

Data breaches and identity theft in the professional services sector

Why is the professional services sector targeted?

- Law offices, consultancies, and engineering/design firms often store highly valuable data, which can include sensitive client information
- Cybercriminals could gain access to customer data or install malware on the firm's network in order to steal personal information
- Cybercriminals may access a firm's client records in order to blackmail the firm for ransom payment

Must-know data breach statistics for the professional services sector

670

security incidents occurred in 2018¹

150+

confirmed data breaches occurred in 2018¹

88%

of breaches in the sector are financially motivated¹

Security incidents in 2019: what data was exposed?



employee credentials¹

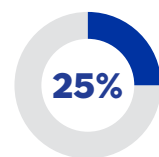


personal details of employees, clients, and customers¹

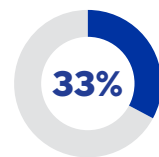


Law firms are a big target for hackers

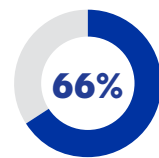
A 2019 American Bar Association study found that:



of lawyers say their firms have experienced some sort of security breach²



of respondents have had systems infected with viruses, spyware or malware²



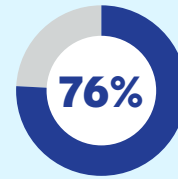
of private practice attorneys did not have a security incident response plan in place²



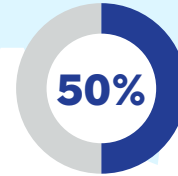
Allstate
IDENTITY PROTECTION

Protect your employees, protect your business

Empower your employees with the protection they're looking for. High quality, valuable privacy protection improves public perception and trust. Plus, it may reduce the probability of litigation for your organization and increase your employees' security awareness and safety.



76%
of Americans don't believe companies are doing their part to protect data³



50%
of Americans say they don't know who to trust⁴

Why choose Allstate Identity Protection

Best-in-class technology, innovation and expertise



91.4

Net Promoter Score (NPS)



98%

implementation satisfaction rate



99%

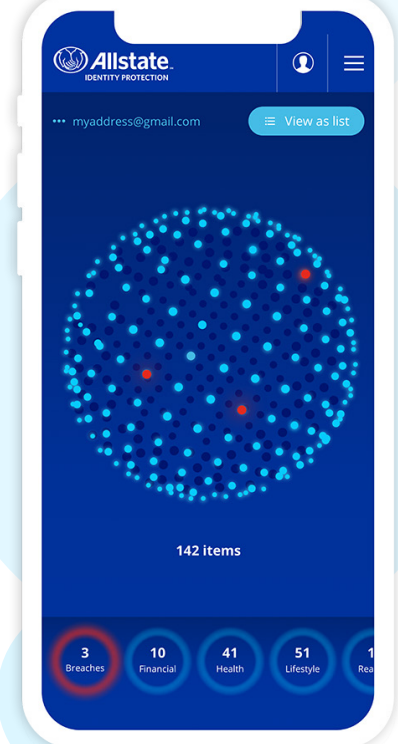
account management satisfaction rate



99%

client retention

- Comprehensive and ongoing administrative support
- Easy onboarding that includes comprehensive product education and a dedicated client relationship advisor
- Scalable and flexible payment models that minimize risk
- Expert customer service representatives based in the U.S.
- Proactive, real-time alerts that help employees manage their privacy
- In-depth monitoring of the dark web for employees' compromised personal data, plus high risk transactions, data breach notifications, and more
- Tools to monitor and preserve an employee's reputation across social networks
- A dedicated advocate to guide and manage an employee's full recovery process



Ready to get started?

Contact us at sales@infoarmor.com

¹ Verizon Enterprise, "2019 Data Breach Investigations Report," May 2019

² American Bar Association, "2019 Tech Report: Cybersecurity," October 2019

³ Allstate Data Privacy and Consumer Expectations Survey

⁴ Allstate Digital Safety Offering Study, MARA

⁵ Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.



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