

Internal communication in times of crisis: COYO offers its social intranet for free

- COYO offers its social intranet with employee app, including onboarding program, free of charge until June 30 2020
- The software can be deployed within 48 hours, trained communication staff and reachable employees inclusive
- COYO facilitates communication and dialogue with employees working from home
- This allows the Hamburg-based company to support internal communication, dialogue and cross-location cooperation between companies in the event of a crisis

Hamburg, March 20, 2020 – The Hamburg company COYO reacts to the spread of the COVID-19 virus by making its social intranet as well as its employee app COYO Engage available to all companies free of charge. By doing so COYO aims to assist companies with their internal communication in the current crisis. Software deployment is accompanied by a special onboarding program, making COYO ready for use within just 48 hours without extensive implementation costs.

Reach all your employees – regardless of location or whether working from home

In times of COVID-19, rapid and straightforward communication within companies is more important than ever. COYO allows companies not only to reach all their employees at any time and anywhere, but also to quickly share important information regarding measures to be taken and crisis arrangements to be made. Access to documents from employees working from home is also simplified and colleagues can be networked across locations. As the employee app allows mobile use of the social intranet, companies can also reach employees working without computers or in the field and keep them up to date.

Which functionalities are ready to use within 48 hours?

COYO can set up a functioning employee dialogue on its social intranet and employee app for companies free of charge within 48 hours. These channels enable the use of essential basic functions. This means that companies are given the option of sharing relevant information on how to deal with the crisis, operational procedures, emergency plans or work-from-home regulations via COYO. As employees receive push messages via the app, companies can make sure that no relevant news is overlooked. Employees can also use the software to directly respond to information and tips as well as ask any questions they may have. This, in turn, helps them stay in touch with each other and with management staff. At the same time, employees have access to the entire company address book and can thus easily contact anyone via chat or by telephone.

“Especially in the current situation, employees deserve to be kept directly and transparently up to date on important developments. As many companies nevertheless lack the necessary technical capabilities, our goal is to provide them with the best possible support even in difficult times,” says Jan Marquardt, CEO of COYO.

COYO’s tools can now be used free of charge. Free use ends on June 30, 2020 without the need to cancel and no costs are incurred. In contrast to tools such as WhatsApp, COYO’s solutions meet all the requirements of the EU General Data Protection Regulation (GDPR).

About COYO

COYO, a young and innovative Hamburg-based company, has developed into one of the leading providers in the intranet software market in recent years. Alongside a desktop version (COYO), COYO also offers an employee app (COYO Engage) that allows companies to reach all their employees at any time and anywhere. Over 350 companies such as Deutsche Bahn, Ritter Sport, Ricola, Metro and E.On have found a digital home in COYO that is loved by its 800,000 users. More info available at www.coyoapp.com.

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