



# Community & Client Loyalty Package



# Expand Community and Client Loyalty with a Long Term Strategic Partnership



## Custom Member Experience Video

Virgin Pulse will create a custom member experience video for Priority Health to launch your new wellbeing platform to the market and build excitement with employers and members alike



## 2 Annual Webinars / Meetings with Virgin Pulse Scientific Advisory Board Members

Virgin Pulse will host 2 annual webinars or live meetings for Priority Health's audience of choice (clients, brokers and/or members), further establishing Priority Health for your thought leadership with the your employer groups and the market



## 2 Annual Product Release Videos

Virgin Pulse will provide a product release video for each major launch per year (Summer, Winter) to demonstrate an ongoing wave of innovation and build client excitement around expanded solutions



## Virgin Pulse Thrive Summit for You and Your Clients

Access to industry-leading Thrive Summit with free admission passes for you and your clients (up to 25 Priority Health attendees)

# Virgin Pulse Scientific Advisory Board



**Dr. Jessica Isom**

Mental Wellbeing, Health Equity  
Diversity, Equity, Inclusion  
Social Justice



**Dr. David Batman**

Occupational Health, Mental  
Wellbeing, Global Wellbeing,  
Clinical Medicine



**Dr. Mary Marzec**

Social & Environmental  
Determinants of Health,  
Population Health, Culture



**Dr. David Katz**

Lifestyle Medicine, Nutrition,  
Chronic Disease Prevention,  
Clinical Medicine



**Dr. Rajiv Kumar**

Health Innovation  
Digital Health  
Employee Wellbeing



**Dr. Ron Goetzel**

Research & Outcomes,  
Return-On-Investment &  
Value-On-Investment



**Dr. Jacqueline Kosecoff**

Clinical & Health Services,  
Quality of Care, Healthcare  
Delivery



**Dr. Gary Smithson**

Virgin Pulse Medical Director,  
Clinical Medicine, Coaching,  
Disease Management