



How ERP Software is Allowing

**Irrigation**

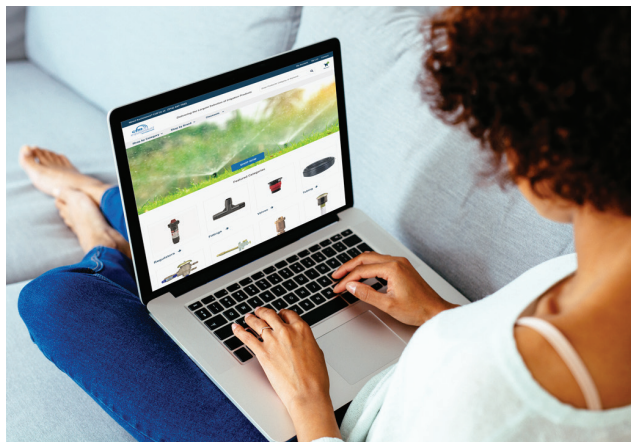
**Distributors to**

# CONQUER DISRUPTION

**Reaching Customers  
Whenever and Wherever the  
Market Takes Them**

Many Irrigation distributors lack the necessary tools they need to operate with confidence and effectively address current and future challenges.

Read more to learn how DDI System's Inform ERP Software equips distributors with tools to deliver an exceptional customer experience, turn connections into sales and succeed in any market.



“

We had been searching for new ERP System for over a year and it was only through our association with Virtualrain, we were able to find a proven system that supports our business operation.

~ Bruce Carter, CEO - Wes Tech Irrigation Systems

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Conquer Disruption with

## Connected Technology

Inform's industry-specific workflows and smart technology features gives users the ability to respond to customers with confidence and accuracy.

Inform eCommerce Pro is a fully connected eCommerce solution that allows customers to leverage the sophistication of a physical store with the immediacy and convenience of online buying. The secure customer portal gives customers 24/7 access to their order, pricing and quoting history as well as the ability to pay invoices online. This hybrid eCommerce architecture lets you grow consumer friendly experiences for both your B2B and D2C audiences.

Conquer Disruption by Combatting

## Variable Supply & Demand



Competitive businesses require advanced systems that let them see and act instantly on all of the metrics, KPI's, costs, and margins that make a business successful.

Real-time replenishment calculation enables your purchasing staff to respond to customer demand as it is occurring.

- Identify and correct unusual demand
- Account for sporadic demand
- Plan for recurring orders
- Optimize seasonal and slow-moving product shifts
- Re-balance warehouse overstocks
- Get real-time vendor purchase summaries

Conquer Disruption with

## CRM and Mobility Tools



Having the right information at the right time strengthens customer relationships, incites loyalty, and allows your team to provide superior service over competitors.

Inform's embedded CRM functionality gives distributors the tools they need to drive strong customer interactions. The ability to manage tasks such as recording customer interactions, sales tracking, pipeline management, and prospecting allows distributors to turn connections into sales, gain control over operations, and succeed in any market.

Why DDI System for

## Irrigation Distributors?

For 25+ years, DDI System has been trusted by over 1200 distributors to deliver the industry-leading technology and expertise needed to drive operational excellence, improve margins and thrive in today's competitive marketplace. Our consultative approach allows us to fine-tune the industry specific workflows that best fit your company's needs.

“ We chose DDI System's Inform because we had a lot of pain with our previous ERP system. It does great things, but Inform does more and better. Our previous ERP was a hosted solution in the cloud from a big corporation. We were just a number and a dollar figure to them. We felt that way with every issue, update, and when it was time to renew. The added features of Inform will help us gain efficiency on processes and keep everything centralized. No more extra excel sheets and additional software!

~ Jan Taylor, The Source - A Virtualrain Group

Let us show you how Inform ERP Software can position your business for future success.

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