



Give the gift of wellbeing

End of year celebrations up in the air? Give your employees a fun digital event to look forward to.

What a year it's been! A year of change, uncertainty and social distancing. The toll it's taken on workers has been tremendous. From lower levels of physical activity to deteriorating mental health. There's no doubt, wellbeing has been affected. And that's why wellbeing makes the perfect present.

With VP GO, employees embark on a seriously fun team-based challenge that takes them on a virtual journey around the world. Along the way, they'll access expert tools, tips and advice to help them reach their goals. It's holistic. It's digital. And it's personalised. So your people can get the most out of it and so can you!

Wellbeing - rolled out in just days

VP GO combines daily wellbeing content, gamification and personalisation in a mobile-first platform to deliver health and wellbeing through an irresistible employee experience.

Key Features include



A Seriously Fun Destination Challenge

Kickstart healthier minds and bodies through a boost of physical activity and social connections - all with the Destination GO challenge. On this nine-week virtual journey around the world, teams take on each other to unlock new exotic locations, climb the leader board and share some laughs and banter along the way!



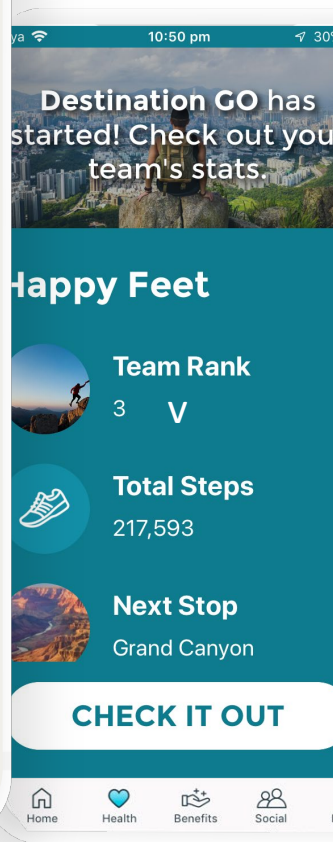
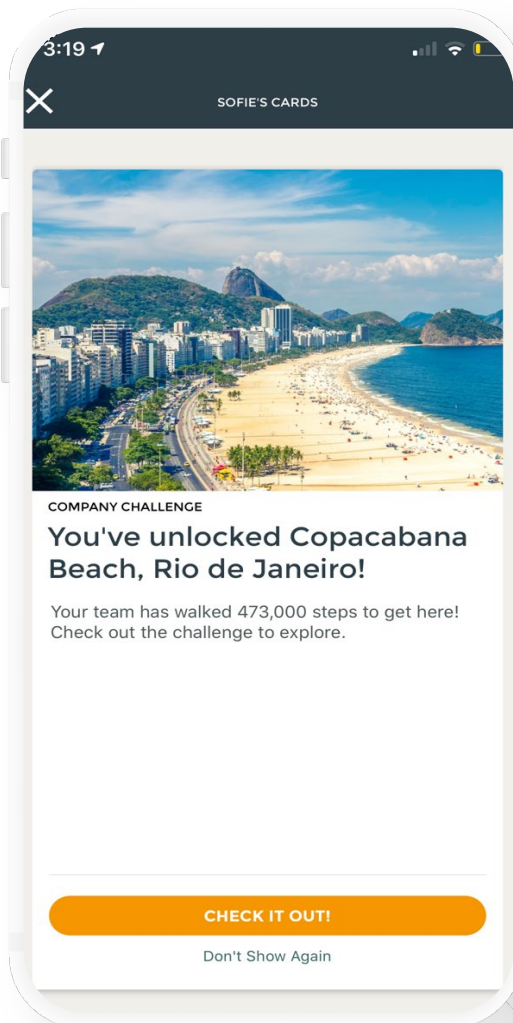
Holistic Wellbeing Content

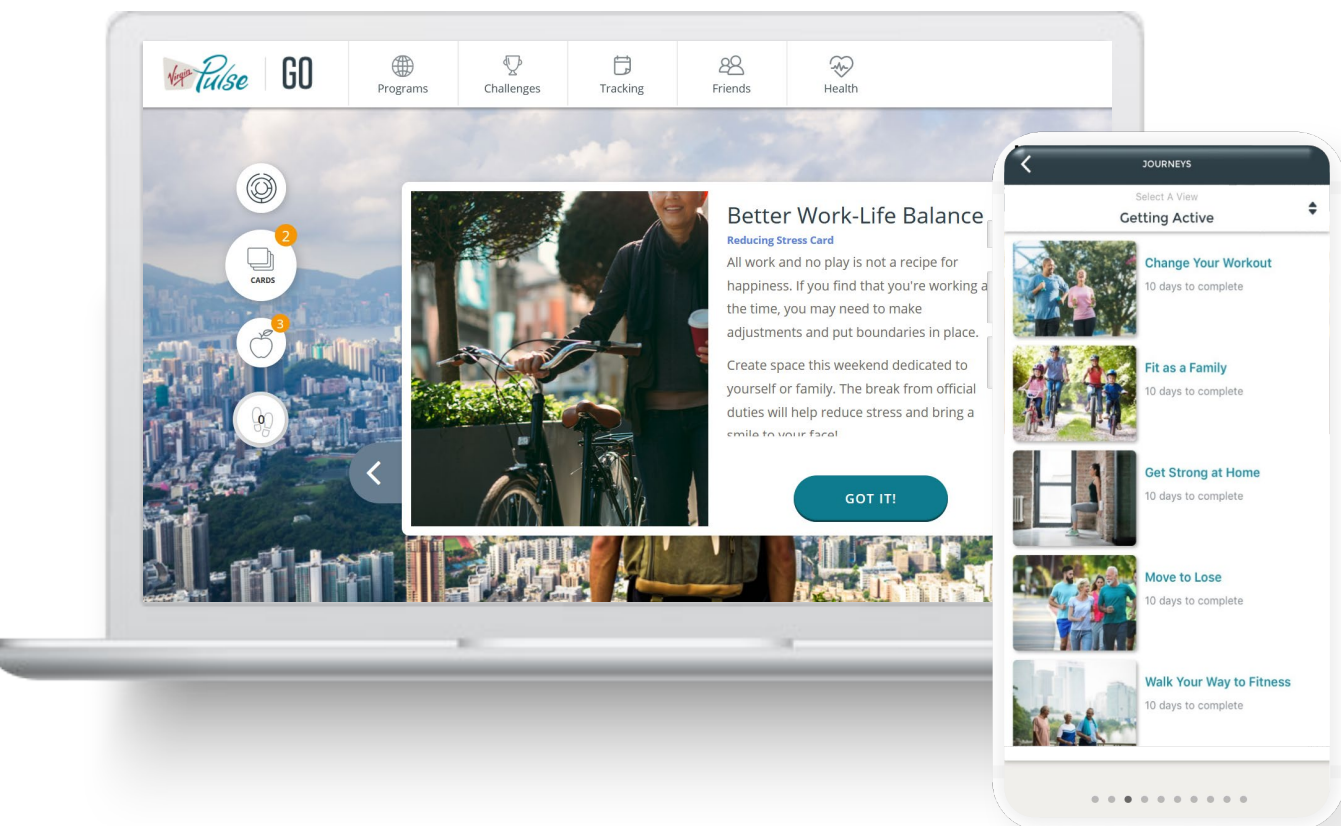
We've teamed up with leading minds to bring holistic wellbeing tips, tools and expert advice on an extensive area of topics including getting active, reducing stress and anxiety, nutrition, sleep, financial wellbeing, condition management, sustainability and more.



Health Assessment and Progress Tracking

Creating awareness is key to behaviour change. And that's the benefit of our integrated health assessment, which also offers personalised health tips and pre-post comparisons. Plus employees can keep track of their progress. Because what gets measured, gets done.



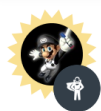


AI-Driven Recommendations

Health is personal. And each employee is on their own unique journey. To support each person along their way, AI-driven recommendations serve up tailored tips and content. Delivering an engaging experience. And more importantly, successful behaviour change and mental health outcomes.



Social Chats & Recognition



Patrick Brickey

Recognised by Nathan Wante for One Team One Dream on August 25, 2020 at 9:33 AM

Patrick goes above and beyond for everyone. He is always willing to help and take on new challenges. He drops what he does to help others and is a very valuable teammate.

Connect your employees. Create a community of support. And cultivate a culture of recognition, appreciation and positivity with a bunch of fun social features including team chats, mini challenges and *Shoutouts*. A sure-fire way to raise the feel-good factor!

Why choose Virgin Pulse?

With over 16 years experience, Virgin Pulse is the world's largest, most comprehensive digital health, wellbeing and engagement company.

Irresistible employee experience + meaningful results

70%

of members reported a decrease in their stress levels

50%

fewer safety incidents reported by Virgin Pulse clients

95%

of clients choose to partner with Virgin Pulse year after year



Industry-leading daily engagement

Purpose-built to engage members daily and cultivate healthy habits, it's no wonder Virgin Pulse has the industry's highest engagement. Through AI technology and machine learning, we deliver a truly personalised experience, empowering and motivating each employee to create their own path to health and wellbeing success.



Complete admin support

Time poor? No problem. We take the admin burden off your shoulders with our dedicated client success team. Benefit from an effective suite of multi-channel communication tools that'll help create excitement and intrigue, drive enrolment and ongoing engagement - all what your wellbeing strategy deserves.



Science backed and proven

Through constant innovation, we're trail-blazing our way through the employee health and wellbeing space - helping transform organisations all around the world. Our technology is developed in conjunction with the world's leading researchers on behaviour change, employee engagement, occupational health and lifestyle medicine. So we can deliver the best possible experience and results - for both you and your employees.



Insights and analytics

It's one thing to get your wellbeing programme off the ground running. But what about showing off your success? Get rich reports with measurable outcomes. And demonstrable proof of the value and impact of your investment in your workforce. You'll gain a baseline understanding of the health profile of your people and marvel at the changes that occur overtime.



Seriously fun fanatics

It's time to lift the LOLs. Boost that banter. And cultivate a great company culture. Getting there means getting a platform that embraces a seriously fun and irresistible employee experience. One that focuses on not only creating healthier employees, but also happier employees who feel more connected to their colleagues and their company. And with a wealth of social features, you'll be pleasantly surprised at what Virgin Pulse can do for you.



Data security & privacy

Data security and privacy are of paramount importance to the members and organisations we serve. We maintain a strong data privacy foundation with continued investment to protect our clients and members' security, including GDPR compliance, APEC CBPR compliance, ISO 27001:2013 Certification, SOC2, HIPAA, TRUSTe Privacy Seal.

Unparalleled global experience

Connect your teams globally. And unite your workforce. With our International presence and expertise, we ensure that no matter where your employees are located, they get the same life-changing experience.

Virgin Pulse has invested **\$20M+ in global expansion** over the last 3 years

10

Locations
around the
world

190

Members in
190 countries
and territories

20

Languages
supported



Ready to take your business to the next level?
Talk to a wellbeing expert at Virgin Pulse to get started.

Learn more at virginpulse.com Find us on [facebook](#) | [twitter](#) | [linkedin](#)

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