

JUNE / JULY 2020

TABLEWARE

THE TABLEWARE SOURCE

TODAY



We Look Forward to Welcoming You Back



ATLANTA
MARKET
at AmericasMart



LAS VEGAS
MARKET™

PHOTOS: L'Objet, Sir/Madam, Creative Co-Op, Daum-Haviland

INDUSTRY NEWS

IMC REBRANDS AS ATLANTA MARKET



ATLANTA MARKET

International Market Centers (IMC) unveiled a rebrand of its gift, decor, and lifestyle market held semi-annually at AmericasMart Atlanta as the Atlanta Market. The new name, plus an updated brand positioning and logo, was unveiled at the winter market. "We're excited to adopt this new identity for the Atlanta Market," says Bob Maricich, CEO. "The new name embraces how the industry knows us, better connects with the sister markets in High Point and Las Vegas, and allows us to grow and adapt with the industry. Complementing the new name is an updated brand identity that reflects the market's industry positioning and a modern look befitting the taste-making and trendsetting activities that happen here." The updates are part of an enhancement plan launched by IMC after its acquisition of AmericasMart in 2018. The Atlanta NEXT campaign is a multi-stage capital and strategic investment plan that transforms the AmericasMart business through enrichment of all categories and improvements to all buildings at its 7.2 million square foot campus. The Atlanta Market name replaces the Atlanta International Gift & Home Furnishings Market. The next show is scheduled for July 14-20.

www.americasmart.com

FIESTA NOW THE FIESTA TABLEWARE COMPANY

Since the acquisition of Homer Laughlin China Company's foodservice operations by Steelite International, the iconic Fiesta dinnerware brand is reinventing itself in the retail tabletop marketplace as THE FIESTA TABLEWARE COMPANY. "The timing was right for us," says Elizabeth McIlvain, president. "We made a bold move to redouble our retail efforts and free up needed resources to achieve our retail goals." Steelite assumes manufacturing and sales for the two foodservice brands: the Homer Laughlin China Company and the Hall China Company. Fiesta's retail business is not part of the sale and the sale doesn't affect the Fiesta brand, which has been manufactured by Homer Laughlin China since 1936. The Fiesta Tableware Company will continue to operate in Newell, WV, as a retail-only tabletop manufacturer. "With the ability to focus exclusively on the retail side of our business, we're poised to exploit new opportunities for growth in the marketplace, further develop our private label and OEM programs, offer more exclusive pieces for retail partners, provide a more robust product assortment to our customer base, seek out new retail partners, and expand relationships with existing retail and OEM partners," says Rich Brinkman, V.P. sales & marketing. "We'll be better equipped to increase retail delivery speed and frequency and more nimble than we've been in the past."

www.fiestafactorydirect.com



BOWLED OVER BY FIESTA

HOMER LAUGHLIN has launched the versatile *Fiesta Bowl Plate*, \$25, similar to a dinner plate with a much higher rim, perfect for pastas, salads, stir fries, burrito bowls, poke bowls, and more. "We like to call the *Bowl Plate* the everything bowl because you can literally use it for every meal you prepare," says Rich Brinkman, V.P. sales and marketing. The *Bowl Plate* is available in all 15 Fiesta colors, including the new 2020 color, butterscotch.

www.fiestafactorydirect.com



AM

JULY 14-20

(HOT)
LANTA

ATLANTAMARKET.COM

DAUM

Darling by Sylvie Mangaud

\$7,020

(646) 692-6861

us.daum.fr

TOWLE

Generation

\$69.99, 26 pieces

(800) 747-0475

lifetimebrands.com

SPODE

Brocato

\$12.99 to \$136

(888) 778-1471

spode.com

COTON COLORS

Swap Tabletop

\$19.95 to \$49.95

(850) 383-1111

coton-colors.com

MARIPOSA
Studio Glass
\$24 to \$49
(800) 788-1304
mariposa.com



CRAFT KITCHEN
Large serving board
\$24.99
(800) 262-8679
robinsonus.com



LUCY GRYMES DESIGNS
Paper vase wraps
\$18
(719) 351-1649
lucygrymes.com



JUDITH RIPKA HOME
Guitar
\$75
(212) 287-0584



TERRAFIRMA CERAMICS
Serving pieces
\$54 to \$155
(718) 937-7515
terrafirmaceramics.com



ARTE ITALICA
Natale
\$452
(866) 336-4535
arteitalica.com



ROSANNA
Bloom
\$12 to \$80
(866) 767-2662
rosannainc.com



GARNIER-THIEBAUT
Mille Gardenias
\$96.80, set of four
(888) 812-6670
shop.gtlinens.com



L'OBJET
Malachite teapot
\$375
(855) 562-5388
bjet.com



FIFTYEIGHT
Charming and Cheerful storge jars
\$49.90 to \$59.90
(305) 777-0151
fiftyeight-inc.com





BURLEIGH
Collection One
\$18 to \$115
(800) 374-6479
burleigh.co.uk



SERTODO COPPER
Mixing bowls
\$304, three-piece set
(512) 527-0167
sertodo.com



HAVILAND
Ocean Blue and Jellyfish
\$115 to \$162
(404) 523-4528
haviland.fr



JOLLITY
Posh
\$6 to \$10
(757) 622-3639
shopjollity.com



LYNN & LIANA SERVEWARE
Resin cheeseboard
\$80
(204) 371-1193
lynnliana.com



BACCARAT
Massena dessert glass
\$190
(800) 221-6330
baccarat.com
@ROSSE & ASSOCIATES
ROSSEANDASSOCIATES.COM
(404) 522-7574



HEREND
Golden Elegance
\$40 to \$725
(800) 643-7363
herendusa.com



BAMBOO TABLE
Blue Pineapple
\$9.95 to \$24.95
(772) 232-6262
bambootabletop.com



INTERNATIONAL
Park Manor dessert set
\$22.50
(800) 747-0475
lifetimebrands.com



BADASH CRYSTAL
Monaco pedestal bowl
\$119
(631) 242-9101
badashcrystal.com



VIETRI
Lastra Holiday
\$164, four pieces
(919) 245-4180
vietri.com



MOTTAHEDEH
Dagger Mountain coupe plates
\$50 each
(800) 242-3050
mottahedeh.com



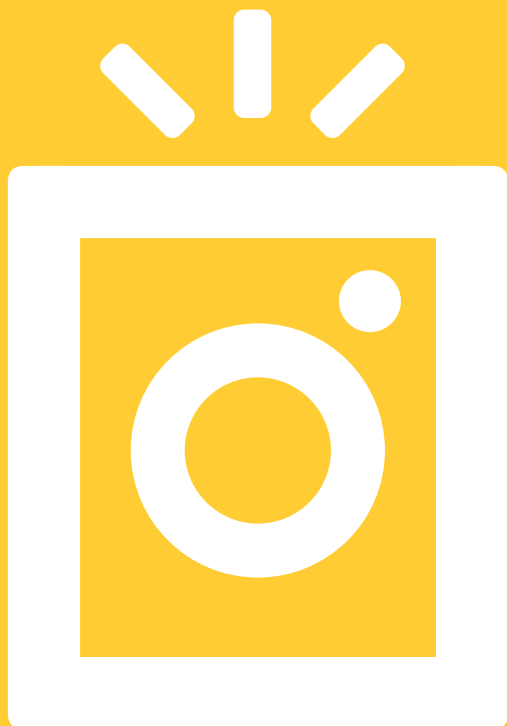
IVV
Sophia Bag
\$340 to \$620
(404) 523-4528
ivvnet.com



MIKASA
Elura Grey
\$59.99, four pieces
(800) 252-3390
mikasa.com



MOSER
Pebbles votive
\$200 to \$220
(800) 643-7363
moserusa.com



TABLETOP & MORE:

MARKET SNAPSHOT SHOWCASES
DISTINCTIVE PRODUCT LINES

At International Market Centers, we know your time is valuable and we're always looking for new ways to make your market experience more efficient, productive and profitable. With hundreds of tabletop resources and thousands of complementary, cross-merchandising opportunities available at both Atlanta Market and Las Vegas Market, product discovery might seem daunting, but Market Snapshot can help.

A sneak peek at a variety of new and noteworthy products from our exhibitors, Market Snapshot showcases the breadth and depth of lines featured at each campus. Updated weekly on each Market website, Market Snapshot can help you get a jumpstart on your buying plans for the coming season.

For Summer 2020, both Atlanta Market and Las Vegas Market have launched an expanded edition of Market Snapshot. Each week, we'll select new cross-category products from our exhibitor lines, bringing you introductions, as well as bestsellers and favorite existing lines and collections. This expansion is our way of highlighting even more product for your consideration and you can follow along on our social channels, website and email campaigns.

WINTER MARKET SNAPSHOT FAVORITES:

Atlanta Market's January 2020 finalists included monochromatic vases from Rosenthal USA, eco-friendly bamboo bowls from Bibol, a handmade ceramic pitcher from Montes Doggett and an Asian-inspired porcelain lamp from Wildwood.

Las Vegas Market January 2020 finalists included a modern plant hanger by Braid & Wood Design Studio, the Carrara Collection by BrūMate, the Serveware Collection in Navy by Lynn & Liana, the Grigio Armless Club Chair by Sunset West and the Hamilton TV Stand with PanoGlow Electric Fireplace by Twin Star Home.

As we look forward to Atlanta Market and Las Vegas Market this summer, we can't wait to share a variety of great products from all of our exhibitors. Stay tuned for weekly posts on Instagram and Facebook and watch your inbox for our pre-market emails.

To see all products and brands featured in Market Snapshot, please visit AtlantaMarket.com/MarketSnapshot and LasVegasMarket.com/MarketSnapshot.



BRAID & WOOD DESIGN STUDIO



BRUMATE



LYNN & LIANA



SUNSET WEST



TWIN STAR

MARKET SNAPSHOT



BIBOL



MONTES DOGGETT



ROSENTHAL USA



WILDWOOD



LYNN & LIANA



SUNSET WEST



TWIN STAR HOME



BRAID AND WOOD
DESIGN STUDIO



ATLANTA
MARKET
at AmericasMart



LAS VEGAS
MARKET™

“Buyers come to market to discover new product, and this new initiative will give them weekly insights into some of the best resources featured at IMC’s markets in Atlanta and Las Vegas.”

—Dorothy Belshaw, IMC chief marketing and digital officer.