

Video Content Creator + Social

As we say on our website: “Our marketers never have to lie; we require our products to be truly great.” This statement is very true to Eteros’s core and part of why it is such a great place to be!

We are seeking a self-starter who can carry out a variety of video and social media functions. This person will be responsible for the creation of all video assets for the company. In addition, they will lead the company’s social media content creation, distribution, and audience engagement across multiple brands.

Eteros is a fast-paced environment that is not for everyone. This position provides loads of space for creativity but demands a very high pace of output.

Check out what we make here:

www.mobustrimmer.com

www.thetriminator.com

The culture at Eteros is extremely important to us. It is a tangible feeling that becomes contagious when you have the right people in place. So, what type of person is the ‘right fit’ for Eteros? Here is what we are looking for when it comes to fit:

Right Fit	Not a Fit
Can-do attitude	“That’s not my job” mentality
Strong work ethic	Not eager to learn
Sense of urgency	Lackadaisical
Resourcefulness	Not putting in an honest day’s work
Follow-through	Not a team player
Passion in your work	Not taking ownership
Happy people	Watching the clock

Requirements

- Cross border and multi-currency experience
- Manufacturing experience considered a strong asset

Salary

\$60,000 - \$80,000 per year

Job Perks

In addition to working with an awesome group of people, Eteros offers a comprehensive benefits package after three months. After one full year of employment, employees are eligible to participate in the company’s Employee Stock Ownership Plan.

Additional Information

For a list of duties and more information on this role, please check out www.eteros.com/careers

Video Duties

- Work closely with our marketing director and regional marketing reps to develop, create, and produce videos, including promotional, product, and company videos.
- Create and edit video content for multi-platform use and distribution on all social media channels (Facebook, YouTube, Instagram, Snapchat, IGTV, etc.).
- Engage in opportunities to develop original content for web and social by shooting videos yourself or by utilizing other videographers (both professional and amateur) in remote locations.
- Edit and create content from pre-existing photo/video assets.
- Edit audio clips for applicable projects.
- Manage media assets and archiving for all company projects.

Social Media Duties

- Plan and manage the social media content calendar and its distribution.
- Engage, grow, and manage social media audiences with creative content and witty copy.
- Create social posts and engage audiences on a daily basis.
- Review analytics and revise video and social outputs to maximize reach and engagement.

Required Experience and Abilities

- Real world videography and production experience (demo reel is a MUST).
- Knowledge of the video production process: directing, filming, interviewing, boarding, editing, encoding, uploading, and managing media.
- Production skills: photography and videography, camera operation, lighting, and quality sound capture.
- Good knowledge of contemporary cameras, file formats, codecs, and their proper handling in post-production workflow.
- Strong organizational and time management skills; ability to prioritize on the fly.
- Established record of social media management and execution demonstrated through tangible results (account growth, engagement growth).
- Ability to work independently and collaboratively with a team.
- Strong communication skills.

Considered an Asset

- Audio postproduction experience is a plus (recording, mixing, scoring, etc.)
- Base level understanding of the cannabis industry and how our products support and streamline the production process.
- Big ambition, small ego.

Applications

Please take the following two steps to apply:

1. Complete the Predictive Index at the following link:
https://assessment.predictiveindex.com/bo/q50/Content_Creator
2. Submit your application, addressing the requirements of the job poster, to careers@eteros.com