

COYO is named “Leader” by the ISG Provider Lens report

- COYO is the “Leader” in the Enterprise Social Collaboration Solutions category
- The Hamburg-based company earns the distinction for the second time in a row
- Deciding factors: COYO Engage mobile app platform, Office 365 integration, dynamic company
- growth

Hamburg, October 17, 2019 The 2019 ISG Provider Lens report distinguishes COYO GmbH for the second time in a row. Last year the Hamburg-based company received the “Rising Star” award; this year the company is honored as “Leader” in the Enterprise Social Collaboration Solutions category. Daniel Busch, COYO’s Chief Revenue Officer, is delighted with the result: “The award confirms that COYO offers an ideal digital collaboration solution for companies of all sizes. The fact that we have developed from “Rising Star” to “Leader” within a year also shows how rapidly we are developing and growing as a former start-up.”

COYO is the “Leader” of Enterprise Social Collaboration Solutions

The ISG report examined three quadrants in the “Social Business Collaboration – Services and Solutions” sector: Enterprise Social Collaboration – Consulting and Integration, Social Media Management Solutions and Enterprise Social Collaboration Solutions, in the course of which COYO was recognized as Leader. The assessment aspects and criteria of the analysis include the capability to reduce e-mail traffic, a measurable increase in productivity, as well as deployment or integration with productivity, knowledge management, content collaboration and workflow management. The award confirms COYO’s highly attractive range of products and services along with its strong market and competitive positioning. According to ISG, the Hamburg-based company meets all the conditions for successful market development and is a guarantor of innovative strength and stability. COYO is also seen as a strategic pacesetter and opinion leader.

COYO positions itself through growth, mobile apps and Microsoft 365 integration

ISG’s analysis shows that COYO stands out above all in three areas: the mobile app solution COYO Engage offers employee engagement, a communication network, an intranet and security functions. The platform is designed to provide end users with a digital home, link up with each other and find relevant information. Although COYO Engage is offered as a stand-alone app, it can also be complemented with the existing intranet solution and integrated into the proprietary COYO platform. COYO also impresses with the Office 365 integration, which enables users to take their first step into the digital working environment based on Office 365, while linking up a company’s workforce through integrations and content management. The Hamburg-based company’s dynamic growth – both in terms of turnover and customer base – is another reason it was distinguished with the award.

About the study

ISG (Information Services Group) is a leading global technology research and consulting company. As part of the “Social Business Collaboration – Services & Solutions – ISG Provider Lens Germany 2019” project, the relevant service providers in the German market were investigated in a multistage research and analysis process and ranked in accordance with the study’s research process results. The study offers IT decision-makers an overview of the most important trends and the major providers in Germany.

About COYO

COYO, a young and innovative Hamburg-based company, has developed into one of the leading providers in the intranet software market in recent years. Alongside a desktop version (COYO), COYO also offers an employee app (COYO Engage) that allows companies to reach all their employees at any time and anywhere. Over 350 companies such as Deutsche Bahn, Ritter Sport, Ricola, Metro and E.On have found a digital home in COYO that is loved by its 800,000 users. More info available at www.coyoapp.com.

Press contact

Sarah Mag – PR Manager

COYO GmbH, Gasstraße 6a , 22761 Hamburg

T: +49 1712783772

E: sarah.mag@coyoapp.com