



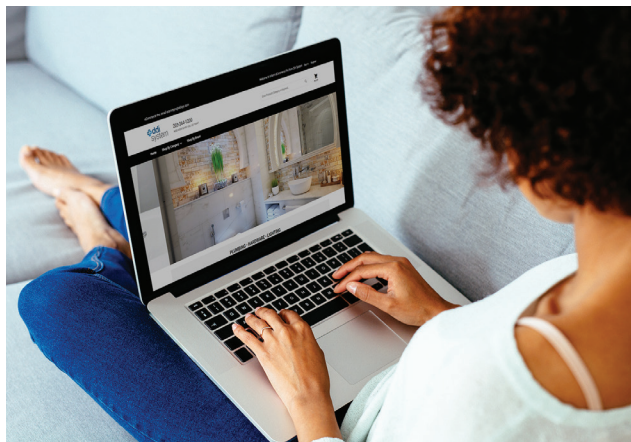
How ERP Software is Allowing
**Lighting Showrooms &
Electrical Distributors to**

CONQUER DISRUPTION

**Reaching Customers
Whenever and Wherever the
Market Takes Them**

Many electrical distributors and lighting showrooms lack the necessary tools they need to operate with confidence and effectively address current and future challenges.

Read more to learn how DDI System's Inform ERP Software equips distributors with tools to deliver an exceptional customer experience, turn connections into sales and succeed in any market.



“

In our world it's not about size, it's about speed. The QuickOrder mobile app gave us the immediate and instant speed-to-sale we needed without ever interrupting the sales process.”

~ Gabriel Trinidad, General Manager - Lighting, Inc.

”

Conquer Disruption with

Connected Technology

Inform's industry-specific workflows and smart technology features give users the ability to respond to customers with confidence and accuracy.

Inform eCommerce Pro is a fully connected eCommerce solution that allows customers to leverage the sophistication of a physical store with the immediacy and convenience of online buying. The secure customer portal gives customers 24/7 access to their order, pricing and quoting history as well as the ability to pay invoices online. This hybrid eCommerce architecture lets you grow consumer-friendly experiences for both your B2B and D2C audiences.

Conquer Disruption with Powerful Analytics



Having a data-driven foundation is extremely important when it comes to making informed business decisions. With a robust suite of demand management tools to account for seasonal, sporadic and exceptional demand, dealers are able to optimize their supply chain, improve purchase management and fulfill orders more quickly and accurately to drive more turns, minimize overstock and gain control over busy operations.

The Inform dashboards are customized by role and deliver advanced analytics and drill-down reporting from the same screens that run your business operations, giving team members the ability to make fast, confident decisions.

Conquer Disruption with CRM and Mobility Tools



Having the right information at the right time strengthens customer relationships, incites loyalty, and allows your team to provide superior service over competitors.

Inform's embedded CRM functionality gives distributors the tools they need to drive strong customer interactions. Serve customers faster and more efficiently with the QuickOrder mobile app. Sales teams gain the ability to quickly create sales orders by scanning barcodes or QR codes on the showroom floor. QuickOrder's connection to Inform ERP Software, also ensures users can see inventory availability, real-time pricing, and suggested replenishment guidelines

Why DDI System for Lighting Showrooms & Electrical Distributors?

For 25+ years, DDI System has been trusted by over 1200 distributors to deliver the industry-leading technology and expertise needed to drive operational excellence, improve margins and thrive in today's competitive marketplace. Our consultative approach allows us to fine-tune the industry-specific workflows that best fit your company's needs.

Inform has helped us quite a bit. It's like having an extra employee that always shows up, always knows what to do, and really just helps us to make our customers happy.

~ Frank Capasso, President - Valley Lighting & Home Decor