






# Identity protection that keeps up with your digital life

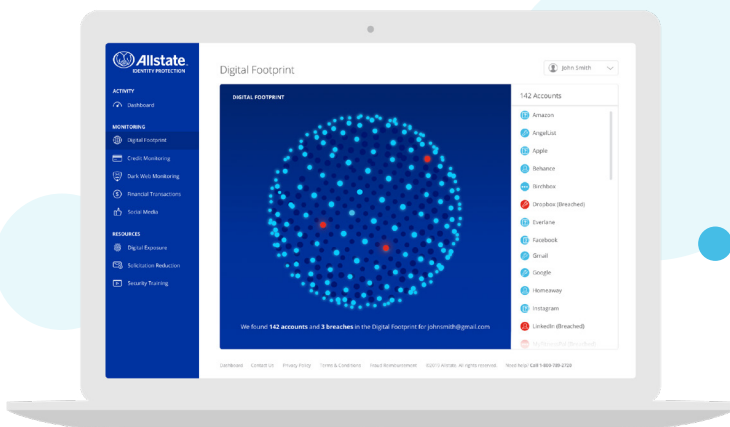
Your identity is made up of more than your Social Security number and credit score. That's why we do more than monitor your credit reports. We help you look after your online activity, from financial transactions to what you share on social media — so you can protect the trail of data you leave behind.




Introducing our next evolution in identity protection. For over 85 years, we've been protecting what matters most. Now we're providing protection from a wide range of identity threats, so you can keep loving what technology adds to your life.



**From the moment you enroll in Allstate Identity Protection, you are automatically covered with:**

-  Identity monitoring and alerts
-  24/7 Privacy Advocate support
-  \$1 million identity theft insurance policy

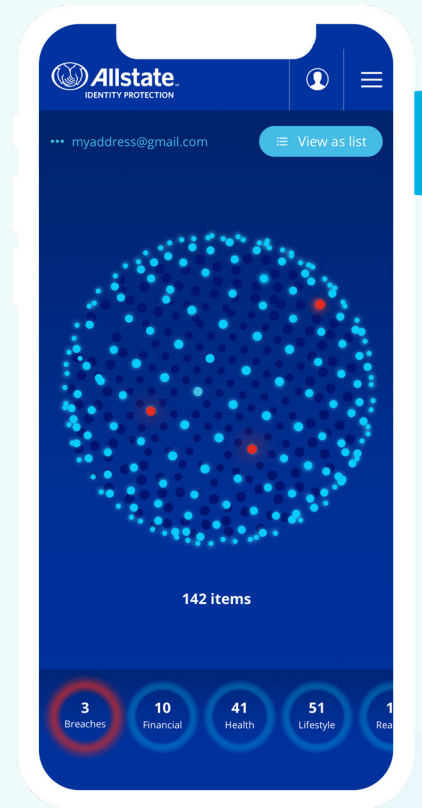


-  **See your personal data**
-  **Manage it with real time alerts**
-  **Protect your identity and finances from fraud<sup>†</sup>**

**Sign up during  
open enrollment**

**Questions? 1.800.789.2720**

Feature	Allstate Identity Protection Pro	Allstate Identity Protection Pro Plus
Identity and credit monitoring	✓	✓
Dark web monitoring	✓	✓
Financial transaction monitoring	✓	✓
Social media reputation monitoring	✓	✓
Accounts secured with two-factor authentication	✓	✓
24/7 Privacy Advocate remediation	✓	✓
\$1 million identity theft insurance policy	✓	✓
401(k) and HSA stolen fund reimbursement	✓	✓
Unlimited credit reports from TransUnion		✓
Tri-bureau credit alerts		✓
Tax fraud refund advances		✓



## Protect yourself and your family



Kids' online identities can grow up faster than they do. Our Family Plan provides coverage for kids and teens of all ages, so you can help protect their personal data and give them a safe head start. If they are dependent on you financially or live under your roof, they're covered.\*

\* For family plans only

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

## It's easy to get started

### 1. Choose your plan

You're protected from your effective date. Our auto-on credit monitoring alerts require no additional setup.

### 2. Activate key features

Explore additional features in our easy-to-use portal. The more we monitor, the safer you can be.

### 3. Live your best life online

In the event of identity theft or fraud, you'll receive an alert as soon as it's detected.



**Allstate**<sup>SM</sup>  
IDENTITY PROTECTION