

HOMEWORLD[®]

B U S I N E S S

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INSIDE



Supermarket Report

The pandemic is bringing supermarkets to a crossroads. **Page 11**

“If Clarisonic can teach us anything, it is the power of the patent, and the power of a superior product.”

—Amir Abileah,
EpidadyUSA

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Cook & Bake

Cookware outlook brightens fourth quarter prospects. **Page 7**

Kitchen Electrics

Cuckoo Electronics growing U.S. market presence.

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Safety Focus Prompts August Inspired Home Show Timing

BY PETER GIANNETTI
Editor-in-Chief

CHICAGO— Vendors and retailers told HOMEWORLD BUSINESS[®] the mid-summer timing of the rescheduled 2021 Inspired Home Show is too late to shape most fourth quarter retail programs next year, but many agreed the move was sensible in light of the continuing COVID-19 pandemic.

The International Housewares Association, citing industry safety concerns regarding the original March 13-16 schedule for next year's Inspired Home Show, recently postponed the 2021 show until August 7-10 at Chicago's McCormick Place. IHA cancelled the 2020 show this past March as the coronavirus outbreak escalated.

“As the pandemic continued into the summer, we had multiple conversations with our board of directors, exhibiting members and retail buyers, all of whom were experiencing apprehension about the ability to safely convene the industry as soon as March of 2021,” said Derek Miller, IHA president. “While the show continues to be a critical part of their

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Atlanta Market's Shop The Show Reflects On Home

ATLANTA— In the latest Atlanta Market “Shop The Show” program, 12 designers share their market picks, while exploring five relevant design themes, all from the comfort of their home. As the pandemic led International Market Centers to present the summer 2020 edition of the Atlanta Market in a new way, the influencers of Shop The Show are participating in a comprehensive online and social media program, available for would-be attendees to watch from home.

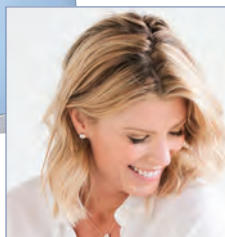
Collectively, the Shop The Show alumni have prepared Q&As, market picks and various webinars, all of

which have been rolling out online. New this summer, the influencers focused on five themes that reflect current and emerging trends surrounding the pandemic, culminating into a presentation that underscores where consumers are now and where they hope to be through these uncertain times.

HOMEWORLD BUSINESS® spoke with Tiffani Thiessen, Landyn Hutchinson, Kelsey Nixon, Monika Hibbs and Annette Joseph about what they are seeking most for their own homes as they shop the Atlanta Market from home. **HWB**



Smeg's electric tea kettle in Pastel Blue.



“Since people are now spending more time in their home, we want our home to be a place where we enjoy spending our time, and that’s why I believe we will be making purchases to ensure our home is our happy place.”

—Landyn Hutchinson



The Contour Bowl from Now Designs in matte black.

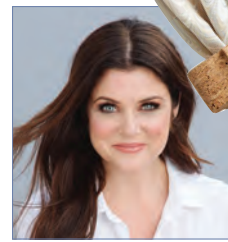
“Strangely, as anxious as people are to get back to normal, I think they will cherish this time for themselves. I believe that they will look on these days fondly. I really do.”

—Annette Joseph



“I’ve really embraced the Scandinavian philosophy of hygge, the idea of working with what you have to create coziness and comfort in your own space. Think oversized blankets, candles burning, and of course, something that smells incredible cooking in the kitchen.”

—Kelsey Nixon



The Quinta Natural Cork napkin ring from Juliska.



“During this time, setting a beautiful table has been more about being easy and quick. So now, my go-to pick for a beautiful table at home is flowers from our garden.”

—Tiffani Thiessen

The Corkcicle Mod stemless tumbler is a vibrant way to freshen things up at home.



“I’m hearing many people updating their kitchens, bedrooms and gardens. Purging is a great place to start. Simply switching out lighting, pillows, throws, even a new rug will give your space the refresh it needs.”

—Monika Hibbs



The Lodge 6-quart enameled cast iron oven in Oyster.