



# HEN

July/August 2020

## TOP 50 RETAILERS

WHO'S ON THE RISE:  
AN EXCLUSIVE REPORT

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TOTAL HOME RETAIL INNOVATION & INSPIRATION



# FALL DESIGN WEEK

FEATURING GIFT & HOME

SEPT. 21–23, 2020

Join us at Fall Design Week for access to leading trends, products and showrooms you won't want to miss, plus a virtual education experience leading up to the show to help take your business to the next level.

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 AmericasMart Atlanta

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PHOTOS: BOBO INTRIGUING OBJECTS, ZUO, SILO RUGS

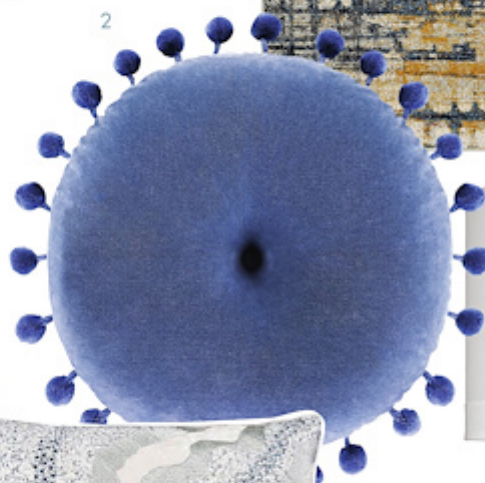


HFN highlights four themes for introductions at the upcoming Atlanta and Las Vegas markets: floral, ocean, the colorful kitchen and cool contemporary.

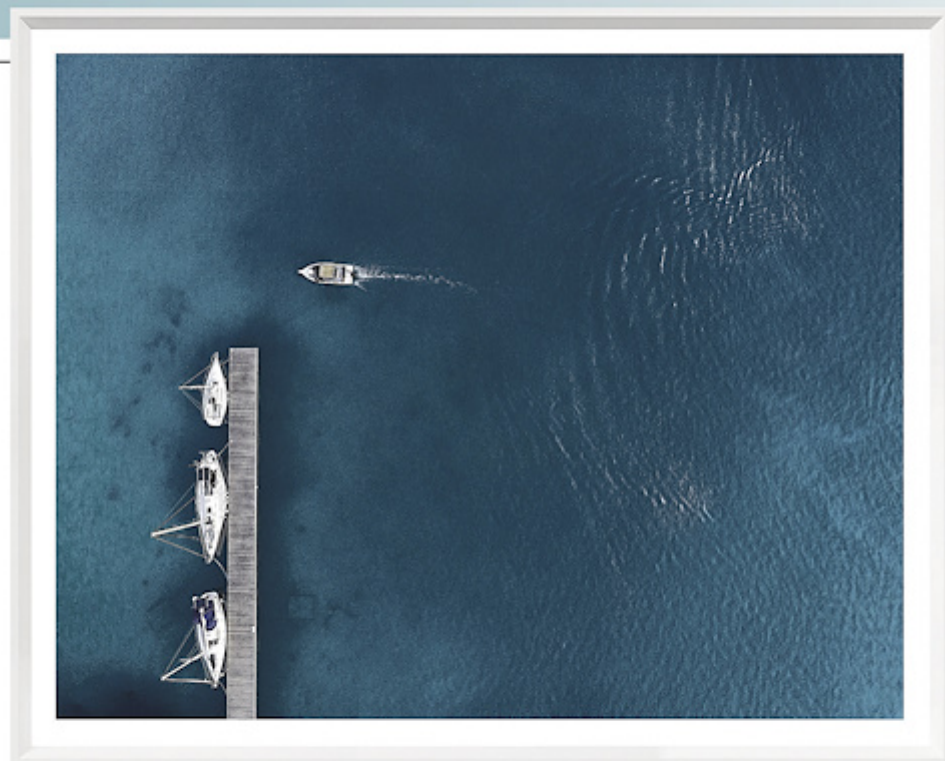
## RIDING THE WAVE

*We've all had plenty of time to contemplate nature, and the ocean, with its pounding surf and glorious mix of blue and green hues, provides an instant getaway even when you can't leave the house.*

- 1 The powerloomed Kailee collection from **Oriental Weavers** has a textured pattern from frieze yarn and gives the impression of the movement of waves.
- 2 **Surya's** cotton velvet Serengeti collection gets a new round shape complemented by decorative pom poms.
- 3 **Jamie Young's** Flagstaff Lamp draws inspiration from the natural texture and neutral shades of the desert, but its sand-like texture can also elicit ocean dreams.
- 4 Rivers of silver beads, silver sequins and silver metallic embroidery adorn this ivory velvet pillow from **Cloud9 Design**.
- 5 The Shellwood Sound quilt and sham set from **Carol & Frank** features a colorful undersea print with a watercolor aesthetic. This oversized quilt displays a fish scale pattern reverse for a more subtle look.







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1 "Three Yachts" from **Celadon** offers an impactful aerial coastal view in strong blues and stark white. Measures 41 inches by 33 inches.

2 An original watercolor is the basis for the digitally printed Reia Iris Blue cotton pillow from **Classic Home**.

3 Made from recycled plastic bottles, this pillow is part of **Rizzy Home's** indoor/outdoor pillow and throw collection.

4 Made in India in a wool and polyester blend, the Amarillo Duro pouf from **Jaipur Living** features a handmade texture in a global style.



3



## HOW THE GARDEN GROWS

Florals are a perennial top seller in home furnishings, and their appeal is not limited to the warmer months of the year. A broader color palette that incorporates shades of gray and rust into more traditional brights makes many floral patterns year-round winners.

- 1 Floral Blush, created by artist Lisa Ridgers for **Celadon Art**, layers fresh whites, blush pinks, blues and greens, suggesting sunlight on a field of wildflowers.
- 2 From the Ankara Collection by **Kalaty**, a modern-meets-traditional color palette gives this classic oushak pattern a stylish update.
- 3 Feizy's Fallon wool rug features blues, heathered grays and creams alongside muted pops of rust gold and olive, accentuated by the handtufted contours of the design.
- 4 The Samara pillow from **Classic Home** offers a digital print of an original watercolor artwork.
- 5 **Fibre by Auskin**'s handprinted cotton cushions have a feather down insert and come in an array of patterns, colors and sizes.



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## ADDING COLOR TO THE KITCHEN

*Cooking and serving meals at home has been on the rise over the past few months. Here are a few introductions that add a colorful touch to the kitchen—from preparing food to displaying it.*

- 1 Available in four sizes, **Casafina's** new range of glass domes are mouthblown in Portugal. They fit both the company's cake stands as well as its new collection of oak wood boards.
- 2 In blue or red, this multi-ply cookware set from **Clipper Corp.** features a heavy gauge exterior layer of highly efficient aluminum and a stainless-steel cooking surface, with domed stainless-steel lids.
- 3 For those who follow the stars, the Astrology cotton/linen dish towels from **catstudio** are part of a collection that includes linen pillows, fine art prints and luxe woven zip pouches.
- 4 For on-the-go eating, **Zoku's** Neat Bento Jr. targets kids from preschool on up. The leak-proof design includes two storage areas, including a top compartment for snacks, utensils or notes from Mom.
- 5 **Couronne Co.'s** Coca-Cola recycled glass bowl is ideal for movie night, as well as other gatherings or just on the table. The bowl is available in two sizes with the familiar logo embossed on the bottom.







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Temporaries: **August 14–17, 2020**

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## CONTEMPORARY COOL

*From floor to ceiling, these new products bring a sleek and stylish statement to any room. Their eye-catching shapes and materials offer a contemporary update that fits multiple decors.*

- 1 The Deimos ceiling light from **Sunpan** creates an alluring look with black iron rods, gold hardware and smoke-gray glass. Available in two sizes.
- 2 Crafted in solid bamboo, **Greenington's** Azara bench displays a center accent of exotic tiger bamboo. Two colors available.
- 3 The Deco chair from **Zuo Modern** glams up the living room with its maximalist design, lush velvet and electroplated gold legs.
- 4 With raised geometric detailing coupled with a monochromatic lower pile, the Mila rug design from **Kaleen** is simple and elegant. Available in four designs, it is handwoven of wool in India.
- 5 The entryway gets an instant midcentury modern upgrade with the Mateo two-drawer entry table from **Walker Edison**. The two-tone 44-inch-long table is also ideal for storage behind the sofa.

