



Next-Steps Consult

Educate. Motivate. Engage.

Increasing awareness, empowering healthy change

Once your employees have their health assessment or health screening results in hand, what's the next step? A Next-Steps Consult with a Virgin Pulse guide raises health awareness and connects members to the right benefit programs and resources to help them take action based on their unique needs and interests.

Next-Steps Consult is a concierge-style appointment that is proven to increase engagement in wellbeing programs and maximize the positive impact of your investment in employee health and wellbeing.

Promoted within the Virgin Pulse platform and conveniently scheduled online, Next-Steps Consult is a one-time, 15-minute call with a highly trained health educator, providing the opportunity to review health assessment and health screening results, answer questions and clarify the health improvement programs and resources available to the individual.

Proven to boost Engagement

183%

HIGHER ENGAGEMENT IN PHONE COACHING

182%

HIGHER ENROLLMENT IN JOURNEYS

3x

HIGHER INITIAL ENGAGEMENT

5x

HIGHER SIX-MONTH ENGAGEMENT

The Next-Steps Consult Experience

We've made it easy for members to connect with a professional health and wellness guide for this one-time, confidential Next-Steps Consult. Online and phone-based scheduling options allow members to schedule the call at their convenience. During the call, a guide reviews the member's assessment responses and health screening values, educates them about associated health risks, and collaborates with them to take action to improve their health.

A Cost Effective Way to Drive Engagement

Next-Steps Consult capitalizes on the moment when a member is motivated to take action immediately upon completion of the health assessment. Designed to educate and engage, it provides a human connection for those members who are unsure what they should do next. In an analysis, we found participation in a Next-Steps Consult increases engagement rates in available programs exponentially.

This personalized consultation provides an important human connection with a caring health professional who supports and guides members to take healthy actions. As experts in health and wellness, guides hold advanced degrees in their fields as health and wellness professionals, with expertise in nursing, exercise physiology, nutrition, chronic conditions and more.



Even without an incentive for program participation, one client achieved seven times higher wellbeing program enrollment among Next-Steps Consult participants.

Ready to create a happier, healthier, more productive workforce?

Talk to an expert at Virgin Pulse to get started.

Learn more at virginpulse.com



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