

Finally, protection for their digital life.

ALLSTATE IDENTITY PROTECTION

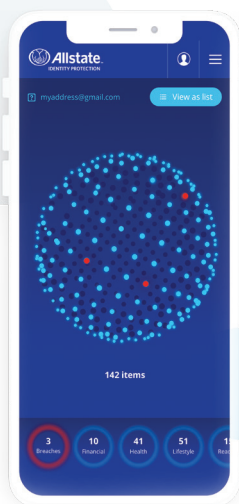


Your customers shouldn't have to sacrifice privacy for the apps, services, and products they love — and now they don't have to. Introducing Allstate Identity Protection, the most comprehensive solution on the market, from a trusted name in protection for over 85 years.

Together, we can help your customers manage their online privacy and get the protection they deserve.

Powered by innovation

We've built identity and privacy protection from scratch, with features your customers actually care about.



Allstate Digital Footprint™



Our first-of-its-kind digital privacy management with the Allstate Digital Footprint



Advanced dark web monitoring using human operatives and AI



24/7 access to U.S.-based fraud remediation experts



Comprehensive, customizable alerts and fraud notifications



Financial transaction monitoring for bank accounts, 401(k)s, HSAs, and more



Up to \$1 million expense coverage for fraud victims†

†Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions, and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.








Why offer Allstate Identity Protection?

Whatever your business goals, we'll help you get there.

- ✓ Attract new customers
- ✓ Retain existing customers
- ✓ Create additional revenue streams
- ✓ Improve customer engagement
- ✓ Diversify your offerings
- ✓ Mitigate risk of identity abuse

Solutions that flex to fit your business

Our flexible engagement models mean that your business, and your customers, get exactly what they need.

-  **Embed identity services into your product:** A wholly owned experience for your brand where you embed our identity management services using state-of-the-art API technology.
-  **Bundle our services with yours:** A tailored solution where we host Allstate Identity Protection, and you bundle our services to closely meet the needs of your customers.
-  **Add our services to your portfolio:** A way to expand your product portfolio where you offer customers an Allstate branded "good, better, best" solution set.

Results, delivered

97%

Implementation satisfaction rate

100%

Post-remediation satisfaction score

99%

Client retention rate

90.1%

Customer service NPS

Let's work together

To learn more about our partnership programs, please contact:

E: partner-sales@infoarmor.com

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

