



GOING STRONG

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BUILDING A LASTING LEGACY is a worthy goal for any business, and there are few greater examples of longevity in Atlanta than **HARRY NORMAN REALTORS**. The luxury firm, founded in 1930 by Emmaline Norman, celebrates its 90th anniversary this year. While CEO Jenni Bonura is proud of the roster of real estate professionals who operate under the Harry Norman banner, the milestone has her feeling nostalgic—and grateful—for the myriad of others who have helped shape the company.

“This celebration is meaningful for all of our clients, customers and past associates throughout our 90 years who have called Atlanta home,” she says.

“We celebrate clients who worked with us for the first time this year, and we cherish those who have worked with us for generations.” Beyond helping families purchase and sell homes in and around Atlanta, the company prioritizes philanthropy to improve the communities its agents serve, further making its mark on the city.

by the NUMBERS



A look at Harry Norman's real estate empire through the years

YEARS IN BUSINESS

90

TOTAL OFFICES

17

BROKERAGE TEAMS

59

HOMES CLOSED FROM
2009 - 2018

59,475

TOTAL AGENTS

1,026

LARGEST
RESIDENTIAL SALE

\$9,495,000

IN 2019

LARGEST COMMERCIAL
LAND SALE

\$16,257,000

IN 2009

SNEAK PEAK

What's Next



CHANGES ARE AFOOT at downtown Atlanta's design mecca, **AMERICASMART**. While local and visiting designers at the International Gift & Home Furnishings Market, January 14–21, might not immediately notice improvements, they are in progress as part of a multistage plan to transform AmericasMart's 7.2 million-square-foot campus. “Our showrooms are always showing cutting-edge trends, and it's important for the facility they are showcased in to feel fresh [and] relevant,” explains Scott Eckman, International Market Center's executive vice president, president of furniture and home decor leasing. Already, designers can enjoy expanded resources, including a workspace with a concierge service and resource library.

Most of the visible changes will take shape later this year, as architect Micah Hall of ASD | SKY leads the striking renovation of the Building 1 lobby, which will include a full-service eatery. “The dramatic changes to our lobby are going to generate great energy and excitement for our market center and serve as the gateway to our reimagined designer shopping experience,” Eckman says.