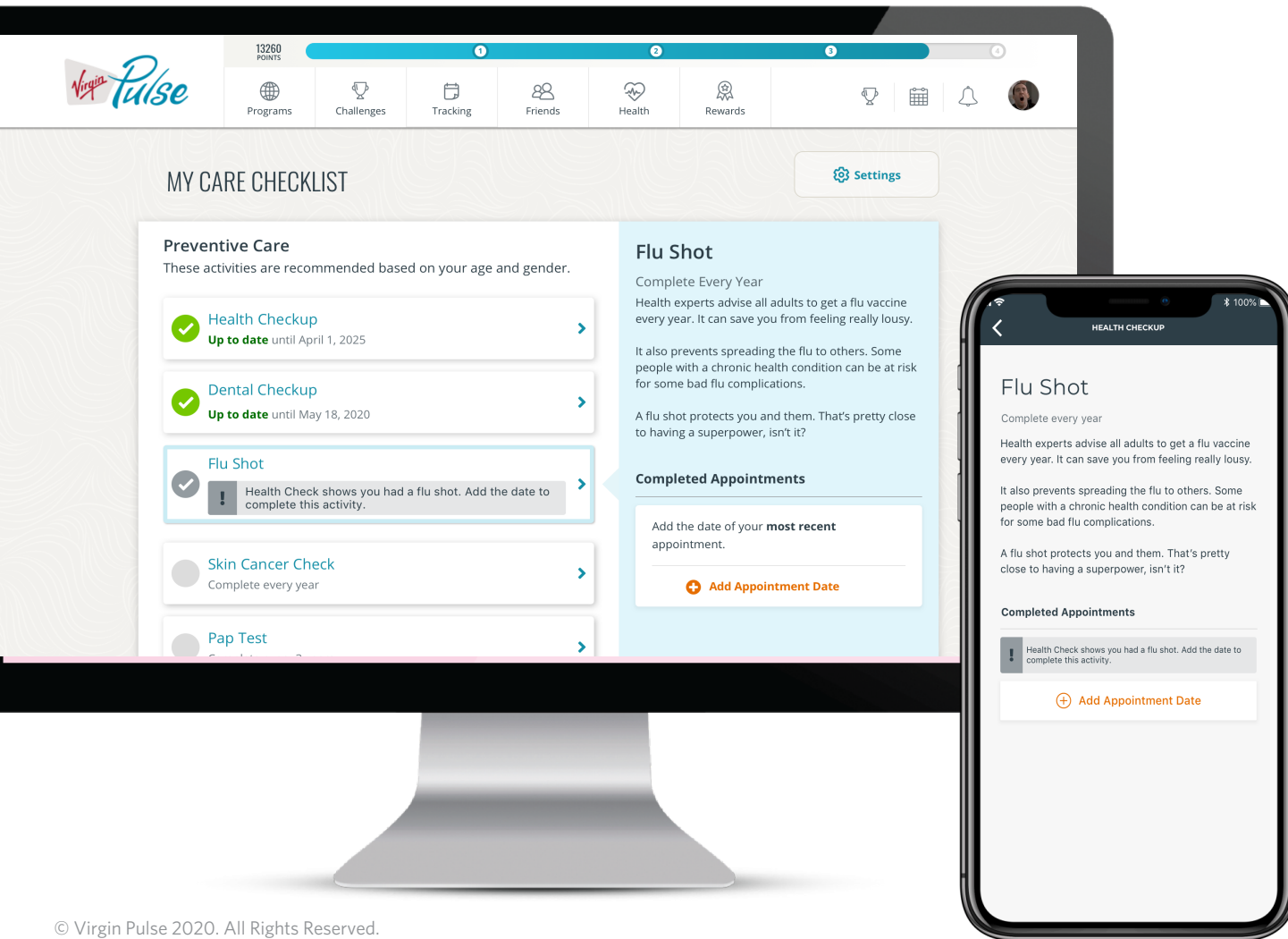




Gaps in Care Solution

Personalized dashboard to help members stay on top of preventive care and manage their condition

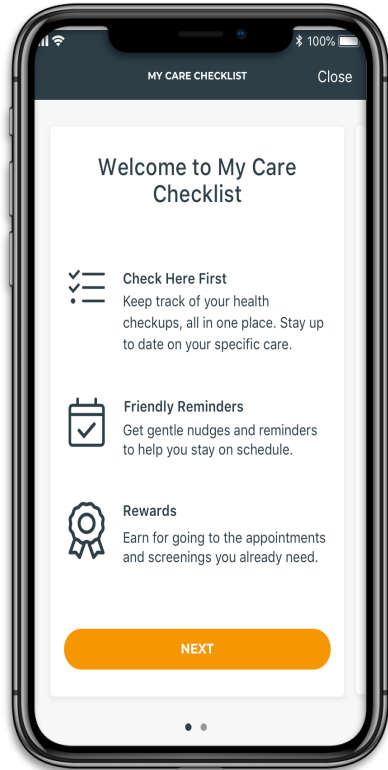


- ✔ Builds health literacy by providing personalized, evidence-based preventive care guidance using health assessment, claims and self-reported data
- ✔ Drives compliance with conditions-based standards of care including HEDIS® measures and United States Preventive Services Task Force
- ✔ Delivered within trusted member experience to support your employee's unique health profile, interests and personal goals to achieve measurable outcomes
- ✔ Prevent the high cost associated with chronic conditions – easily visualize and take action to close gaps in care with insights dashboard combining claims and self-reported data for total population health

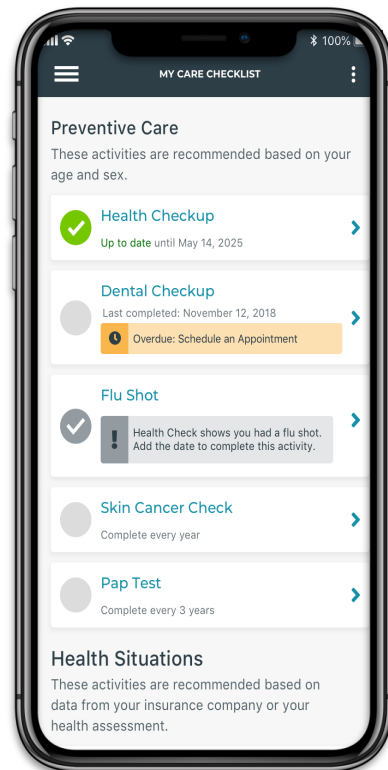
3 in 4 adults will develop a chronic condition. Annual care is critical to preventing chronic disease and long-term cost.



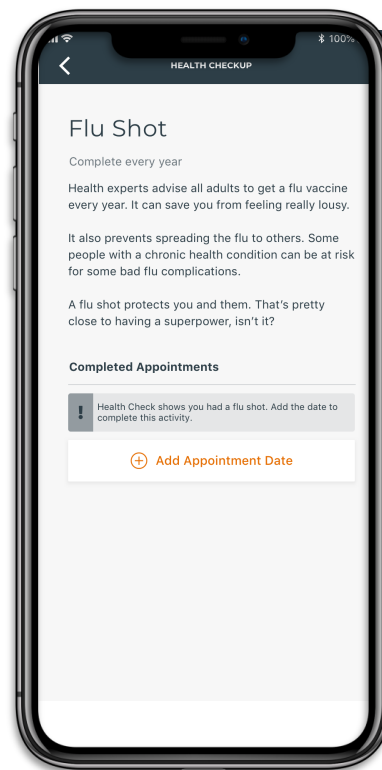
My Care Checklist Gap Closure Experience



Feature intro provides members overview of the product and emphasizes member security & privacy

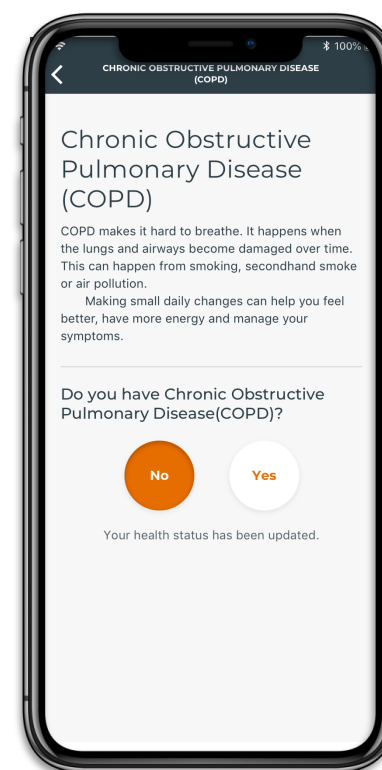


Dynamic preventive and condition care checklist displays based on member's age and gender, health assessment, claims and self-reported data

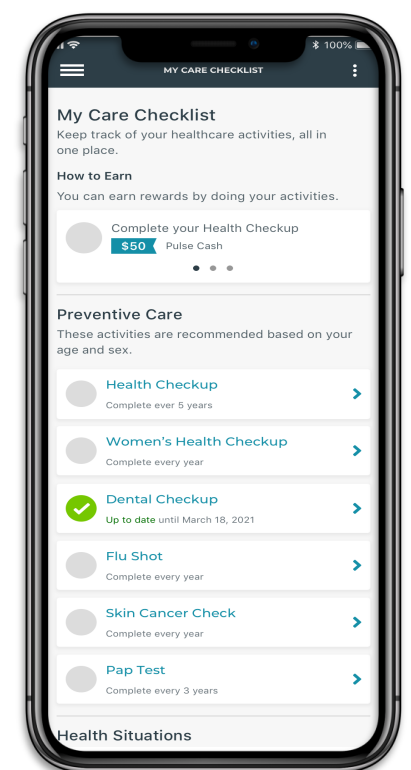


Members can self-report and/or claims data can be used to indicate completed care action.

Member receives alerts when preventive care is overdue or when HRA sync notes new activity



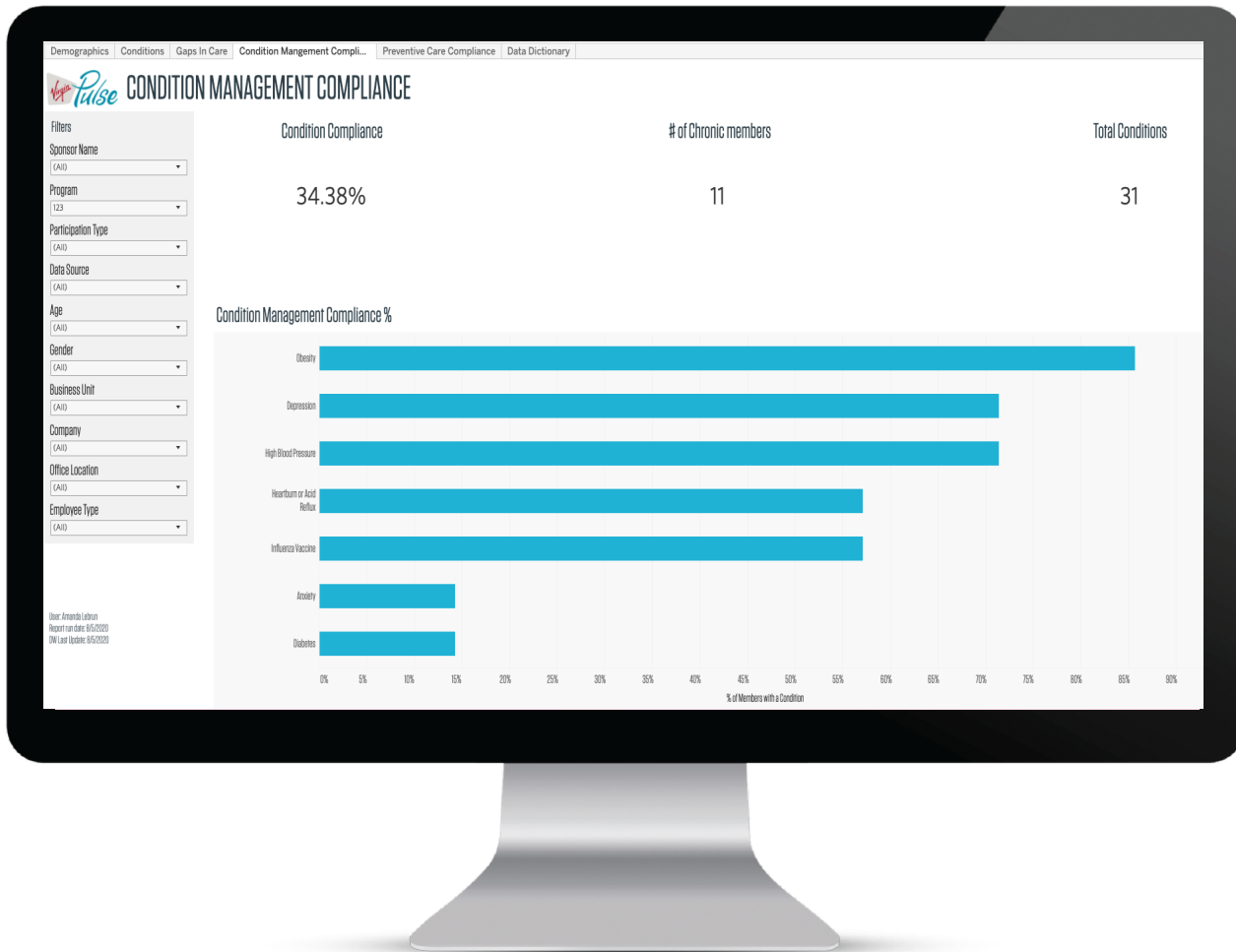
We use information the member provides and data from carrier to identify chronic conditions (health situations) - member can self-identify (yes or no)



Integrated member rewards help to reinforce preventive care self-management



Gaps in Care Reporting



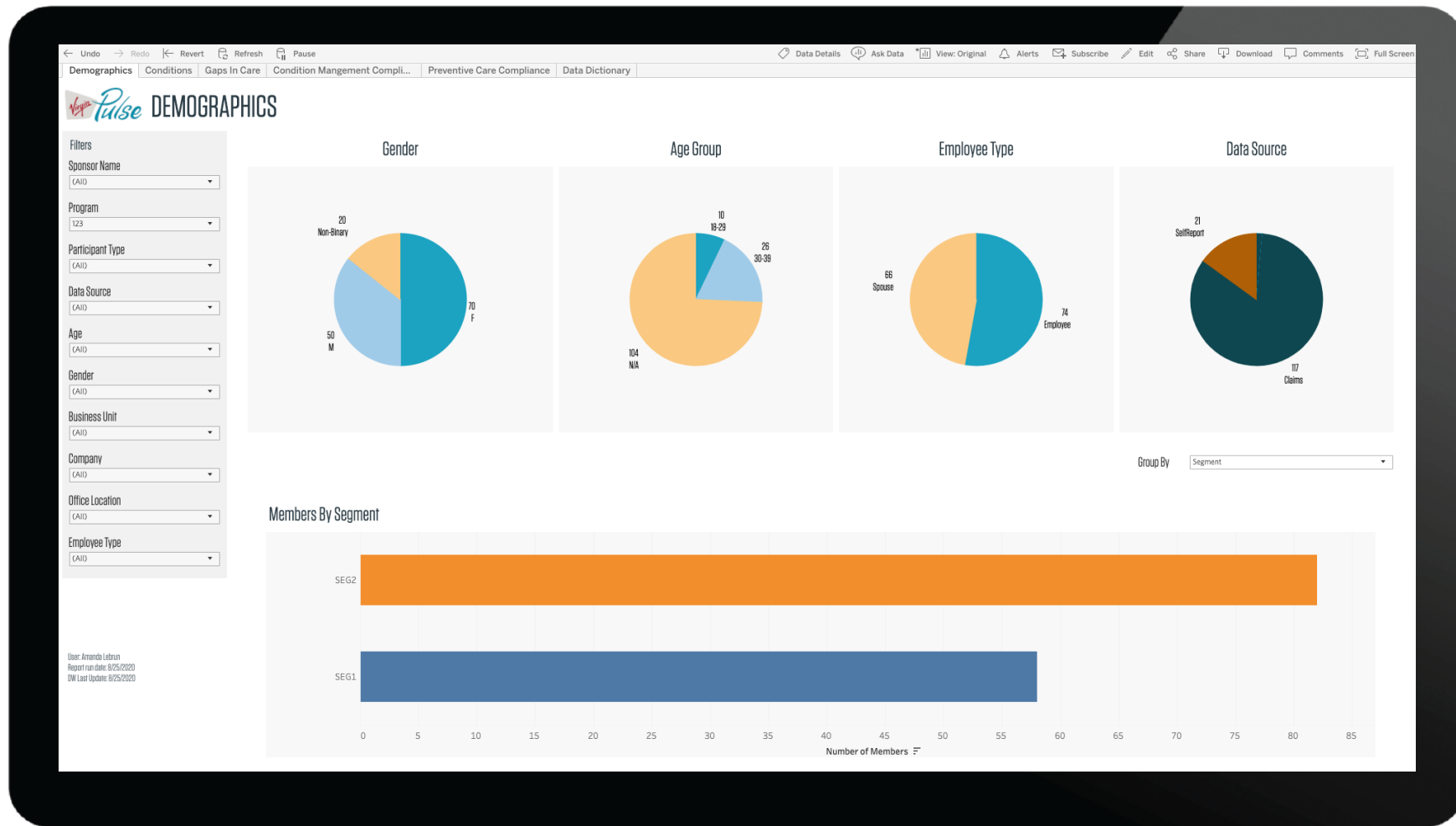
Gaps in Care Reporting

Easily visualize gaps and conditions persist within population to enable program and benefit decisions

- Visibility into preventive care and health situation management compliance aligned to care guidelines
- Surfaces trending conditions in population across gender, age or specific location
- Even more powerful when combined with claims integration to see self-reported and claims data



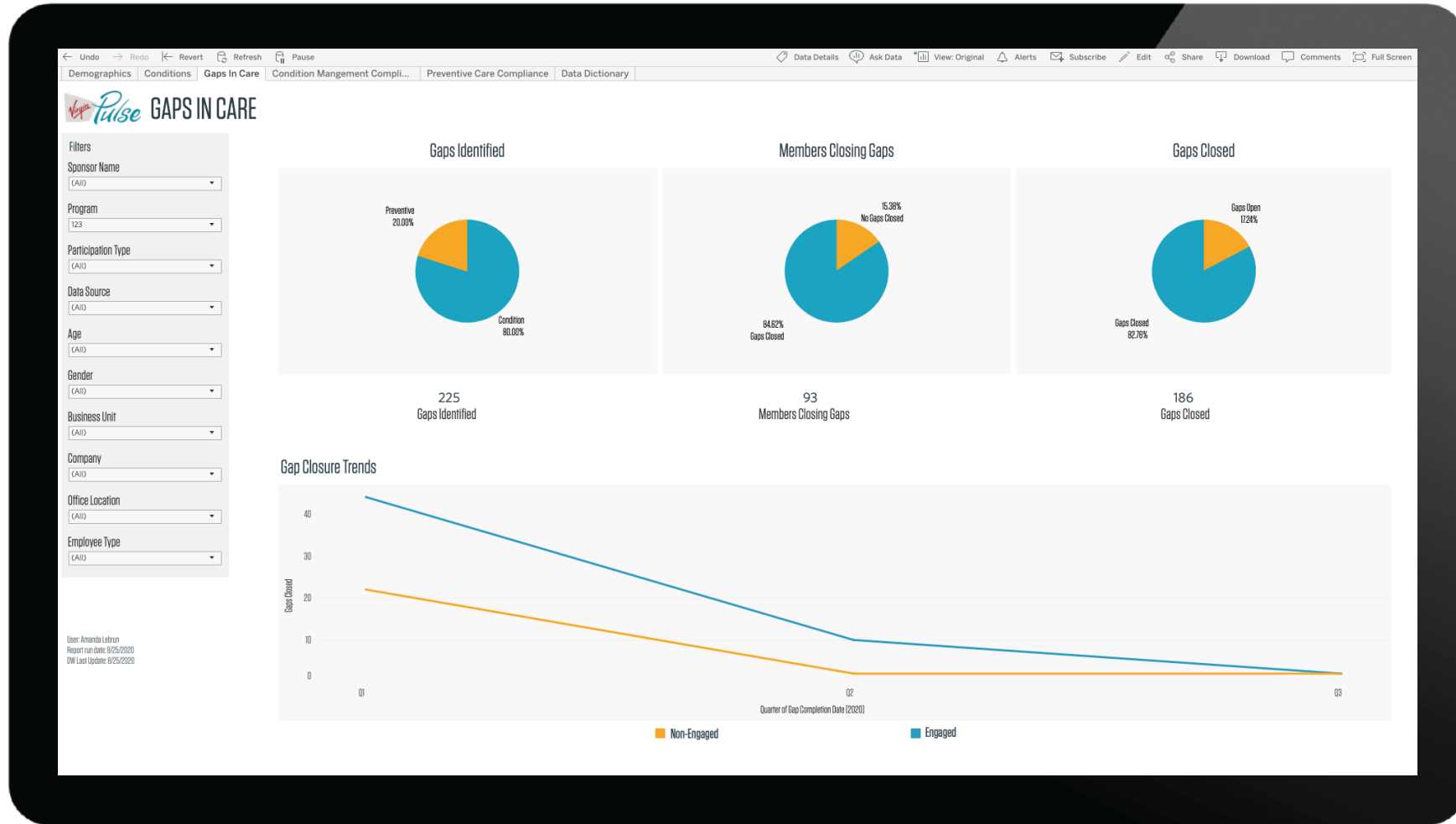
Virgin Pulse Gaps in Care Reporting



Demographics Dashboard

Visually represents total population and data source - self-reported or claims data. This is unique to Virgin Pulse as we can not only capture multiple claims file across your population, but we can also view self-reported data to give you the ability to see your entire population, not just those on your insurance.

Virgin Pulse Gaps in Care Reporting



Gaps in Care Dashboard

Visualize gaps in care closure across multiple filters as well as trending data to understand when preventive care is taking place each year.

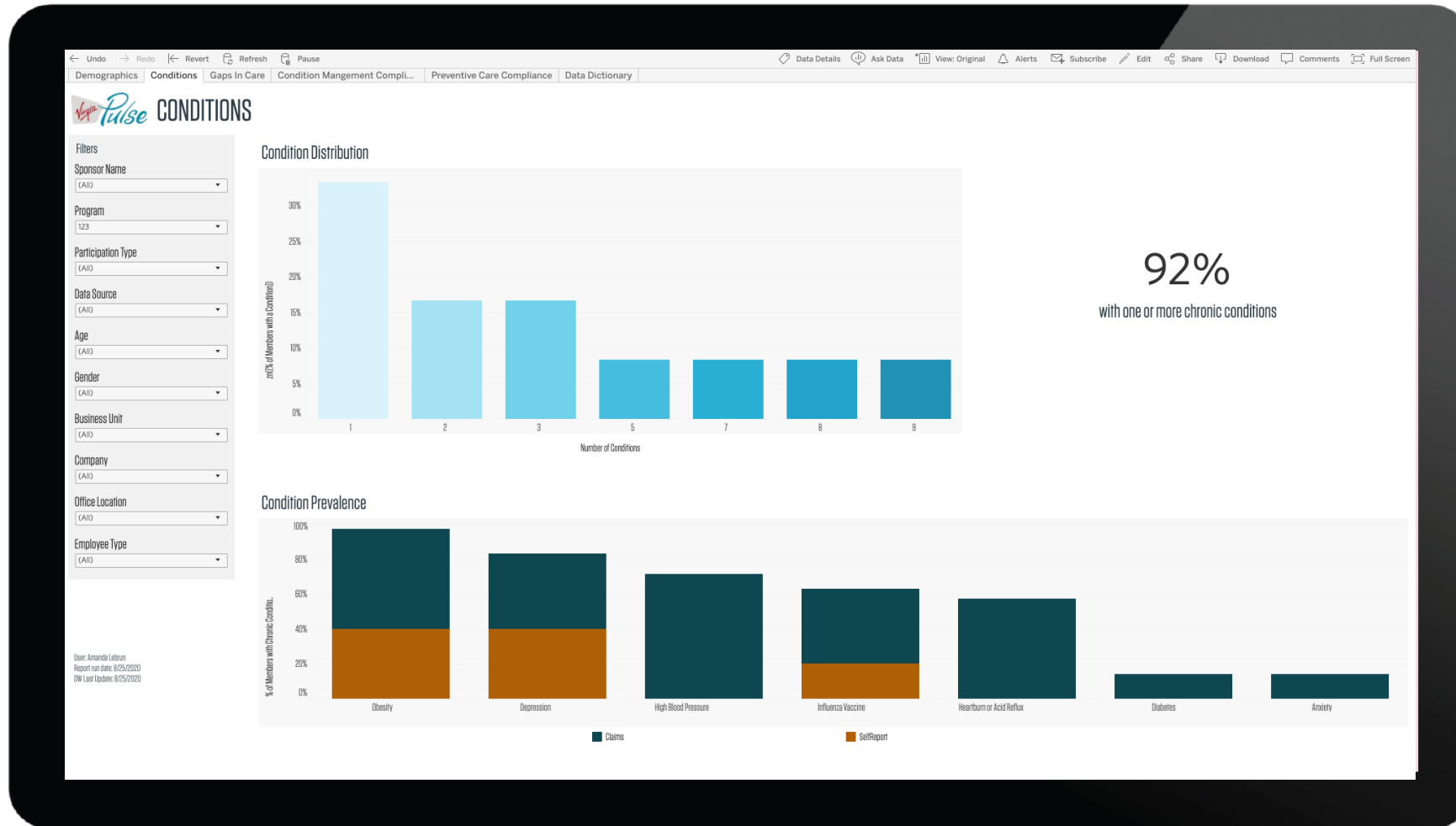
Data set includes claims and self-reported data, delivering robust total population gaps in care insight.

Virgin Pulse Gaps in Care Reporting

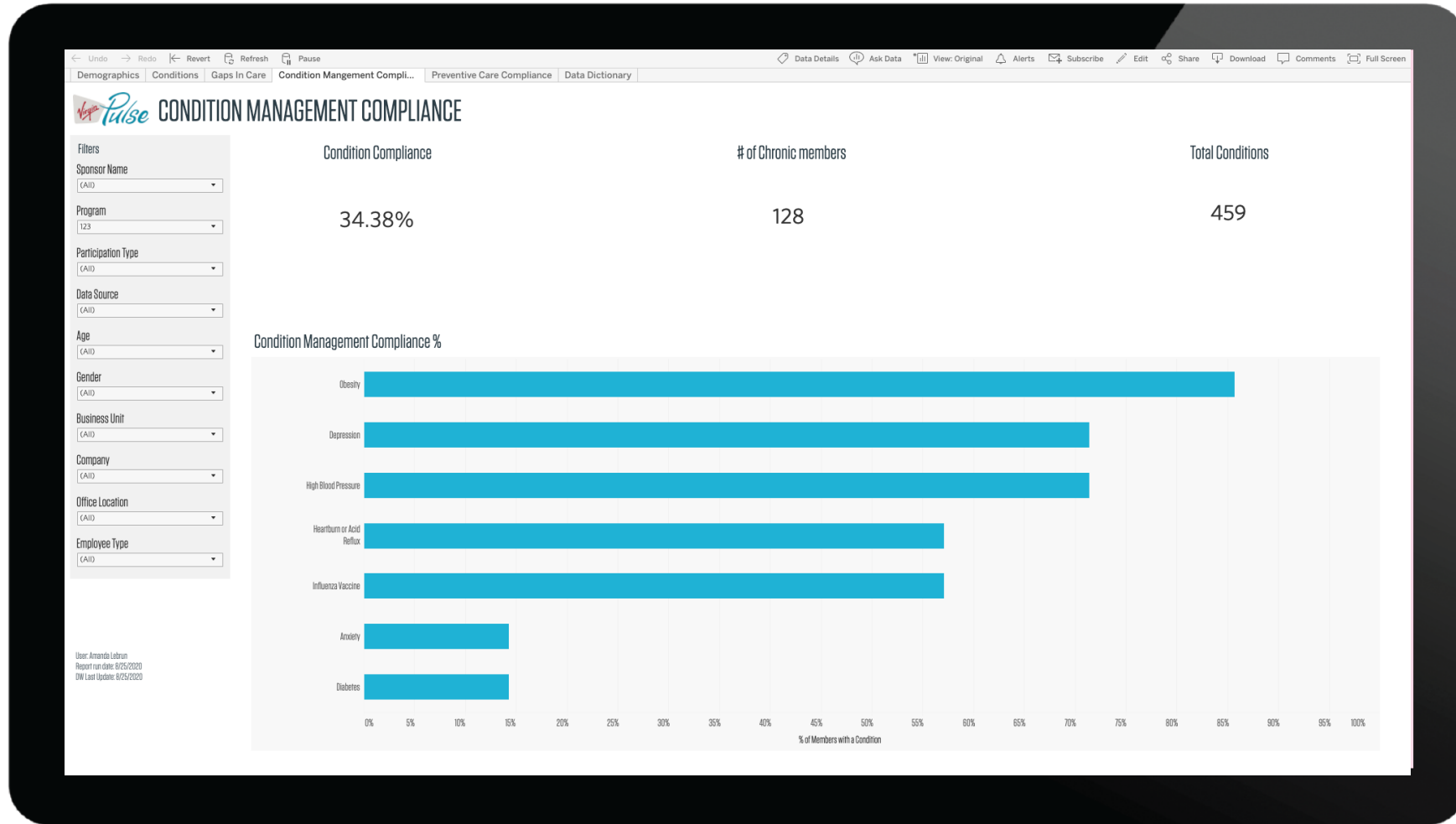
Conditions Dashboard

Distribution of co-morbidities of conditions is critical to an organization – how many employees have more than one chronic condition vs. how many have several coinciding in one person? This data helps to empower condition management approaches designed to reach, treat and reverse chronic conditions for your specific population.

Another important metric is how the information is captured – self-reported or claims. This enables total population health overview, not limited by insurance choice.



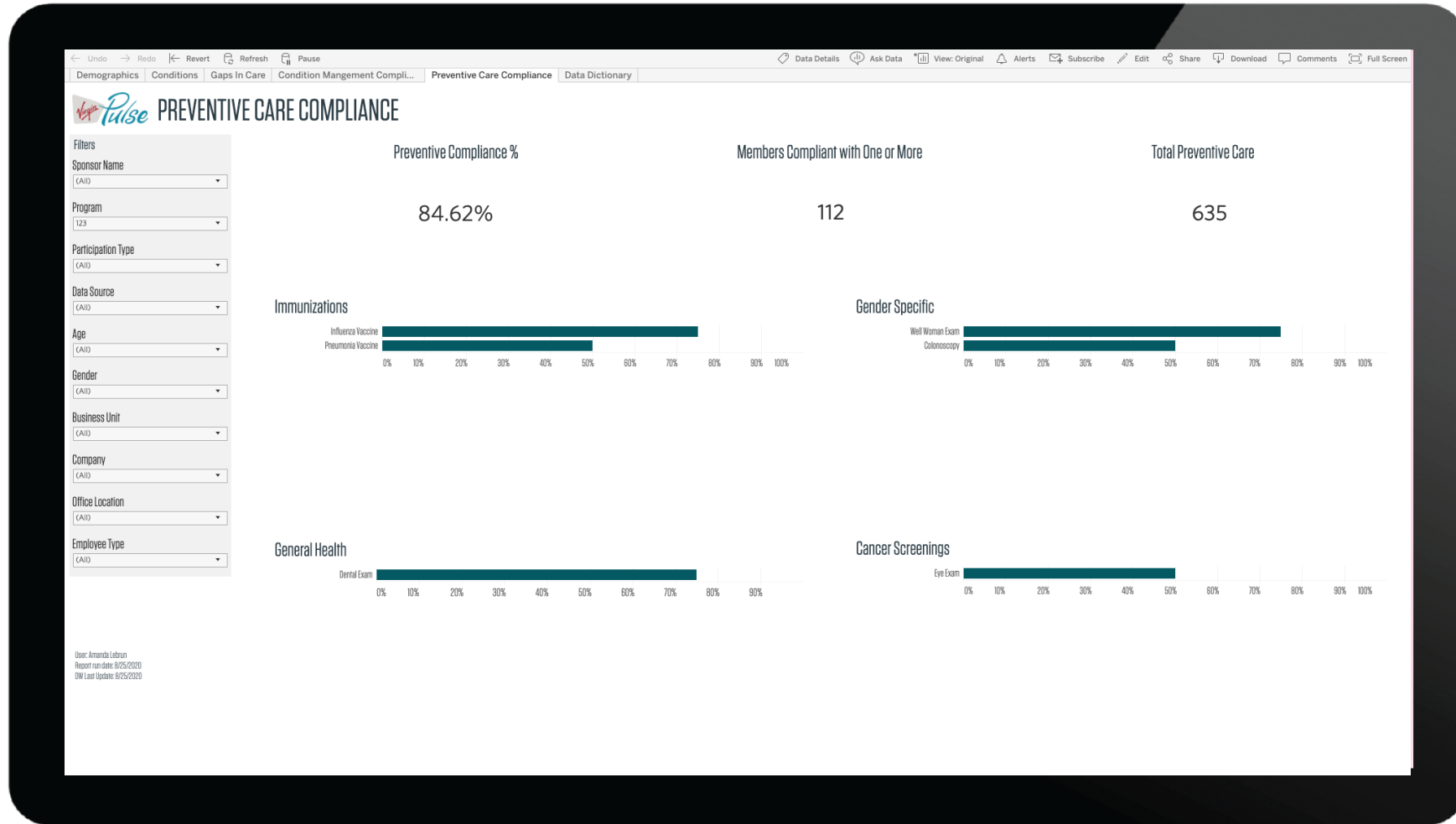
Virgin Pulse Gaps in Care Reporting



Condition Management Compliance Dashboard

Critical deep dive into conditions to understand overall compliance and each individual condition. This data supports targeted preventive care efforts.

Virgin Pulse Gaps in Care Reporting



Preventive Care Compliance Dashboard

Visualizes preventive care activity and overall preventive care based on eligibility.



Gaps in Care Solution provides evidence-based guidance to help employees stay ahead of health situations and robust reporting supports data-driven decision making.

Prevent Chronic
Disease / Health
Situations

Reduce
Absence and
Illness

Drive Mental
and Physical
Wellbeing

Supports
Data-Driven
Decisions