LIGHTSAMERICA INTEGRATION

FOR LIGHTING SHOWROOM INFORM USERS

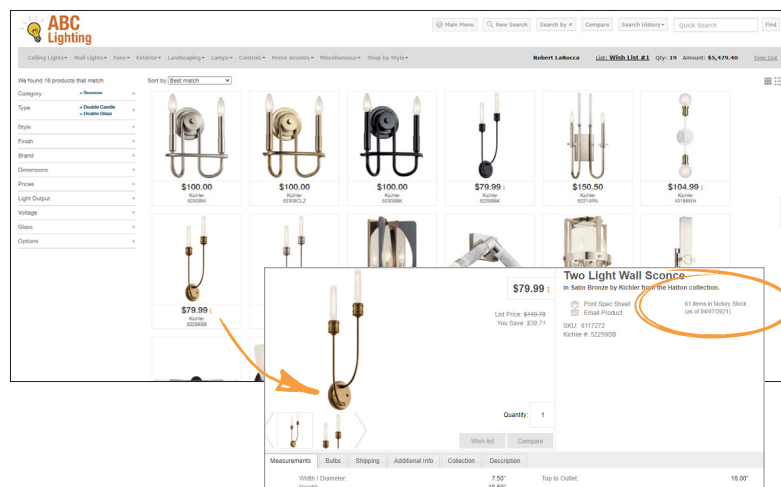**Automate your LightsAmerica wish lists into DDI Inform sales orders**

LightsAmerica is an online catalog and eCommerce provider for lighting showrooms in the US and Canada with mostly brick and mortar decorative lighting showrooms.

The integration with DDI's Inform ERP Software allows for the product data to be synchronized between the two systems, and for orders to be sent to DDI without manual entry.

- ✔ Updated inventory levels for product availability
- ✔ Automate customer wish lists into Inform sales orders
- ✔ Increase efficiency and accuracy while eliminating manual entry
- ✔ Provide a high level of service to your customers

Organize Wish Lists into Rooms or Groups

Keep your project organized by grouping wish list items by room.

- ✔ Change or edit quantities and add room designations or notes in the wish list

- ✔ Seamlessly import the wish list into a DDI Sales Order

- ✔ Wish list items populate the sales order using the LightsAmerica template which is already inside of Inform

- ✔ View items by the item groups, or room designations chosen in LightsAmerica

- ✔ Output professionally formatted proposals that include rich product content such as images and descriptions

Update LightsAmerica Products Inside Inform ERP

Keep on top of product changes with built-in tools that update pricing, descriptions and more.

- ✔ Fields are pre-mapped for error-free updating

- ✔ Identify discontinued products quickly and easily

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