

# VP Partners Ecosystem

## Expand your options to personally drive total population health

### The Power of Partnership

Partners bring a wide range of on-demand services your employees want and need to live their best lives including specialized wellbeing services, healthcare consumer tools, unique benefits offerings, and even local community programs and resources. Virgin Pulse maximizes the value of these partner programs through:

- Engaging members everyday with a seamless, mobile-first experience
- Delivering relevant programs to targeted user groups when they need them most
- Driving awareness and utilization through integrated communications

As your Homebase for Health™ Virgin Pulse gives you flexibility to leverage the broadest ecosystem of wellbeing and conditions management resources to achieve total population health.

Virgin Pulse leverages the power of partnerships and is always expanding the partner ecosystem to bring you the resources you will specifically need to manage total population health with engaging employee interactions.

### Partner Ecosystem Today

40  
partners

19  
global  
partners

20+  
care  
categories



11  
authorized  
partners

29  
certified  
partners

# Certified Partners

Sold, contracted and invoiced through Virgin Pulse to reduce the admin burden of offering a rich vendor ecosystem to employees.



Partner	Category	Global	Integration Type
Jellyvision	Benefits Concierge		Secure Link + Rewards
Higi	Biometrics	US & Canada	API + Rewards
Hello Heart	Cardiovascular	Yes	API + Rewards
Workplace Options (WPO)	Coaching	Outside of US	Secure Link + Rewards
Healthcare Bluebook	Cost Transparency		SAML SSO + Rewards
SelfHelpWorks	Digital Coaching		SAML SSO + Rewards
Wellbeats	Digital Fitness	Yes	SAML SSO + Rewards
Livongo	Digital Therapeutics		SAML SSO + Rewards
Workplace Options (WPO)	EAP	All countries	Secure Link + Rewards
Enrich	Financial Wellbeing	Yes	API + Rewards
FinFit	Financial Wellbeing		SAML SSO + Rewards
Aaptiv	Fitness	Yes	API + Rewards
Lifespeak	Health Literacy & Education	Yes	SAML SSO + Rewards
Infotech (Wellness Checkpoint)	HRA	Yes	SAML SSO + Rewards
Wellsource	HRA		SAML SSO + Rewards
meQuilibrium	Mental Wellbeing	Yes	SAML SSO + Rewards
SilverCloud	Mental Wellbeing	Yes	SAML SSO + Rewards
Whil	Mental Wellbeing	Yes	API + Rewards
Hinge Health	Musculoskeletal		In Progress; Live Q4 2020
Kaia Health	Musculoskeletal	Yes	API + Rewards
Monj	Nutrition		SAML SSO + Rewards
Zipongo Foodsmart	Nutrition		SAML SSO + Rewards
Quit Genius	Tobacco Cessation	Yes	In Progress; Live Q4 2020
Truth Initiative	Tobacco Cessation		SAML SSO + Rewards
Maven Health	Women's and Family Health	Yes	SAML SSO + Rewards
Ovia Health	Women's and Family Health		SAML SSO + Rewards
Quest Diagnostics	Biometrics		SAML SSO + Rewards
WCS / Labcorp	Biometrics		SAML SSO + Rewards
CVS Health	Biometrics		Voucher + Rewards

# Authorized Partners

Sold, contracted and invoiced through Partner.



Partner	Category	Global	Integration Type
Helpsy Health	Cancer Care		In Progress
2Morrow	Digital Behavioral Health		SAML SSO + Rewards
WTW myFiTage	Financial Wellbeing		SAML SSO + Rewards
Gympass	Fitness	Yes	SAML SSO + Rewards
Peerfit	Fitness		SAML SSO + Rewards
Zeamo	Fitness		In Progress
Advanced Genomic Solutions (AGS)	Genetic Testing & Guidance		Secure Link + Rewards
Headspace	Mental Wellbeing	Yes	SAML SSO + Rewards
dayzz	Sleep		SAML SSO + Rewards
Big Health (Sleepio)	Sleep	Yes	Secure Link + Rewards
Allen Carr	Smoking Cessation	Yes	Secure Link + Rewards



Rewards: Real-time rewards via API  
 Real-time Healthy Habit Tracking  
 Program reporting (enrollment, reward events)



Rewards: Data transferred via file feed

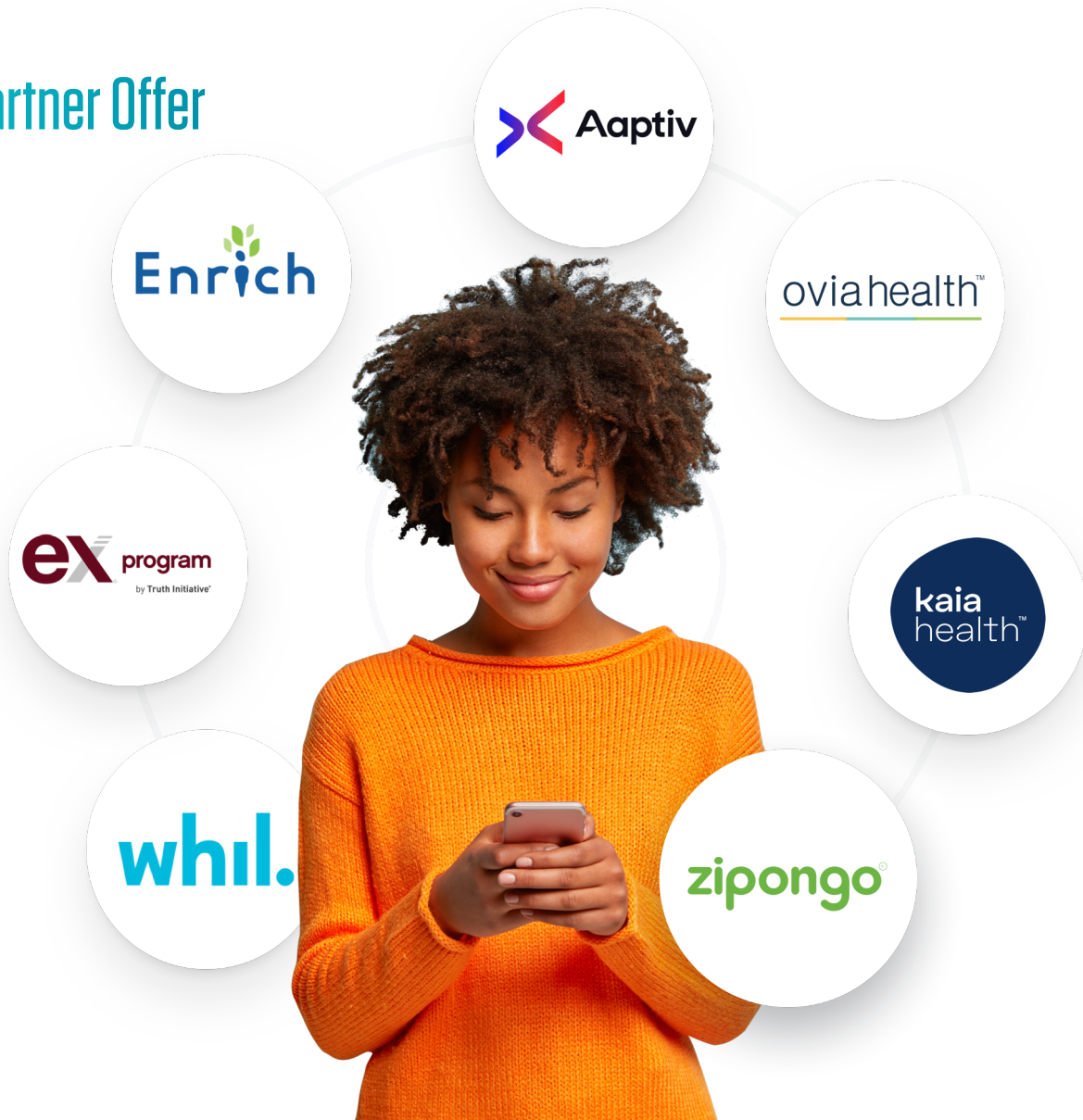
### Access Points:

- ✔ Promoted Partner Cards on Homepage
- ✔ Program Cards on Program Page/ Pillars
- ✔ How to Earn Rewards
- ✔ Healthy Habit Trackers (optional)
- ✔ Devices & Apps
- ✔ Email Communications
- ✔ Direct Partner Access

### Access Points:

- ✔ Promoted Partner Cards on Homepage
- ✔ Program Cards on Program Page /Pillars
- ✔ How to Earn Rewards (Web Only)
- ✔ Devices & Apps

## VP+ Partner Offer



VP+, Virgin Pulse's newest partner solution, seamlessly enables a connected health and wellbeing experience through a collection of seven integrated partners in a one-contract buying solution at considerable cost savings, exclusive to Virgin Pulse.

VP+ partner offer gives you the flexibility to turn on partners that fit the needs of your population, without adding administrative burden for your benefits team. An extension of our industry-leading daily engagement platform, VP+ instantly increases partner visibility, utilization and adoption, delivering outcomes that matter.

**\$14.99**

**PEPY  
4 Solutions**

**\$19.99**

**PEPY  
All Solutions**

*60% savings vs procuring separately*

[Learn more about VP+ >](#)