

Lead Insights Service BETA

Know Your Performance. Increase Profitability.

Our Lead Insights Service is designed to increase the profitability of your Campaigns while saving you valuable time and money. Our Quality Assurance team proactively reviews and verifies each Lead, while also capturing critical data, enabling you to make smarter decisions and get the most out of your Campaigns. Lead Insights Service can be added on to any Marketplace or Select Lead Generation program.



Increase Profitability

Our Quality Assurance team will review and verify the Billable Status of every Lead generated to ensure you are only paying for Leads from new potential customers.



Make Smarter Decisions

Our Lead Insights Service will unlock critical insights into your Campaign and sales performance to help you make smarter Campaign optimization decisions.



Save Valuable Time

Our Lead Insights Service saves you time by letting our team proactively review all Leads generated by your Campaigns, so you can focus on running your business.

Key Features

LEAD VERIFICATION

Our Quality Assurance team ensures you only pay for Billable Leads from new potential customers.

100%

LEADS REVIEWED

124

Billable Leads

LEAD PERFORMANCE METRICS

Our Quality Assurance team analyzes Leads to capture critical data points and unlock Lead Performance Metrics including your Call Answer Rate, Booked Appointment Rate, and more.

89%

CALLS ANSWERED RATE

110

Calls Answered

14

Calls Not Answered

62%

BOOKED APPOINTMENT RATE

77

Appointments Booked

47

Appointments Not Booked

Pricing – No Hidden Costs

Our Lead Insights Service is a simple, flat rate, tiered pricing structure based on the number of Billable Leads delivered each month.

0-50 Leads / month: \$99 per month

51-100 Leads / month: \$199 per month

101-150 Leads / month: \$249 per month

151+ Leads / month: Talk to us about an Enterprise Account

Interested?

To learn more or sign up for Lead Insights Service, email support@servicedirect.com