 24

June 23

Asia Apparel Expo Berlin
Berlin
Through June 25

Dallas Apparel & Accessories Market

Dallas
Through June 26

June 24

Kidsworld
Dallas
Through June 29
Dallas Total Home & Gift Market
Dallas
Through June 30
Fashion Industry Gallery (FIG) Fall 2-Winter
Dallas
Through June 5

June 25

Hong Kong Jewellery & Gem Fair
Hong Kong
Through June 28

June 28

Michigan Women's Wear Market
Livonia, Mich.
Through June 29
SMOTA Miami
Fort Lauderdale, Fla.
Through June 29

June 29

WWSRA Montana Summer Preview
Bozeman, Mont.
Through July 1

June 30

LA Men's Market
Los Angeles
Through July 1

July 2

ISPO Shanghai
Shanghai
Through July 4

July 7

WWSRA Intermountain Summer Show
Salt Lake City
Through July 9

July 8

Denimsandjeans India
Bengaluru, India
Through July 9

July 9

Gift & Home Summer Market LA Mart
Los Angeles
Through July 13
Miami Swim Week powered by The Society
Miami Beach, Fla.
Through July 14

July 11

Cabana Miami Beach
Miami Beach, Fla.
Through July 13
Destination Miami
Miami Beach, Fla.
Through July 14

SwimShow
Miami Beach, Fla.
Through July 14

July 14

WWSRA Rocky Mountain Summer Show
Denver
Through July 16
Indo Inatex, Dyechem, Texprint
Jakarta, Indonesia
Through July 17
Intermoda
Guadalajara, Mexico
Through July 17
Milano Digital Fashion Week
Online
Through July 17
The Atlanta International Gift & Home Furnishings Market, Atlanta International Area Rug Market
Atlanta
Through July 19

July 15

International Footwear & Leather Products, Shoes & Leather
Ho Chi Minh City, Vietnam
Through July 17
Intertextile Pavilion Shenzhen
Shenzhen, China
Through July 17
Shenzhen International Trade Fair for Apparel Fabrics and Accessories
Shenzhen, China
Through July 17
Yarn Expo Shenzhen
Shenzhen, China
Through July 17

July 19

Pure London, Pure Origin
London
Through July 21
Scoop International Fashion Shows
London
Through July 21

July 21

Apparel Sourcing USA and Texworld USA Virtual Edition
Online
Through July 23



Atlanta Apparel is the largest apparel market on the East Coast, offering thousands of contemporary and ready-to-wear women's, children's, and accessories lines all together in one location at one time. As the apparel and accessories collection of AmericasMart® Atlanta, it features an expansive—and growing—product mix, including contemporary, ready-to-wear, young contemporary, social occasion, bridal, activewear, resortwear, swim, lingerie, fashion jewelry, fine jewelry, shoes, handbags, and more showcased in permanent showrooms and temporary exhibition booths. Trend-driven, juried temporary collections include Premiere (women's premium high-end/contemporary apparel, denim, and accessories) and Resort (high-quality lifestyle apparel and accessories). Atlanta Apparel presents five apparel markets and three specialty markets: World of Prom (prom, pageant, quinceañera, social occasion) each year and Vow! New World of Bridal twice each year. www.AmericasMart.com/apparel



Fashion Market Northern California is the easy and enjoyable, open booth Fashion Trade Show under one roof. The show offers a mix of better, contemporary, lifestyle, European and global brands of clothing. Also, a diverse selection of accessories, gifts and footwear. Our buyers enjoy complimentary continental breakfast, and the popular afternoon snack cart. Free parking on Monday and Tuesday with entry before 10:30 am. FMNC offers first time buyers that qualify, one night free at our host hotel. Come shop with us June 28-30, 2020. Check out our website, [Instagram@fashionmarketnorcal](https://www.instagram.com/fashionmarketnorcal), [Facebook/Fashion Market Northern California](https://www.facebook.com/fashionmarketnorcal).



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ASI Show Chicago

Chicago
Through July 23
International Footwear Leather Show (IFLS+EICI)
Bogotá, Colombia
Through July 23

July 22**Jacket Required London**

London
Through July 23

Northeast Materials Show

Wilmington, Mass.
Through July 23

GFT New Gen

Bangkok
Through July 25

July 23**Jewelry, Fashion & Accessories Show**

Rosemont, Ill.
Through July 26

July 24**GTS Florida Jewelry & Accessories Expo**

Kissimmee, Fla.
Through July 26

July 25**Dallas Men's Show**

Dallas
Through July 27

Fashion Hong Kong at New York Fashion Week

New York
Through July 28

Hong Kong Fashion Week

Hong Kong
Through July 28

Hong Kong Gifts & Premium Fair

Hong Kong
Through July 28

Hong Kong International Home Textiles and Furnishings Fair

Hong Kong
Through July 28

July 26**Kentucky Bluegrass Buyer's Market**

Lexington, Ky.
Through July 27

Philadelphia Fabric Show

Philadelphia
Through July 27

July 29**Northwest Materials Show**

Portland, Ore.
Through July 30

Première Vision Sport

Portland, Ore.
Through July 30

India International Garment Fair

Greater Noida, India
Through July 31

July 31**India International Footwear Fair**

New Delhi
Through Aug. 2

Aug. 2**Chicago Collective**

Chicago
Through Aug. 4

ASD MARKET Week

Las Vegas
Through Aug. 5

SourceDirect at ASD

Las Vegas
Through Aug. 5

Midwest Gift & Lifestyle Show

Des Moines, Ill.
Through Aug. 5

Aug. 3**Bodyfashion Days**

Mijdrecht, Netherlands
Through Aug. 5

Brand Assembly, BA I lance

Los Angeles
Through Aug. 5

Hong Kong International Jewelry Show

Hong Kong
Through Aug. 6

Hong Kong International Diamond, Gem & Pearl Show

Hong Kong
Through Aug. 6

New York Shoe Expo, FFANY Market Week

New York
Through Aug. 7

World of Prom

Atlanta
Through Aug. 7

Aug. 4**Copenhagen Fashion Week**

Copenhagen, Denmark
Through Aug. 7

August Atlanta Apparel

Atlanta
Through Aug. 8

Aug. 5**Active Collective**

Anaheim, Calif.
Through Aug. 6

Swim Collective

Anaheim, Calif.
Through Aug. 6

Atlanta Fabric Show

Atlanta
Through Aug. 6

Copenhagen International Fashion Fair (CIFF) Youth

Copenhagen, Denmark
Through Aug. 7

Revolver Copenhagen Int. Fashion Trade Show

Copenhagen, Denmark
Through Aug. 7

Copenhagen International Fashion Fair (CIFF) shows--Kids, Raven, Runway, Shoes

Copenhagen, Denmark
Through Aug. 8

Aug. 7**Edmonton Footwear & Accessory Buying Market**

Edmonton, Alberta
Through Aug. 9

Aug. 8**Deerfield Children's Show**

Deerfield, Ill.
Through Aug. 10

Wasche Und Mehr (Laundry and More)

Kohn, Germany
Through Aug. 10

Aug. 9**Travelers Show Philadelphia**

Plymouth Meeting, Pa.
Through Aug. 10

Stylemax

Chicago
Through Aug. 11

JA New York Summer

New York
Through Aug. 12

Aug. 11**Printsource New York**

New York
Through Aug. 12

Aug. 13**The NBM Show Long Beach**

Long Beach, Calif.
Through Aug. 15

Aug. 14**Mid-South Jewelry and Accessories Fair**

Memphis, Tenn.
Through Aug. 16

Northwest Shoe Travelers Market

St. Paul, Minn.
Through Aug. 16

Aug. 15**IFAG Las Vegas**

Las Vegas
Through Aug. 18

OffPrice

Las Vegas
Through Aug. 18

Aug. 16**Toronto Shoe Show**

Toronto
Through Aug. 18

Footwear Sourcing at MAGIC

Las Vegas
Through Aug. 19

Sourcing at MAGIC

Las Vegas
Through Aug. 19

Aug. 17**Children's Club**

Las Vegas
Through Aug. 19

MAGIC Mens

Las Vegas
Through Aug. 19

Pooltradeshows

Las Vegas
Through Aug. 19

Project with Neighborhoods:

Denim Room, District, The Foundry, MRket, Project Now,

The Tents

Las Vegas
Through Aug. 19

Project Womens, Stitch @ Project Womens

Las Vegas
Through Aug. 19

WVDMAGIC

Las Vegas
Through Aug. 19

MICAM Americas

Las Vegas
Through Aug. 19

New England Apparel Club

Worcester, Mass.
Through Aug. 19

Apparel Textile Sourcing Canada

Toronto
Through Aug. 21

Aug. 18**VegasEdge**

Las Vegas
Through Aug. 19

Aug. 19**Agenda Las Vegas**

Las Vegas
Through Aug. 20

Aug. 20**New Orleans Gift and Jewelry Show**

New Orleans
Through Aug. 23

Baton Rouge Jewelry and Merchandise Show

New Orleans
Through Aug. 23

Aug. 21**Apparel Textile Sourcing Montreal**

Montreal
Through Aug. 23

Gartex Texprocess India

New Delhi
Through Aug. 23

Vancouver Footwear & Accessory Buying Market

Richman, British Columbia
Through Aug. 23

Aug. 22**Atlanta Shoe Market**

Atlanta
Through Aug. 24

Michigan Shoe Market

Livonia, Mich.
Through Aug. 24

STYLKABO

Brno, Czech Republic
Through Aug. 24

Aug. 23**Travelers Show Baltimore**

Baltimore
Through Aug. 24

Fashion Market Northern California

San Mateo, Calif.
Through Aug. 25

National Bridal Market Chicago

Chicago
Through Aug. 25

Continued on page 12



To every healthcare worker and essential worker on the front lines of the COVID-19 crisis,

THANK YOU!

From emergency service workers and healthcare professionals to public servants, logistics workers, those in our local grocery stores, and everyone in between — Milberg Factors thanks all who are working in essential jobs through COVID-19.



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Over \$10 billion since inception.

Continued from page 11

Northstar Fashion Exhibitors
St. Paul, Minn.
Through Aug. 25

Aug. 25
Soleil Tokyo
Tokyo
Through Aug. 27
Dallas Apparel & Accessories Market
Dallas
Through Aug. 28
Kidsworld
Dallas
Through Aug. 28

Aug. 26
Active Collective New York
New York
Through Aug. 27
Poznan Fashion Fair
Poznan, Poland
Through Aug. 27
Fashion Industry Gallery (FIG) Holiday Resort
Dallas
Through Aug. 28
Dhaka International Plastics, Packaging & Printing Expo
Dhaka, Bangladesh
Through Aug. 29
Rocky Mountain Gift Show
Denver
Through Aug. 30

Aug. 27
Chicago Fabric Show
Chicago
Through Aug. 28
Aug. 28
Denver Apparel & Accessories Market
Denver
Through Aug. 30
GTS Asheville Gift & Jewelry Show
Asheville, N.C.
Through Aug. 30
Impressions Expo Fort Worth
Fort Worth, Texas
Through Aug. 30

Aug. 29
Trend Seattle
Bellevue, Wash.
Through Aug. 31
Trendz
Palm Beach, Fla.
Through Aug. 31

Aug. 30
Travelers Show Pittsburgh
Moon Township, Pa.
Through Aug. 31
Gallery Shoes
Düsseldorf, Germany
Through Sept. 2
Trade Show
Düsseldorf, Germany
Through Sept. 3

Aug. 31
Prosper Show
Las Vegas
Through Sept. 2

Sept. 1
Made in France Première Vision
Paris
Through Sept. 2
Munich Fabric Start, Bluezone
Munich
Through Sept. 3
Spinexpo Shanghai
Shanghai
Through Sept. 3
CPM Collection Première
Moscow
Through Sept. 4

Sept. 2
Kingpins China City Tour
Guangzhou, China
Through Sept. 3
Interfabric Moscow
Moscow
Through Sept. 4
Pitti Immagine Uomo
Florence, Italy
Through Sept. 4
Dhaka International Yarn & Fabric Show
Dhaka, Bangladesh
Through Sept. 5
Dye + Chem Bangladesh International Expo
Dhaka, Bangladesh
Through Sept. 5
Textech International Expo Bangladesh
Dhaka, Bangladesh
Through Sept. 5
Intergift
Madrid
Through Sept. 6
Mercedes-Benz Fashion Week
Madrid
Through Sept. 7

Sept. 3
CentreStage
Hong Kong
Through Sept. 5
Momad Shoes
Madrid
Through Sept. 5
Rooms Experience
Tokyo
Through Sept. 5
Shoes Room by Momad
Madrid
Through Sept. 5
Bisutex, Madridjaya
Madrid
Through Sept. 6

Sept. 4
Bijorhca Paris
Paris
Through Sept. 7
Traffic
Paris
Through Sept. 7
Who's Next, Impact, Traffic
Paris
Through Sept. 7

Sept. 5
Interfilère Paris
Paris
Through Sept. 7
I.L.M. International Leather Goods Fair
Offenbach, Germany
Through Sept. 7
Luxe Pack Monaco
Monaco
Through Sept. 7
Riviera
Paris
Through Sept. 7

Sept. 6
Londonedge
London
Through Sept. 7

Sept. 7
Bodyfashion Days
Mijdrecht, Netherlands
Sports Achat Summer
Lyon, France
Through Sept. 8
Milano Unica
Milan
Through Sept. 9
Preview in Seoul, International Textile Fair
Seoul, South Korea
Through Sept. 9

MQ Vienna Fashion Week
Vienna
Through Sept. 13

Sept. 8
Fashion London SPV
London
Through Sept. 9
MosShoes
Moscow
Through Sept. 11

Sept. 9
The Indy Show
Plainfield, Ind.
Through Sept. 10
Pitti Immagine Bimbo
Florence, Italy
Through Sept. 10
International Premium Incentive Show
Tokyo
Through Sept. 11

Sept. 10
Fashion Supply Chain Summit
Frankfurt, Germany
Indianapolis Children's Show
Indianapolis
Through Sept. 11
Impressions Expo Orlando
Orlando, Fla.
Through Sept. 12
Surf Expo, Bluewater at Surf Expo
Orlando, Fla.
Through Sept. 12
New York Fashion Week
New York
Through Sept. 13
Trends The Apparel Show
Edmonton, Alberta
Through Sept. 13

Sept. 11
Fashion and Sustainability Summit NY
New York
Hawaii Market Merchandise Expo
Honolulu
Through Sept. 13

Sept. 12
Norton's Apparel, Jewelry & Gift Market
Gallatinburg, Tenn.
Through Sept. 14

Sept. 13
Curve Montreal
Montreal
Through Sept. 14
Michigan Women's Wear Market
Livonia, Mich.
Through Sept. 14
International Jewellery London
London
Through Sept. 15


Sept. 14
Apparel Sourcing Paris
Paris
Through Sept. 17
Avantex Paris, Leatherworld
Paris
Through Sept. 17
Texworld Paris, Texworld Denim
Paris
Through Sept. 17
Shoptalk
Las Vegas
Through Sept. 17

Sept. 15
Luxe Pack New York
New York
Through Sept. 16
Denim Village
Paris
Through Sept. 17
Heintextil Russia
Moscow
Through Sept. 17
Paris Retail Week
Paris
Through Sept. 17
Première Vision Paris
Paris
Through Sept. 17
September VOW I New World of Bridal
Atlanta
Through Sept. 17
Trendz West
Palmetto, Fla.
Through Sept. 17
Textillegrom Federal Trade Fair
Moscow
Through Sept. 18

Sept. 16
Northern Michigan Show
Gaylord, Mich.
Through Sept. 17



White Oak Commercial Finance, LLC (WOCHF), formerly Capital Business Credit/Capital Factors, is a global financial products and services company providing credit facilities to middle-market companies between \$1 million and \$30 million. WOCHF's solutions include asset-based lending, full-service factoring, invoice discounting, supply-chain financing, inventory financing, U.S. import/export financing, trade credit-risk management, account-receivables management, and credit and collections support. WOCHF is an affiliate of White Oak Global Advisors, LLC, and its institutional clients. www.whiteoakcf.com



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Continued from page 13

Sportswear Pro
Madrid
Through Oct. 8

Oct. 7
Filo
Milan
Through Oct. 8
Tokyo International Gift Show
Tokyo
Through Oct. 9
FashionNXT Week
Portland, Ore.
Through Oct. 10
Las Vegas Souvenir & Resort Gift Show
Las Vegas
Through Oct. 10

Oct. 8
Impressions Expo Atlantic City
Atlantic City, N.J.,
Through Oct. 10

Oct. 9
GTS Florida Jewelry & Accessories Expo
Kissimmee, Fla.
Through Oct. 11

Oct. 10
Los Angeles Christmas Cash & Carry Gift Show
Los Angeles
Through Oct. 11
Tranof Shanghai
Shanghai
Through Oct. 13

Oct. 11
Denver Apparel & Accessories Market
Denver
Through Oct. 13

Oct. 12
Copenhagen Fashion Summit
Copenhagen, Denmark
Through Oct. 13
Designers and Agents LA (TBC)
Los Angeles
Through Oct. 14
Rakuten Fashion Week Tokyo
Tokyo
Through Oct. 18

Oct. 13
Allfashion Sourcing Cape Town
Cape Town, South Africa
Through Oct. 15
China Premium Textile and Apparel--South Africa
Cape Town, South Africa
Through Oct. 15
October Atlanta Apparel
Atlanta
Through Oct. 17

Oct. 14
Textile Forum London
London
Through Oct. 15



Republic Business Credit is an independently owned commercial finance company headquartered in New Orleans with regional offices in Chicago, Houston, Nashville and Minneapolis. Offering factoring, non-recourse factoring and ABL, with seasonal over-advances, we focus on tailoring finance solutions to fit our clients' needs. At Republic, we are proud of our can-do, flexible attitude and our emphasis on responsiveness. www.republiccbc.com

Japan Jewellery Fair
Tokyo
Through Oct. 16
LA Textile
Los Angeles
Through Oct. 16
O2 Show
Los Angeles
Through Oct. 16
Los Angeles Fashion Week powered by The Society
Los Angeles
Through Oct. 18

Oct. 15
Manila F.A.M.E. International
Manila, Philippines
Through Oct. 17
ITMA Asia + CITME
Shanghai
Through Oct. 19

Oct. 16
Poznan Sport Expo
Poznan, Poland
Through Oct. 18

Oct. 17
Fashion Week San Diego Designer Runway Shows
San Diego, Calif.
Through Oct. 18
Trend Seattle
Bellevue, Wash.
Through Oct. 19

Oct. 18
NY Now Retail Renaissance
New York
Through Oct. 20
Stylemax
Chicago
Through Oct. 20
New England Apparel Club Signature Show
Manchester, Mass.
Through Oct. 21

Oct. 20
Brazil International Apparel Sourcing Show
São Paulo, Brazil
Through Oct. 22
Brazil International Yarn & Fabric Show
São Paulo, Brazil
Through Oct. 22
Dye + Chem Brazil International Expo
São Paulo, Brazil
Through Oct. 22
JITAC European Textile Fair
Tokyo
Through Oct. 22

Dallas Apparel & Accessories Market
Dallas
Through Oct. 23
Kidsworld
Dallas
Through Oct. 23
Obuv, Mir Kozhi International Exhibition for Shoes and Leather Products
Moscow
Through Oct. 23

Oct. 21
Fashion Industry Gallery (FIG) Spring 1
Dallas
Through Oct. 23
SGIA Printing United
Dallas
Through Oct. 23
Style Bangkok--Fashion, Gift & Houseware, Furniture
Bangkok
Through Oct. 25

Oct. 22
London Print Design Fair
London
Through Oct. 23

Textfusion London
London
Through Oct. 23
Jewelry, Fashion & Accessories Show
Rosemont, Ill.
Through Oct. 25

Oct. 23
1001 Moments
Madrid
Through Oct. 25

Oct. 24
Trendz
Palm Beach, Fla.
Through Oct. 26

Oct. 25
Fashion Market Northern California
San Mateo, Calif.
Through Oct. 27
JA New York Fall
New York
Through Oct. 27

Oct. 26
Coast Miami
Miami
Through Oct. 27
New England Apparel Club Syracuse Super Show
Liverpool, N.Y.
Through Oct. 27

Oct. 27
Fashion Sourcing Tokyo
Tokyo
Through Oct. 29
Fashion World Tokyo
Tokyo
Through Oct. 29
Textile Tokyo
Tokyo
Through Oct. 29
Global Sources Fashion
Hong Kong
Through Oct. 30
Global Sources Lifestyle
Hong Kong
Through Oct. 30



Goodman Capital Finance is one of the oldest privately held factoring companies in the U.S. Goodman Capital Finance, now in their 48th year of operation, provides recourse and non-recourse invoice factoring as well as asset-based lending facilities for businesses with monthly sales volumes of \$50,000 to \$10 million. Services include invoice and cash posting, credit and collection service, and cash advances on invoices upon shipment. Due to Goodman's relatively small size and centralized-management philosophy, its clients often deal directly with company management/ownership. Its size also enables it to provide flexible arrangements and quick decisions. Goodman Capital Finance now operates as a division of Independent Bank (Memphis, Tenn.), which has routinely been recognized as one of the Southeast's highest-rated independent banks in terms of customer approval ratings and capital soundness. Goodman's capital structure and access to low-cost capital provide them with a notable advantage in offering low-cost solutions to its many current and prospective clients. www.goodmancf.com

Oct. 28
German Fashion Trade Congress
Düsseldorf, Germany
Through Oct. 29
Kingpins Amsterdam
Amsterdam
Through Oct. 29
Performance Days--Functional Fabric Fair
Munich
Through Oct. 29
DS Printech China
Shenzhen, China
Through Oct. 30
World Retail Congress
Rome
Through Oct. 30

Oct. 29
Uzbekistan Textile Expo
Tashkent, Uzbekistan
Through Oct. 31

Oct. 31
Northstar Fashion Exhibitors
St. Paul, Minn.
Through Nov. 2
ASFW (Texworld, ApparelSourcing, Texprocess)
Addis Ababa, Ethiopia
Through Nov. 3

October TBA
China Fashion Week
Beijing

Cobb Trade Show
Atlanta

ComplexCon
Long Beach, Calif.

Curve LA
Los Angeles

Interfilier New York
New York

LA Men's Market
Los Angeles

Los Angeles Fashion Week powered by The Society
Los Angeles

Modama
Guadalajara, Mexico

Rakuten Fashion Week Tokyo
Tokyo

Vegan Fashion Week
Los Angeles

Nov. 2
Art & Separations for Screen Printed Apparel
Fairfax, Va.
Through Nov. 3

Nov. 3
New England Apparel Club Hyannis
Hyannis, Mass.
Through Nov. 4

Atlanta Fall Immediate Delivery Show
Atlanta
Through Nov. 5

Nov. 4
Dye+Chem Morocco International Expo
Casablanca, Morocco
Through Nov. 7

Morocco International Yarn & Fabric Sourcing Show
Casablanca, Morocco
Through Nov. 7

Textech International Expo Morocco
Casablanca, Morocco
Through Nov. 7

Nov. 5
The NBM Show Charlotte
Charlotte, N.C.
Through Nov. 6

New York Licensing Leadership Summit
New York
Through Nov. 6

Nov. 6
Mid-South Jewelry and Accessories Fair
Memphis, Tenn.
Through Nov. 8

Nov. 8
Michigan Women's Wear Market
Livonia, Mich.
Through Nov. 9

Nov. 10
New England Apparel Club Portland
Portland, Maine
Through Nov. 11

Nov. 11
Apparel Textile Sourcing Miami
Miami
Through Nov. 13

Nov. 13
Hawaii Market Merchandise Expo
Honolulu
Through Nov. 15
Chibi Mart
Milan
Through Nov. 16

Nov. 15
ITA Showtime
High Point, N.C.
Through Nov. 18

Nov. 17
Kingpins New York
New York
Through Nov. 18
Retail Asia Conference & Expo
Hong Kong
Through Nov. 19

Nov. 18
Functional Fabric Fair powered by Performance Days
Portland, Ore.
Through Nov. 19
Intex South Asia
Colombo, Sri Lanka
Through Nov. 20

Nov. 19
International Jewelry and Merchandise Show
New Orleans
Through Nov. 22

Nov. 24
Denim Première Vision
Berlin
Through Nov. 25



Merchant Financial Group, located near the garment center in downtown L.A., offers non-recourse factoring, asset-based loans, inventory financing, purchase-order financing, letters of credit, and revolving lines of credit against other tangible assets, such as commercial real estate, trademarks, and royalty income. Our local management team offers quick responses, hands-on personalized service, and the flexibility to meet all our clients' needs. Established in 1985, Merchant Financial Group has become a leader in the industry, satisfying the needs of growing businesses. Merchant services the entire United States, with offices domestically in Los Angeles, Fort Lauderdale, and New York. www.merchantfinancial.com

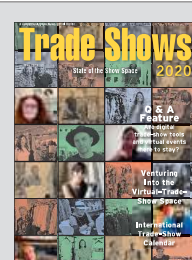
Nov. 25
Fashion Source Shenzhen
Shenzhen, China
Through Nov. 27
Bangladesh International Trade Fair
Dhaka, Bangladesh
Through Nov. 28

Nov. 27
Poznan Fit Expo
Poznan, Poland
Through Nov. 29
Première Vision @ Fashion Source Shenzhen
Shenzhen, China
Through Nov. 29

November TBA
Bangladesh Denim Expo
Dhaka, Bangladesh
Bangladesh Fashionology Summit
Dhaka, Bangladesh
Ocean City Resort Gift Expo
Ocean City, Md.



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PUBLISHED BY
TLM PUBLISHING INC.
APPAREL NEWS GROUP
Publishers of:
California Apparel News
Waterwear
Decorated

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PRINTED IN THE U.S.A.

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The editors and writers of *California Apparel News* are blogging at *ApparelNews.net*

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