



EdSmart Wins “Education Administration Solution Provider of the Year” Award in 2020 EdTech Breakthrough Awards Program

Prestigious Awards Program Recognises Outstanding Educational Technology Products and Companies

MELBOURNE, Australia – June 24, 2020 – [EdSmart](#), an enterprise solution that digitises and automates manual or paper-based tasks across a school network, today announced that [EdTech Breakthrough](#), a leading market intelligence organisation that recognises the top companies and solutions in the global educational technology market, has selected EdSmart as the winner of its “Education Administration Solution Provider of the Year” award in the second annual EdTech Breakthrough Awards program.

EdSmart is a School Organisation System (SOS) seeking to transform burdensome administrative tasks and digitise paper processes – such as excursion forms, enrolment forms, and medical forms – into seamless, elegant workflows. By moving traditional paper processes online, schools are able to save on operational costs, greatly reduce paper usage, track data and insights, and also ensure compliance in handling sensitive information.

EdSmart also boasts a number of integrations with other online school systems, making the transition to digital processes and workflows smooth for all users. Additionally, EdSmart conducts regular webinars, where key staff discuss the best uses of the platform and offer tips and tricks for optimising capabilities. Broadcasts through EdSmart have reached record levels, as schools send alert messages and instructions to parents. The ability to add approvals and attachments has enabled EdSmart schools to keep all communication packaged succinctly and ensure authority.

“EdSmart is providing exciting new ways to digitise school administration, and the accessibility and organisation of student’s data in the one central location – in the cloud – have been praised by EdSmart schools, especially given schools are now functioning in a wider, remote learning environment,” said James Johnson, managing director, EdTech Breakthrough. “The entire team at EdSmart should be proud of their hard work and ingenuity and we want to congratulate them on winning our ‘Education Administration Solution Provider of the Year’ award for 2020.”

The mission of the EdTech Breakthrough Awards is to honour excellence and recognize the innovation, hard work and success in a range of educational technology categories, including Student Engagement, School Administration, Adaptive Learning, STEM Education, e-Learning, Career Preparation and many more. This year’s program attracted more than 1,750 nominations from over 15 different countries throughout the world.

“In light of recent events, the importance of emergency management has never been clearer,” said Fiona Boyd, CEO of EdSmart. “Since the beginning of the COVID-19 outbreak, countless schools have looked to EdSmart to communicate with their parents and students in a time of high stress and uncertainty. As part of the Coronavirus response, we have also developed a COVID-19 SOS Kit for Schools and hosted an emergency management webinar for providing up-to-date information to schools and extending further support during this time of crisis.”



EdSmart's CEO, Fiona Boyd, and CTO, David Eedle, are available for comment. Please direct your enquiries to Anushé Khan – anushe@edsmart.com or +61 423 176 193.

About EdSmart

EdSmart (www.edsmart.com) is an Australian cloud-based SaaS solution for educational organisations that digitises school forms, slips and other communication to reduce paperwork and increase engagement. EdSmart's automation allows schools to build workflows and triggers to streamline common processes internally and externally. Founded in 2014, it has become the enterprise School Organisation System of choice for schools in nine countries.

About EdTech Breakthrough

Part of [Tech Breakthrough](http://TechBreakthrough.com), a leading market intelligence and recognition platform for global technology innovation and leadership, the EdTech Breakthrough Awards program is devoted to honouring excellence in educational technology products, companies and people. The EdTech Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough educational technology in categories including e-learning, student engagement, school administration, career preparation, language learning, STEM and more. For more information, visit EdTechBreakthrough.com.