

The German hospitals company Asklepios Kliniken introduces COYO's social intranet and employee app

- Hamburg company COYO acquires Asklepios Kliniken as a customer
- Hospital group launches COYO-based social intranet and employee app "ASKME"
- The collaborative intranet enables more efficient collaboration and digital knowledge sharing
- The introduction makes Asklepios Kliniken a digital trailblazer in the healthcare industry

Hamburg, January 14, 2020 – Asklepios Kliniken, supported by the intranet and "Digital Workplace" experts at HIRSCHTEC, introduce their social intranet and the associated employee app for up to 37,000 employees back in September 2019. The collaborative intranet is designed to establish a modern infrastructure as well as improved collaboration and digital knowledge sharing for all employees – independent of location and occupational group – across the continuum of care.

ASKME – modern communication for hospitals

The close to 5,700 employees of Asklepios Kliniken have been using their new "ASKME" social intranet for about three months now (as of January 10, 2020). The new interactive platform is designed above all to simplify internal communication and boost networking among employees. For example, employees now use ASKME for easy communication in employee chats – via direct messages or group chats. The social intranet also encourages the internal feedback culture: employees can comment, share and like their colleagues posts. Employees can also share duty rosters, classified adds and events as well as private activities – such as running groups – in open, closed or private groups. Any news regarding the Asklepios Group and its local hospitals is shared with the help of real-time news and can be accessed by all employees, regardless of location or occupational group. The news feed for every employee is personalized: each user receives the latest news from the topic pages they have subscribed to, as well as information from colleagues, topics and campaign hashtags they have personally selected. The project has been extended from the five pilot hospitals to other hospitals and areas since the end of 2019, thus making ASKME available to every employee.

Mobile usage thanks to employee app

Mobile usage of the social intranet is also particularly important for day-to-day activities: ASKME is not only accessible via computers, but also via an app. Mobile usage is particularly important for the nurses on the wards of the Asklepios-Kliniken hospitals, ensuring that all hospital staff can be reached at any time and anywhere. With the use of the social intranet and the mobile usage option, Asklepios-Kliniken is advancing its long-term digitization project and taking its internal communication to the next digital level.

About COYO

COYO, a young and innovative Hamburg-based company, has developed into one of the leading providers in the intranet software market in recent years. Alongside a desktop version (COYO), COYO also offers an employee app (COYO Engage) that allows companies to reach all their employees at any time and anywhere. Over 350 companies such as Deutsche Bahn, Ritter Sport, Ricola, Metro and E.On have found a digital home in COYO that is loved by its 800,000 users. More info available at www.coyoapp.com.

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