

If you are tired of chasing high-value prospects for your business, and want them to contact you, essentially ready to buy... THIS IS FOR YOU.

High Value Prospect Gold Mining

**The Amazing Secret Of The Pyramid &
How To Cut Through The Clutter
On The Internet & Get HIGH VALUE PROSPECTS
To Ignore Competitors & Contact YOU...**

Dear friend,

Let's get straight to it.

If you sell a high-dollar product or service, if some customers are more valuable to you than others, ***because they buy your premium product or service right up front, or do more business with you over time...***

...And if you are able to keep quality high, deliver more of what you sell, and deal with the challenges a substantial increase in sales may bring you...

...Then now is the time to shut out all distractions and give this your full attention. Because what I am about to reveal may **FUNDAMENTALLY CHANGE** the way you see your business... and forever change how you market your product or service.

The Secret Of The Pyramid

In June of 2018 in Cleveland Ohio, at an exclusive Dan Kennedy event titled, *Advertising, Marketing & Selling To Your Highest Value Customers, Clients or Patients*, Dan revealed the *Secret Of The Pyramid*.

For three days, Dan held 279 business owners spellbound as he detailed:

1. Why understanding the secret of pyramid is the **MOST POWERFUL** business-building concept in marketing today,
2. Why the smartest business owners embrace the lesson of the pyramid and adapt their marketing to profit from the **TREMENDOUS ADVANTAGE** using the secret gives you; and;

3. How to apply the secret to make competition irrelevant and sell more of your premium product or service than ever to people who can easily afford it.

High points Dan emphasized repeatedly during the event include...

In any population of people, including prospects ideal for your product or service, 1% are rich, 4% are affluent; 15% are price sensitive buyers with little disposable income, and 80% are on the edge financially, and have no disposable income.

That means, your BEST prospects, the ones who will move the needle for you the fastest, and make the biggest difference to your bottom line, are the HIGH VALUE prospects in the TOP 5% of your *pyramid of possible buyers*.

The next 15% are so price sensitive, making a sale is far more difficult. And the bottom 80% of your universe of possible buyers, simply can't afford it, which means wasting marketing dollars to reach them, is throwing money down a hole.

Dan said a similar pyramid exists for virtually every customer group.

And that means, democratization of marketing dollars is a mistake, because ALL PROSPECTS ARE NOT OF EQUAL VALUE TO YOUR BUSINESS. Some will spend far more with you than others and do business with you much longer.

Dan said smart business owners are happy to spend more to attract HIGH VALUE PROSPECTS than they spend to attract average prospects, *who are harder to sell, and will never do as much business with you as your TOP 5% high-value prospects*.

Dance with the ones who bring you.

Dan said the customers or clients that made you the successful, profitable company you are today, did not come from SEO, clicks, or social media. They came from, *(accidently or on purpose)*, connecting with and building relationships with high-value prospects who decided to do business with you.

Think about it...

Think about your BEST customers or clients, the ones who are the easiest to deal with and who spend the most. *Who are they? Why do you like them? What makes them your BEST customers or clients?*

Now ask yourself...

Whether your need to connect with good prospects and do more business fast is IMPORTANT, or URGENT...

How much better would your life, and your bank account, be, if you get MORE business from people like your BEST clients, and less business from others who spend half as much, and are twice as hard to deal with?

The biggest mistake a successful business owner can make...

Dan said the BIG MISTAKE business owners make, the mistake that can keep you from building a fabulous high-profit business that takes you forever out of the desperate struggle to survive so many are in is...

Failure to identify and aggressively pursue HIGH VALUE customers or clients from the top 5% of the pyramid.

In short...

The best way to get the kind of payoff you want for all the hard work, dedication, blood, sweat and tears you pour into your business everyday...

...Is to CONNECT WITH HIGH VALUE PROSPECTS AT THE TOP OF THE PYRAMID who will buy your PREMIUM product or service, appreciate what you do for them, and do business with you again and again.

This is the secret of the pyramid. Making that happen for you, with systematic precision, is what this is all about.

**If you sell a big-ticket product or service,
you have a real problem – that unless solved & solved FAST
– could cost you your business, and your sanity.**

Simply put...

Your best high-value prospects *are also your competitors' best prospects.*

The second your prospect searches a topic, visits a Web site, requests information online, or shows any form of trackable interest in what you sell...

...Your high value prospects are blasted with pop-up ads, hunted by retargeting ads, (and if they respond to anything), flooded with offers for free consultations, free reports, white papers, and a virtual tsunami of autoresponder messages.

And that means...

The people you can help the most, the ones who can easily afford your PREMIUM product or service, and move the needle the fastest in your business, have put up walls to keep you away.

The result...

Your best prospects develop a blind eye to the relentless assault of banner ads, pop-ups, emails, special offers, and marketing messages thrust in front of them every day. And do everything possible to TUNE THOSE MESSAGES OUT.

That means you never have a chance to connect on a personal level with the exact people who could give you a huge uptick in business practically overnight.

The Web can be an effective tool for lead generation.

But the automated, impersonal nature of the Web, makes ESTABLISHING A RELATIONSHIP and BUILDING TRUST with high-value prospects who like personal attention and hate the idea of 'being sold' anything, virtually impossible.

This may be a difficult truth to accept. But until you solve this problem, you may never build the kind of business you imagined when you started.

And you may never master the game and get to enjoy kind of personal and financial freedom that allows you to live life on your own terms, exactly as you choose.

3 Reasons Why Relying On The Web As Your Primary Tool To Connect With And Persuade High-Value Prospects To Do Business With You - Is A Dangerous Practice That May Cost You A Fortune In Missed Sales Every Year...

First, you have virtually no control over who sees your message. And that makes you a practitioner of SPEND & HOPE MARKETING, not direct response marketing.

Second, your prospects are flooded with so many emails, pop-up ads and retargeting ads...

...Your message is lost in the clutter and never seen, or worse, you are seen as *just another face in the crowd vying for attention*, instead of being recognized as ***THE SOLUTION to a problem they desperately want to solve.***

Third, and this is critical...

Relying on such a low-touch, inefficient tactic as the Web *to initiate contact and connect with your best high-value prospects* violates one of the most important direct marketing principles, which is, MAKE IT EASY FOR YOUR CUSTOMER TO BUY.

Requiring your prospect to notice, open, read, and respond to your email, MAKES INITIATING A ***REAL FIRST CONTACT*** THEIR RESPONSIBILITY. And with no reason to pay attention, or respond, response rates are LOW.

And, as you know...

Low response rates lead to the poor house. Not the penthouse.

Bottom line...

Two things are certain.

1) Connecting with HIGH VALUE CLIENTS is one of the HIGHEST ROI GENERATING, and MOST EFFECTIVE ways to grow a business or professional practice. And.

2) Relying on the Internet as your primary tool to attract and persuade high-value prospects, guarantees most of your best prospects will never see your message and never do business with you, *even if they WANT or NEED what you provide.*

Fortunately, there's a better way.



But first, allow me to introduce myself.

My name is Russell Martino. I'm a master copywriter and a direct marketing expert. And a 20+ year student of Jay Abraham, Dan Kennedy, Gary Halbert, and Clayton Makepeace.

My marketing strategies and sales campaigns have generated well over

\$100 million dollars in direct sales for clients. And raised over \$50 million in investment capital for clients in oil and gas drilling, medical, and real estate-related ventures.

I'm author of the book, ***What Makes Persuasive Sales Copy Persuasive***, available on Amazon and Audible, and have spoken to no less than a hundred groups on marketing, sales, business growth, and success related topics.

I design sales campaigns, and write copy to sell everything from hurricane shutters, oil field equipment, and industrial lighting systems, to financial newsletters, erectile dysfunction treatment, weight loss, nutritional supplements, access to membership sites, courses on day trading, and more. Including, big-ticket professional services; legal, financial, medical, dental, chiropractic, and accounting.

A tiny sample of my work includes:

- A 4-page report that generated over \$2 million in fees for a Houston law firm.
- A 2-page letter and a 17-minute video sent FedEx to 68 people that generated over \$1 million in industrial lighting sales over seven months.
- A full-page newspaper ad that brought my client over \$200,000 in cash business over 14 weeks and kept his chiropractic practice full for six years.
- The sales strategy and sales copy that secured \$3.5 million in investment capital for my client in 8-weeks.
- Sales strategy and copy that generated over \$30 million in investment capital for several different clients.
- A letter mailed to 371 people that generated over \$100k in sales in a single afternoon, and \$125,000 more the following week for a small boutique furniture store, resulting in a 65 to 1 ROI.
- A lead generation piece that added over 80,000 people to my client's prospect list and produced over \$120,000 in sales for a \$97 front-end offer over 3 months.
- A 16-page direct response sales letter that generates over \$200,000 a MONTH in sales for *eighteen straight months and counting* the last time I checked.

Besides independent copywriting, I am the chief copy strategist and chief copywriter for eLaunchers.com, where Parthiv Shah and I put our heads together to plot total world domination, *or at least total market domination*, for eLaunchers' clients – and that is why you are hearing from me today, because...

...Parthiv and I developed a UNIQUE SYSTEM to reach your best high-value prospects at the top of your prospect pyramid, with near 100% accuracy, get and hold their attention, and most important, get a response.

(Dan Kennedy liked the idea so much, he agreed to participate. More on that later.)

We call the system THE HIGH VALUE CLIENT MARKETING MACHINE.

And, as you're about to see, this direct marketing system is so SIMPLE, so POWERFUL, and so DONE FOR YOU, you may decide it's the only thing you need to connect with your best high value prospects, tell your story, and get a response.

By the way...

On the off chance you're not certain who Parthiv Shah is...

Besides being a Dan Kennedy Private Client, Parthiv is one of the best-connected marketers on the planet. And he is THE data scientist savvy info-marketers who run big ticket coaching programs call on to identify their best high-value prospects.

Parthiv's clients, Dan Kennedy, Ryan Deiss, and virtually every certified partner at Infusionsoft, Click Funnels, Active Campaign, and Hub Spot call Parthiv 'the hardest working man in marketing' – and recognize him as **Mr. Implementation** of all things marketing, online and off.

Parthiv and I created the HIGH VALUE CLIENT MARKETING MACHINE to give you an effective, systematic, dependable way to IDENTIFY, CONNECT WITH, and INFLUENCE the best high-value prospects at the TOP of your prospect pyramid.

Dan's June 2018 Cleveland event sparked the idea of creating a marketing tool that, *with laser-guided accuracy*, cuts through the clutter, and with FULL IMPACT, empowers you connect with your best high-value prospects.

That event, plus one other influence, was the catalyst for us to create the **High Value Client Marketing Machine** - and make it available to business owners who like to TAKE CHARGE, and MAKE THINGS HAPPEN, instead of sitting idly by, worrying about the future, and HOPING something will happen.

Peter Drucker said, *"The best way to control the future, is to create it."*

Parthiv Shah and I agree.

Here's the back story...

How To Gain An Incredibly Unfair Advantage Over Your Competitors

In 2007, the late Chet Holmes wrote a book titled, *The Ultimate Sales Machine*. In chapter six, he describes how he doubled the ad revenue for a magazine owned by Charlie Munger each year, for three years in a row.

The strategy was simple.

Using a data base of 2,200 potential advertisers, Chet identified 167, who between them, bought 95% of the advertising in the top four magazines in the country. At the time, not one of them advertised in Munger's magazine.

By focusing intently on connecting with the top 167 best buyers, he signed 28 in the first six months. And that doubled sales over the first year.

In year two, the 28 stayed. And he landed 30 more of the 167 biggest advertisers in the nation. And ad revenue doubled for the second year in a row.

Year three no one dropped out. By staying focused on the BEST PROSPECTS, all the remaining 167 biggest advertisers in the nation signed on. And ad revenue doubled for the third time in three years.

Chet called this high-value client marketing strategy, the Dream 100 Effort.

The idea behind it is simple.

It is more profitable to aggressively pursue a smaller number of high-value prospects, *who may do a substantial amount of business with you*, than it is to go after a much larger number of average prospects.

The idea of identifying high-value prospects and aggressively reaching out with a marketing message made just for them, is not new. But in today's high-tech, impersonal, automation-driven world, the idea seems to be lost.

I loved Chet's book for two reasons.

First, it was excellent.

And second, because he described what I've been doing for clients for decades, which is, identify your BEST PROSPECTS. And develop a focused marketing effort to reach those prospects and transform them into customers or clients.

Using that strategy, I have designed sales systems and written copy that has generated well over \$100 million dollars in sales and counting for client businesses.

For the right business, a focused effort to engage with HIGH VALUE prospects can be a real game-changer. And that is what **The High Value Client Marketing Machine** does for you – connect with high-value prospects ideal for your product or service.

Regardless of what you sell...

- IF YOU SELL A BIG-TICKET PRODUCT OR SERVICE...
- IF SOME CUSTOMERS OR CLIENTS ARE MORE VALUABLE THAN OTHERS BECAUSE THEY WILL MAKE A LARGER INITIAL PURCHASE, OR DO MORE BUSINESS WITH YOU MORE OFTEN OVER TIME THAN OTHERS...
- IF THE LIFETIME VALUE OF YOUR CUSTOMER IS HIGH...

The High Value Client Marketing Machine has the potential to add six-figures to your sales revenue fast. And has the very real potential to double your sales over the next 12-months. And do it again if that's what you want.

The High Value Client Marketing Machine a superior product because...

5 Problems The High Value Client Marketing Machine Solves For You...

1. **High Value Prospect List:** First, we solve the problem of how to identify your best high-value prospects. *We do it for you.*

The best prospects for Charlie Munger's magazine were 167 ad buyers out of a prospect base 2200, who purchased 95% of the advertising in the top 4 magazines in the U.S.

No telling where your best, high-value prospects will be found, but whether we identify them in your database or not, *WE FIND THOSE HIGH VALUE PROSPECTS FOR YOU. How?*



Besides being a brilliant marketer, Parthiv Shah is a BRILLIANT DATA SCIENTIST. *Parthiv has helped Fortune 500 companies IDENTIFY, FIND and REACH people best suited to benefit from their product or service.*

BMW, Mercedes-Benz, Schick, Reebok, and CVS are just a few of the major corporations who have benefited from Parthiv's laser-target list research method.

And with the High Value Client Marketing Machine, Parthiv does this for you.

With Parthiv analyzing your data and doing list research, you have the same capability as a Fortune 500 Company to identify your BEST high-value prospects.

Imagine having complete contact information on at least a hundred or hundreds of the best high-value, TOP OF THE PYRAMID prospects, *a list developed from thousands, or possibly tens of thousands of ordinary prospects – custom made – exclusively for you.*

Imagine the sales you could make with a prospect list that good.

Now stop imagining, because...

Finding high-value prospects and developing that list for you is just the beginning of what you get with the High Value Client Marketing Machine.

2. **Delivery & Open Rate:** The second problem the HVC Marketing Machine solves for you, is the problem of *low, low, low* OPEN and CLICK-THROUGH rates.

Instead of a puny *lost-in-the-inbox* 21% email delivery rate, ***and a microscopic 3% of 21% click-through rate***, which is good for email, depending on the situation, we use FedEx and direct mail to deliver your custom marketing messages.

FedEx delivery and open rates are near 100%. And direct mail deliver rate and open stats are almost as good. And that makes it a near-certainty your high-value prospects WILL RECEIVE YOUR PACKAGES and WILL OPEN THEM.

3. **Smart Campaign Design:** Every campaign is custom-designed and every marketing asset is created to HIT A SPECIFIC TARGET and GET A SPECIFIC RESPONSE.

Parthiv will analyze your data and look for pockets of opportunity. Then, Parthiv calls me in, and based on his findings and your specific goals, we discuss which type of campaign or campaigns may give you the highest ROI in the shortest time.

Campaigns can be created to develop new leads, get good prospects to contact you with questions answered, objections handled and essentially ready to do business, mine lost opportunity, generate referrals, revive lost customers or clients, introduce a new product or service, build a big list fast, stay in touch, and a lot more.

4. **Powerful Direct Response Copy That Grabs Attention & Creates Engagement:** Without putting too fine a point on it, I am a master direct response copywriter who has generated

multiple millions of dollars in sales for multiple clients and continue to do so to this day.
And I write your copy. Or I chief the writer who does.

Your High Value Marketing Machine campaigns are CUSTOM DESIGNED by me and Parthiv Shah, and are CUSTOM CREATED to meet your needs.

Your campaign(s) may include any number of powerful marketing assets, including a master sales letter, a series of follow-up letters, Web copy, and other copy assets, all designed to get your best high-value prospects to contact you essentially ready to buy.

All your copy, every word, is written to BUILD A STRONG CONNECTION WITH YOUR PROSPECT and elicit a response. How I do that is the subject of my book, *What Makes Persuasive Sales Copy Persuasive*.

But with the High Value Client Marketing Machine, you don't need the book. Because I determine the best way to engage your prospects. And I write the copy, or copy-chief the writer Parthiv and I choose for the project.

Having a master copywriter who has sold millions of dollars in goods and services through the written word write for you, or direct the writing, solves a HUGE problem. Because without strong copy that engages your prospects' interest and gets them to WANT to do business with you... you look like every other me-too advertiser clamoring for attention, which means your messages are trashed and a good lead is wasted.

5. **Implementation:** Knowing what to do is one thing. Doing it is quite another. The High Value Client Marketing Machine solves this problem once and for all. *How?*

We do all the heavy lifting for you.

After a few telephone conversations, first with Parthiv to review your data and identify opportunity, and then with me (or me and Parthiv) to discuss which campaigns are best to cash in on that opportunity, ***your only job is to review and approve sales copy, and handle calls when your High-Value Prospects contact you.***

Just to be clear, WE DO EVERYTHING.

Parthiv identifies your high value prospect dream list. He compiles contact information. We develop a complete marketing strategy.

I write or direct the writing of the copy.

And Parthiv will arrange for a mailing service to print the letters and other marketing material. Stuff the FedEx or direct mail packages. Send them on their way. And send out follow-up packages or letters.

If you prefer to handle the printing and mailing on your own, that's fine.

Otherwise, THIS IS A DONE FOR YOU SERVICE to connect with, engage, and get a response from your BEST TOP OF THE PYRAMID, HIGH-VALUE PROSPECTS.

Each HVC Marketing Machine Campaign, from lead generation, to conversion, appointment no show, appointment no sell, and so on, ***is a powerful marketing asset that may yield an eye-popping ROI. And serve you well for years to come.***

In short, the **High Value Client Marketing Machine** can become a COMPLETE MARKETING SYSTEM to identify and connect with your best high-value prospects.

And it works!

This will not solve every business problem you may have.

But with the **High Value Client Marketing Machine**, you will never again be upset or lose sleep worrying about how to FIND and CONNECT WITH high value prospects who are ideal to benefit from what you do, and who can easily afford your premium offer.

Parthiv has done list research, built, and mailed campaigns that:

1. Sold over 300,000 pair of size 9 men's Reebok shoes over a few weeks.
2. Sold so many new BMW automobiles, besides paying for his services, BMW gave him a new car just to say thanks!
3. Sold THOUSANDS of Schick razors for CVS drugstore, by mailing a 'special offer' campaign to a list of Gillette Razor buyers. *Imagine that!*

I've used variations of the High Value Client system to:

1. Sell over \$1 million in industrial lighting by identifying just 68 high-value prospects, sending a FedEx with a sales letter and a short video, and following up.
2. Secure physician referrals that brought my client, an out-patient diagnostic imaging center, over \$5 million dollars a year in revenue, by going after 35 of the busiest surgeons within 20 miles of the clinic. ***Within six months, 34 of the 35, virtually unreachable surgeons, were referring to my client.***
3. Identify and secure 12 private investors, from a list of hundreds, who between them, purchased millions of dollars of mortgage notes from my client, a small company that specialized in financing home improvements for homeowners with bad credit.

And for both myself and Parthiv, the list goes on.

It doesn't matter what you sell. If you sell a high-dollar product or service, or if the lifetime value of a customer is high... you owe it to yourself, your family and your future to take a CLOSE LOOK at the High Value Client Marketing Machine System.

Is the High Value Client Marketing Machine right for you?

Only you can answer that question. But I will say this.

- If you sell a high-dollar product or service, this may be the most powerful sales-generating system you will ever have.
- If some customers or clients are more valuable to you than others because they buy more up front or do more business with you over time – *and you want more like them*, this may be the most EFFECTIVE tool you will ever have to reach those high-value prospects and do business with them.

- If you can deal with the challenges a big increase in sales may bring you, you owe it to yourself to take a close look at this, because the High Value Marketing Machine is the PERFECT TOOL to;
 - 1) FIND AND CONNECT WITH YOUR HIGHEST VALUE, TOP 5% OF THE PYRAMID MOST AFFLUENT PROSPECTS;
 - 2) Spot opportunity hiding in your database and turn it into cash. And:
 - 3) Give yourself a powerful LONG-LIFE MARKETING ASSET you can use again and again to reach high value prospects anytime and sell more.

The **High Value Client Marketing Machine** is a PROVEN, SYSTEMATIC WAY to connect with the top 5% of your best high value prospects, *you may never connect with otherwise*, prospects who are perfect for your premium product or service.

This is NOT for you if...

- If your business is on the ropes, if you could go around the world for fifty cents, and you couldn't get out of sight, if you need a miracle to survive, the High Value Client Marketing Machine is not right for you.
- If you are not HUNGRY TO GROW... if you are not FULLY COMMITTED to using your business as a tool to give yourself and your family exactly what you want in your life, and frankly, if you are not interested in getting flat out, stinking, filthy RICH... this is probably not right for you.
- If you cannot easily afford to investment in a marketing strategy *you believe will deliver the goods and connect with your high value prospects*, this is not right for you.
- And if after reading this, and speaking with me or Parthiv Shah, if you are not 100% convinced our **High Value Client Marketing Machine** is the PERFECT TOOL to connect with the affluent TOP 5% of your prospects, *who can easily afford your premium products and services*, then this is not right for you.
- **One more thing...** the **High Value Client Marketing Machine** has nothing to do with causing a small incremental improvement in sales.

The purpose of the High Value Client Marketing Machine is to generate a BIG SURGE OF BUSINESS and maintain a robust flow of business from high-value prospects.

How much does it cost?

The Math of Money...

How much does it cost is a good question.

The better questions are: How much money will it generate? What's my ROI? Does it make sense for me?

To best answer those questions, answer these;

How many high value clients does it take for their combined lifetime value to your business to be at least \$100,000? Five? Ten? Twenty? Twenty-five?

How many sales of your big-ticket product or service does it take to generate \$100,000 in sales revenue for your business? Ten sales? Fifteen? Twenty-five?

And finally...

*If we build the entire multi-sequence **High Value Client Marketing Machine** for you, and deploy the entire campaign, complete with custom marketing assets, to 100 of your top-of-the-pyramid high-value prospects, do you believe, with a strong sales letter, you will make enough sales, and/or secure enough high-value clients, to realize AT LEAST \$100,000 in value?*

If your answer is yes, this is a no-brainer, because the total cost of everything, data analysis, campaign design, list selection, copy, graphics, and web page design as needed, is **SUBSTANTIALLY LESS** than \$100,000.

In fact, is it SUBSTANTIALLY LESS than half that.

Why use \$100,000 as a decision-making benchmark?

Simple. First, investment, *even for multiple HVC campaigns*, is a fraction of that amount.

And second, given the combined talent and track record of everyone who works on this project...

We believe the odds of generating **at least** \$100k in revenue and life-time customer value on your very first HVC campaign, are stacked HIGH in your favor. And that would give you an **OFF THE CHART HIGH ROI**.

Plus, THE ASSETS ARE YOURS TO USE AGAIN AND AGAIN to create a flood of new high-value prospect business anytime you like.

AND YOU WILL HAVE BRAGGING RIGHTS FOREVER!

Is this right for you? Honestly, I don't know.

But I'd be shocked if the **High Value Client Marketing Machine** didn't bring you a SHARP increase in sales - and give you AT LEAST a 10 to 1 ROI over a reasonable time.

There's more to discuss. But this is not the time or the place for that.

THE NEXT STEP COULDN'T BE EASIER...

If you made up your mind the **High Value Client Marketing Machine** will move you toward the personal and financial freedom you want... and you're ready to get started, or if you still have questions before you're sure... just pick up the phone and call Parthiv Shah at the main eLaunchers number, **301-760-3953**.

Tell the nice person who answers you want to schedule a call with Parthiv to discuss the High Value Client Marketing Machine.

If you'd rather schedule this fact-finding phone call with Parthiv on your own, great.

Visit **www.elaunchers.com/client** - select the date and time that best suits your schedule, click the button, and the call is scheduled just like that. The whole process takes less than a minute.

The purpose of the call is to; 1) answer your questions; and;2) make certain you are an EXCELLENT candidate to benefit the High Value Client Marketing Machine.

That about wraps it up, except to say this...

You stand at a crossroads.

Go one way and the only thing likely to change is...

It will be more and more difficult to connect with good prospects online, because your best prospects will never be influenced by pop-up ads, canned auto response email, and sound-alike fluff marketing that litters the Internet.

If you take the road less traveled, and contact Parthiv to determine if the High Value Client Marketing Machine is right for you...

In a matter of weeks, you could be making sales, landing clients, booking patients, receiving calls, and scheduling appointments with HIGH VALUE PROSPECTS who are IDEAL to benefit from your premium product or service, and who can easily afford it.

If that's what you want, The High Value Client Marketing Machine may be exactly right for you. And finding out for sure involves NO COST, NO RISK and JUST A LITTLE TIME on the phone with someone you'll enjoy speaking with.

Parthiv's number is **301-760-3953** or you can visit **www.elaunchers.com/client** to schedule a short call to see if this right for you.

Sincerely and all the best,

Russell

Russell Martino

PS – If you're a student of direct response marketing you may think what I'm about to say next as an attempt to create a sense of urgency to compel you to pick up the phone and call, or go online and schedule a call right now. *But it's not.*

A GREAT DEAL OF TIME goes into the research, writing and production work it takes to create a 100% custom message that distinguishes you from competitors, engages your best high-value prospects, and may serve you well for years to come with few if any changes.

As such, Parthiv and I have agreed to make room in our schedules to create and deliver High Value Client Marketing Machine Campaigns on a first come, first serve basis.

And this letter is going out to over 200 business owners we believe are IDEAL to realize a six-figure windfall from the initial marketing thrust, and benefit, possibly for years, from the EVERGREEN NATURE of the High Value Client Marketing Machine.

Bottom line...

If you are serious about connecting with people who are IDEAL for your product or service, and who can easily afford your premium offer...

I encourage you to phone **301-760-3953** right away and schedule a FREE DISCOVERY CALL with Parthiv Shah. Plan for about 20 minutes.

Or schedule the call online at **www.elaunchers.com/client**

Thanks again and all the best! And remember, *money loves speed.*