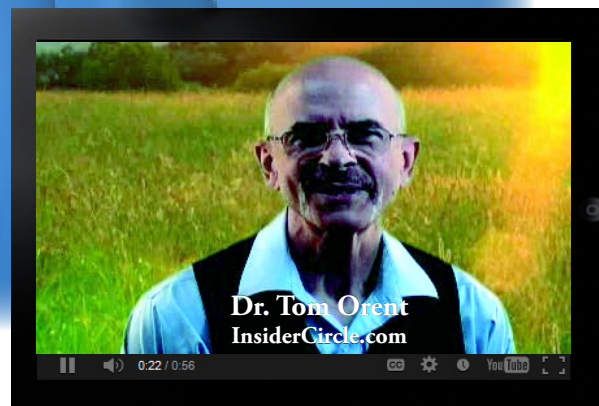


# TESTIMONIALS

## Kind Words from Clients and Friends



**SUCCESS = (Passion + Competency) <sup>Technology</sup>**



# Kind Words From Dr. David Moffet



Dear Fellow Dentist,

Many dentists I see these days are struggling to differentiate their practices from the competition. They have difficulty making headway and growing because of the increased pressures from insurance companies along with the onslaught of corporate dentistry. You all want to grow, but still maintain your integrity and practice on the patients who truly value you and are happy to pay your fees.

So allow me to introduce Parthiv Shah.

I discovered Parthiv Shah and his company, eLaunchers, through a coaching group about five years ago. I worked with him and he helped me with some of my systems that allowed me to propel my business, and some of my clients' businesses, to higher growth.

Parthiv really understands direct marketing and multi-step follow-up and automation, which made a lot of my marketing much more effective. He also developed some magical new patient materials, welcome boxes and gift boxes and other products to help differentiate the dental practices of my clients from their neighbouring competition.

If you want to set your dental practice apart from the competition, and make your current marketing efforts more effective, (or just begin marketing for the first time), you owe it to yourself to meet Parthiv. He can change your life.

Sincerely,

Dr David Moffet BDS FPFA CSP

The Ultimate Patient Experience.com  
PO Box 855, Turrumurra NSW 2074  
Australia



# Kind Words From Dan Kennedy

As many know, I am an avid student of Disney, then and now. Disney is famous for its creativity, dating to Walt himself, and expressed with their Imagineers. Today's Disney is equally famous for its maximum monetization of every opportunity. What Walt called its Theory Of Business was remarkably complex from the very beginning. I have a copy of it, as he drew it out, in its first form Today it is 1,000 times more complex. That is one of their great, little understood advantages; their embrace of complexity, rather than the aversion to it that most have, and their ability to execute on it. At Disney, implementation is everything. What good would genius Imagineers be without builders and construction crews, writers and movie producers and online media and ecommerce technicians who grasp the vision, and can translate it into real world applications? Ideas must be made to work. In my world, ideas organized into great advertising and marketing often suffer 'failure to launch', stranded and strangled by the business owner's inability to implement them effectively. This is where Parthiv Shah and his team at eLaunchers steps in and can be so helpful. Of course, I can never guarantee or warranty or take responsibility for your particular results obtained by working with anybody I shine a spotlight on, but I can tell you that clients of mine, and star entrepreneurs and marketers literally famous on 'Planet Dan' for the exceptional success of their businesses rely on him.

Parthiv Shah is, in many ways, a "mastermind." He reminds me of the Mastermind and his minions, in that Disney movie. In more ways than one. He has a unique blend of rich, deep tech and technical knowledge and understanding of data and its uses combined with a thorough understanding of direct marketing, and within that, of conversion platforms. Beyond that, I can tell you that he is not only passionate about all this, but hat he genuinely cares about his clients and their success. This is not always or even often the case in this world. I have put on a lot of meetings in hotels where everyone cared only about delivering the contracted for services, getting it over with, and next – but my experience in doing meetings at Disney, even for tiny groups, is that thy genuinely care about the client's objectives and success and about the group having a better than anticipated experience. This difference exists in every industry and profession there is, with 95% or more engaged only on a transactional level, but 5% or fewer engaged as if they were partners. That is how Parthiv approaches what he does: as if he were a partner. Clients in common tell me so. Of course, I can never guarantee or warranty or take responsibility for your particular results obtained by working with anybody I shine a spotlight on, but I can tell you that clients of mine, and star entrepreneurs and marketers literally famous on 'Planet Dan' for the exceptional success of their businesses rely on him. His analytical skills are incisive, his implementation support can be decisive.



*Note: Dan S. Kennedy is an advisor to and guest-expert contributor to select eLaunchers.com system. He is not in any way affiliated with eLaunchers.com*



# eLaunchers Implementation

## Dr. Greg Wych - Dentist

### We Stand Behind What We Do

Your Peace of Mind Dental

**What Our Patients Are Saying**

Meet Dr. Wych

**WHAT HAPPENS**  
At Your First Visit To Our Office

**How To Get The Radiant Smile**  
You've Always Wanted...

**TAKE This Quiz**

**WHO Depends ON**  
Dr. Gregory Wych?

**A Message For You From**  
Dr. Gregory J. Wych

Discover how a trip to Dr. Gregory Wych & The Art of Dentistry can put you on the path to improved dental health and a radiant smile.

### REACTION LETTER (2)

Imagine a copy sent out...

Dear Dr. Wych,

I am writing to you to express my appreciation for the information you provided in your letter regarding my dental care. I am very pleased with the results of my treatment and the professional manner in which you handled my case. I am sure that your office is a very successful one and I am glad to have found you.

Sincerely,

Dr. Gregory J. Wych

### REACTION LETTER (1)

Dear Dr. Wych,

I am writing to you to express my appreciation for the information you provided in your letter regarding my dental care. I am very pleased with the results of my treatment and the professional manner in which you handled my case. I am sure that your office is a very successful one and I am glad to have found you.

Sincerely,

Dr. Gregory J. Wych

### 10 Quality Standards You Can Expect at The Art of Dentistry

1. Communication is Key

2. Education

3. Straight Teeth For Life Guarantee

4. High Standards

### URGENT SPECIAL Dental Report

Here's the Denture & Implant Report You Requested

SPECIAL REPORT Cosmetic Dentistry

### We want you back!

Call today and Take advantage of our Welcome Back deals!

7505 St. Andrews Road, Suite 200, South Carolina 29615

803-781-1600

### We want you back...

Call today and Take advantage of our Welcome Back deals!

7505 St. Andrews Road, Suite 200, South Carolina 29615

803-781-1600

### What Our Patients Are Saying

Meet Dr. Wych

**WHAT HAPPENS**  
At Your First Visit To Our Office

**How To Get The Radiant Smile**  
You've Always Wanted...

**TAKE This Quiz**

**WHO Depends ON**  
Dr. Gregory Wych?

**A Message For You From**  
Dr. Gregory J. Wych

### Kind Words From Our Patients

What People Like You Have Said About Their Experience With The Art of Dentistry

### Midlands Dentist Magazine

BEAUTIFUL NATURAL SMILES with help of the Art of Cosmetic Dentistry

Chronic Headaches? A new solution for migraines & TMJ issues

Modern Dental Implants Natural looking, comfortable & extremely successful

Afraid of the Dentist? Find out about Relaxation Dentistry

Gregory J. Wych, D.D.S.

### Watch Your Mailbox For Our Magazine Containing A VERY SPECIAL OFFER!

Request your \$100 Gift Card today!

Call 803-781-1600

### Gift Certificate

FROM: SERVICE: ANY SERVICE \$

PRESENTED TO:

Gift Certificate ID: \_\_\_\_\_

Date: \_\_\_\_\_ Good for 1 year

Dental Services

### Employees of <Company Name> Welcome to the Wych Corporate VIP Club

Enjoy these VIP benefits when you start treatment at The Art of Dentistry:

- Preferred Appointment Times - Never miss work or school!
- FREE Sonicare Toothbrush and Air Flosser
- FREE Take Home Teeth Whitening System
- FREE Replacement Retainers
- Family/Corporate Discount when multiple family members or co-workers start treatment at the same time

We do all your dental care and more at The Art of Dentistry!

### Employees of <Company Name> Welcome to Wych Corporate VIP Club

Your company, company name has extended Wych Corporate VIP Club benefits to you because you are a valuable employee. At The Art of Dentistry, we want to welcome you to our family and offer you the following VIP Benefits:

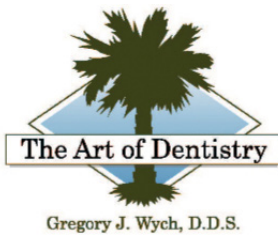
- Preferred Appointment Times - Never miss work or school!
- FREE Sonicare Toothbrush and Air Flosser
- FREE Take Home Teeth Whitening System
- FREE Replacement Retainers
- Family/Corporate Discount when multiple family members or co-workers start treatment at the same time

Enclosed are 8 VIP cards for employees of <Company Name>. If you need more cards, please call my office.

Sincerely,  
Dr. Gregory J. Wych



# A Special Message From Dr. Greg Wych



Dear Fellow Dentist,

I would like to take a moment of your time to introduce you to a colleague of mine.

If you are like me, you have struggled to differentiate your practice from the competition, while growing despite the pressures from insurance companies and the onslaught of corporate dentistry. We want to grow, but maintain our integrity and practice on the patients who truly value us and pay our fees.

I discovered Parthiv Shah and his company, eLaunchers, through a coaching group about five years ago. He became the “secret sauce” in my marketing that has propelled my practices to higher growth.

Parthiv really understands direct marketing and multi-step follow-up and automation, which made all of my marketing much more effective, without me or my staff having to lift a finger. He also developed “shock and awe” new patient materials, welcome and gift boxes and other products to differentiate me from the competition. And the bottom line is... my practice has grown and I am able to treat more of the patients that I want to target, without any extra effort on my part.

If you want to set yourself apart from the competition, automate your marketing , and make your current marketing efforts more effective,(or just begin marketing for the first time), you owe it to yourself and your staff to meet Parthiv. He can change your life, as he has changed mine.

Sincerely,

A handwritten signature in black ink that reads 'Gregory J. Wych' followed by a stylized flourish.

Greg Wych DDS

Ps. If you want some information about automating your marketing in your practice, Parthiv can send you a copy of his book, that I contributed on, called “Business Kamasutra for Dentists”. It’s an easy read about the dating and mating process that is multi-step direct response marketing. It will change the way you look at attracting new patients!







# A Special Message From Drs. Allen Huang & Victoria Chen



Dear Friend,

Many dentists we see these days are struggling to differentiate their practices from the competition. They have difficulty making headway and growing because of the increased pressures from insurance companies along with the onslaught of corporate dentistry. You all want to grow, but still maintain your integrity and practice on the patients who truly value you and are happy to pay your fees.

We were one of them two years ago... until we met Parthiv Shah... We had the best year of our practices for year 2017!

We discovered Parthiv Shah and his company, eLaunchers, through a coaching group about two years ago. we worked with him ruthlessly to implement lots of lead generation strategies to attract new patients through online and offline. His system allowed us to propel our practices to higher growth.

Parthiv really understands direct marketing and multi-step follow-up and automation, which made a lot of our internal and external marketing much more effective. He also developed some magical new patient materials, lead generation funnel and patient educational materials to help differentiate our offices from others in this competitive Las Vegas market.

If you want to set your dental practice apart from the competition, and most importantly, skyrocket your income and put your offices on autopilot, (or just begin marketing for the first time), you owe it to yourself to meet Parthiv. He can change your life.

Sincerely,

A handwritten signature in black ink, appearing to read "Allen Huang".

Allen Huang, DMD, MS

A handwritten signature in black ink, appearing to read "Victoria Chen".

Victoria Chen, DDS, MS

Founder of Significance Dental Specialists



# A Special Message & A Gift From Clate Mask, CEO Infusionsoft



1260 South Spectrum Boulevard  
Chandler, Arizona 85286

1-866-800-0004  
infusionsoft.com

February 2nd, 2018

Parthiv Shah  
13236 Executive Park Terrace  
Germantown, MD 20874 USA

Dear Parthiv,

I want to personally thank you for your support and trust in the Infusionsoft platform. I love to see small businesses owners harness the power of automation to grow their businesses and prosper, and I admire your dedication.

Have you ever wondered what our 'power users' do with Infusionsoft in their practices? Have you struggled to find content to use in your ideal patient lifecycle? I know that many practice owners, and business owners in general, often get stuck at the point of creating and implementing content that can really turn up their new patient flow as well as interest in additional services from existing patients.

Would you like to speak to a dentist who actually is making money (and lots of it) using Infusionsoft? I'd like to introduce Dr. Carlo Biasucci. I have seen the work that he and his Infusionsoft implementation team have done, and I am impressed!

I was introduced to Dr. Carlo Biasucci by our long time certified partner Parthiv Shah. Parthiv Shah is an Infusionsoft Certified Partner (2011), Digital Marketer Certified Partner (2016), a private client of Dan Kennedy and a GKIC Certified Magnetic Marketing Advisor (2010). Parthiv is a lifelong student of direct response marketing and an implementation enthusiast. He breaks everything down in to learning elements, implementables and swipeables. Systems is his passion and process is his hobby.

Parthiv and his team built a marketing automation engine on Infusionsoft Campaign Builder platform called 'The Ultimate Growth Engine' which includes elements like The Ultimate Conversion Concepts Platform, The Business Kamasutra Campaign and the Internal Marketing Machine for Dentists. In his book, Business Kamasutra Parthiv articulates the concept of lead capture, lead nurture, trust building and relationship transformation using Infusionsoft to automate the process. In this book he is drawing parallels between how humans meet date & mate and how companies prospect, pitch and close.

I have been watching Parthiv for the last few years. He went through the Elite Forum program in 2014 and joined the Elite Mastermind Group in 2015 and during his tenure with Elite he shared the amazing progress he made. I was impressed with the depth and diligence of the workflow so I asked him to share a case study or two. And that's when he told me the story of Dr. Carlo Biasucci.



Dr. Carlo has an interesting story...

He owned a reasonably successful practice, but was stressed out and burning out. Following a near-fatal accident, he used the months of recovery time to study and implement the best business-building strategies and tactics that he could find. One of those strategies was implementation of content marketing by automation through Infusionsoft.

In fact, since that accident, Dr. Carlo has tripled his practice, and no longer employs any staff in marketing (he tells me he used to have 3 people in marketing).

When Dr. Carlo hired eLaunchers.com, Parthiv and his team have made it their business to use (and profit from) every feature that Infusionsoft has to offer. I have persuaded Dr. Carlo to share his campaign and the content - the one that he uses to stay in touch with his patients. They call it 'Dental patient Long Term Nurture'. I have arranged to have this as a gift from Infusionsoft to YOU so you can maximize your results with Infusionsoft.

Dr. Carlo has recorded three videos describing the role Infusionsoft can play in the life of a dentist. You can watch the videos at [www.internalmarketingmachine.com](http://www.internalmarketingmachine.com). You can learn about the entire internal marketing machine AND the Dental Practice Long Term Nurture which is an integrated part of this complex machine. If you like what you see, you can ask for the Dental Practice Long Term Nurture campaign, Complete with campaign engineering and Dr. Carlo's swipe copy, and they will just give it to you.

I am grateful to Dr. Carlo and Parthiv for sharing this valuable gift with our dentists.

Most Sincerely,



Clate Mask

CEO and Co-Founder

Infusionsoft

P.S. – Dr. Carlo documented the steps he took to go from an 'average' practice to a practice that now produces over 7 million dollars, in just 36 months, into a book called "The Elite Practice Formula". I've also arranged for you to get a FREE copy of this book as a gift from Infusionsoft to you. All you have to do is cover a small shipping fee. Head over to [www.internalmarketingmachine.com](http://www.internalmarketingmachine.com) to claim your copy.

P.P.S. – To read Parthiv's book 'Business Kamasutra' and download the campaign diagram, go to [www.businesskamasutra.com](http://www.businesskamasutra.com).



# A Special Message & A Gift From Carlo Biasucci



1260 South Spectrum Boulevard  
Chandler, Arizona 85286

1-866-800-0004  
infusionsoft.com

February 14, 2018

Parthiv Shah  
13236 Executive Park Terrace  
Germantown, MD 20874

Dear Parthiv,

I am the dentist in Canada who Infusionsoft CEO Clate Mask recently wrote to you about.



I know first-hand how challenging our profession can be, and that's why I extended the offer that Clate spoke about. I know what it's like to have to be the manager, the leader, the chief overseer of everything, as well as the primary producer of revenue in your practice.

Have you ever struggled trying to find a balance between a successful practice and a fulfilled life? Do you sometimes feel like there should just be more to life than working in and on the practice?

This is a struggle that so many of us face, yet so few of us are able to rise above it and build the kind of practice that supports our desired lifestyle, rather than consumes it.

Several years ago, I had a reasonably successful practice, but it was so stressful to operate and attempt to grow, that the years of chronic stress began to cost me my health. This all came to a head in 2012, when a near-fatal accident put me on the sidelines for months. This was the beginning of the end for me – the end of the stressful and chaotic life that I had lived prior to this – where I put all of my energy into my practice, at the expense of my family and my health.

I used the months of recovery time to study and implement the best business-building strategies and tactics that I could find. One of those strategies was implementation of content marketing by automation through Infusionsoft.

I met Parthiv Shah of eLaunchers at a Dan Kennedy event a few years ago, and decided to hire him to implement some 'dreams' I had for automation of marketing for my dental practice. Parthiv is an incredible resource and has the unique ability to take whatever you can dream up and automate it with Infusionsoft.

In fact, since my accident, I have tripled my practice, and no longer employ any staff in marketing (I used to have 3 people in that role). I have put into motion and now use (and profit from) virtually every feature that Infusionsoft has to offer.



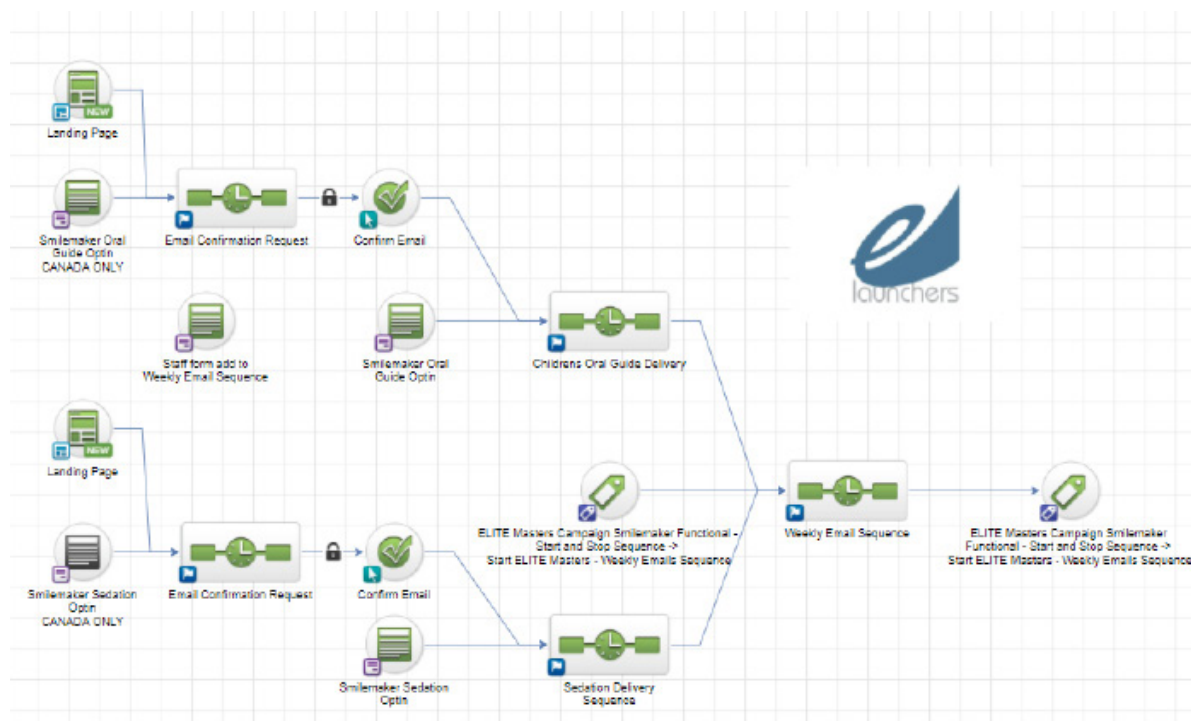
I want to GIFT YOU (normally I would sell it to you, but because of my relationship with Clate and since he asked me nicely) I will give you my Dental Patient Long Term Nurture Infusionsoft campaign. No strings attached, nothing to buy, nothing to try...

Just head over to [www.internalmarketingmachine.com](http://www.internalmarketingmachine.com) and see the process in action. If you like what you see, just ask Parthiv to share Dr. Carlo's Dental Patient Long term Nurture campaign.

Most Sincerely,

Dr. Carlo Biasucci

P.S. – I documented the steps I took to go from an 'average' practice to a practice that now produces over 7 million dollars, in just 36 months, into a book called "The Elite Practice Formula". I've also arranged for you to get a FREE copy of this book as a gift from Infusionsoft to you. All you have to do is cover a small shipping fee. Head over to [www.mydentalpracticesecrets.com](http://www.mydentalpracticesecrets.com) and request a copy.





# A Special Message From Dustin Matthews

## SPEAKING EMPIRE

I typically don't make introductions like this.

However, because of what this individual does for people, I would like to introduce you to someone who I believe can help you tremendously.

If you are like me, you've struggled juggling all the roles of bringing in business...

Speaking. Webinars. Selling. Setting up appointments. Online marketing. Offline marketing. Brochures. Lead generation. Facebook. LinkedIn. Social Media. Getting referrals. Managing sales people. Putting together joint ventures. Direct mail. Infusionsoft. Follow up sequences. Phew!

It's crazy to think of all the things it takes to be successful in just getting new clients.

I discovered Parthiv Shah and his company, eLaunchers, by attending many high level events. At first, I wasn't sure what to think of him but he kept showing up in the right places. Every time we'd meet at an event, he'd tell me that he was working with another prominent client.

Then Dave met him and he became a client of ours ;-)

So I got to know him even more and appreciate what he does.

Parthiv really understands direct marketing and multi-step follow-up and automation, which makes getting customers and clients a lot more systemized and a lot less stressful. The challenge is most folks simply can't or won't implement it all.

We know that we need to do it all so we can grow and have the business we've always desired, but sometimes it can be overwhelming. Until now.

If you want to set yourself apart from the competition, automate your marketing and make your current marketing efforts more effective, (or just begin marketing for the first time), you owe it to yourself meet Parthiv. He can change your business but only if you get to know him.

I've asked him to include some of his best materials on automating your marketing, so you can see what's truly possible. Enjoy.

Sincerely,

Dustin Mathews

P.S. The added benefit of getting to know Parthiv is that he's been through our process and understands how to take what we've shared with you already and automate it!



# eLaunchers Implementation Parman Law - Estate Planning





# eLaunchers Implementation

## Dr. Carlo Biasucci - Info Marketer





# eLaunchers Implementation

## Dr. Ramin Bahram - Oral Surgeon





# eLaunchers Implementation

## Dr. Steven Kosmary - Pain Management





# eLaunchers Implementation

## Dr. Peter Polack - Ophthalmology





# eLaunchers Results

## *What People Say About eLaunchers.com*

*"Parthiv and his staff were very attentive to my needs and wants. They worked very closely with me and listened to my suggestions while at the same time interjecting their professional opinions. Working with Parthiv and his group of professionals was easy as well as productive."*

— Dr Kevin Flood

*"When I first met Parthiv Shah, I had no idea who he was or his talents. I had seen him at different conferences, but never gave a thought about meeting him or listening to him. My mistake. He is short. He can be hard to understand. But don't let that stop you from gaining his guidance, knowledge and expertise. He is brilliant with integrating publicity, marketing and sales into both online and offline deliveries coordinated for maximum impact. His concepts of marketing automation help deliver more new clients and more dollars where it counts the most, your wallet."*

— Dr. Charles W. Martin

*"I always knew that there must be at least ONE expert who knew how to do all the advanced list management strategies I wanted done for me... but until I happened upon Parthiv, I'd not yet MET that person. The AMAZING thing about Parthiv is that he goes way beyond performing what I ask of him. He is at the level where he turns around and asks ME... well, what if... then comes up with BRILLIANT KILLER STRATEGIES that go beyond executing a task at high level. My only hope is that my competition never hears about him!"*

- Dr. Tom Orent

*"This guy is a genius. If you have Infusionsoft or if you are considering using Infusionsoft, you should spend a day with Parthiv and figure out what you want to do. There are many Infusionsoft consultants in the market, and they are all very good, but this guy has a whole different perspective on how to use your data. I highly recommend him to everyone I know."*

— Matt Zagula

*"What I am holding in my hand is what is a very detailed mindmap of a launch strategy. One of the things I am really impressed with about Parthiv and his organization is able to do is to take what is in your head and what you want to do with your business and to strategically map that out, and take it one step further. It is one thing to map stuff out, and another to actually implement that strategy... and that is exactly what Parthiv does here. So he takes what's in your head, gets it out of your head, puts it in to a strategy and implements that for you... literally.. for you. So it is done for you. He has the experience in direct response marketing and marketing in general to be able to give you the resources, and consult with you, to implement these types of strategies. So whether you are using Infusionsoft or any other type of program, but especially you Infusionsoft users and GKIC members alike, are very pleased with the results... I know we are, at GKIC, we appreciate the services you provide to us and we look forward to you helping our members throughout the years to come."*

Aaron Halderman

Vice President of Business Development with GKIC.

*"If you are a small business in Virginia, you ought to get to the monthly meeting at Glazer Kennedy insiders circle, Northern Virginia headed up by my friend, Parthiv Shah. These meetings are focused on learning about effective marketing and advertising techniques that will help you build a sustainable business without having to spend millions and millions of dollars on mind numbingly bad brand building advertising. Parthiv is a great teacher and he has a wealth of resources."*

-Attorney Ben Glass

[www.GreatLegalMarketing.com](http://www.GreatLegalMarketing.com)

*"It has been an amazing experience to work with someone who has the vision and has assembled a remarkable implementation team. I have learned a lot as well as seen solutions that I had only dreamed of in the past. I look forward to working together as a team well into the future."*

- Kris Strecker

[www.Spatech.edu](http://www.Spatech.edu)



*“eLaunchers.com gets my direct mail jobs printed and into the mail faster than any printer I’ve ever worked with. The print quality is great. They pay attention to detail and have helped me catch errors before we go to press, making them a valuable part of my team.”*

— Barry Nicholson

*“eLaunchers has helped our orthodontic office automate the process of attracting new patients, following-up with those patients and streamlining our communication in order to increase referrals, decrease no-shows, and improve our bottom line. If you’re serious about growing your practice, you owe it to yourself to look into eLaunchers and tap into the power of marketing automation. If you’re lost and need someone to guide you through the process, you can stop searching. eLaunchers is where you need to be.”*

Dr. Dustin Burleson, DDS  
www.BurlesonSeminars.com

*“eLaunchers.com brings a very unique marketing automation platform that is easily accessible for the do-it-yourselfers, people who want some hand holding, and those who want to hand off the entire task. Their free suite of gifts is an easy way for anyone to discover whether this is the right fit for them.”*

- Jeffrey Bochner

We met him because we were interested in doing some marketing that would allow us to close the back door. We wanted that once our patients are in our dental practices they have a constant communication with us that’s automated so that they would never leave the practice because we ignored them for one reason or the other.

Over the last three years we have put together several campaigns, they are all automated. On this white board behind us we have some new campaigns for 2015. What we were thinking back in 2012 in many cases is no longer relevant so as Parthiv put it, we have rebooted the campaigns that we created in 2012 and we look forward to doing great campaigns for our new patients in 2015.

Dr. Marcia Rementer and Dennis Raczkowski

I met Parthiv here at that event, we sat down, we had a drink and we just talked. We talked some business, we talked some ideas and we followed up about a week later sat down and did a video conference together. After the boot camp, Washington DC this man here is in Maryland, I made sure even though I am exhausted, I drove here to meet with Parthiv because everything that he talked about just made sense. I have the “teach you how to do it” I have the “do it with you” but I do not have the “do it for you”. We just ironed out in the last hour – hour and a half everything needed to do for you, for my clients for my industry. This man (Parthiv) knows his stuff. I cannot wait to start this program with him, I cannot wait to start this joint venture with him and thank you Dave and Dustin for making this connection happen; We are going to make a difference and we are going to teach/help a lot of people to just do it for them and get them to “Blow away the competition!”

Steve “The Hurricane”

I’m standing here in my office at Infusionsoft with Parthiv Shah from eLaunchers and I am really excited about something that they have been doing at eLaunchers that we have been making possible for our partners. Why I am excited about what Parthiv is doing is that they have taken the campaign publishing tool and they have packaged their intellectual property and put it into these campaigns. They have got a couple of major ones but one is the business Kamasutra and the other is the internal marketing machine, these campaigns are all packaged up and done for you.

. This is the idea of what we are trying to make possible with our partners and when Parthiv at eLaunchers do that they make the job of implementing Infusionsoft and getting the benefits of sales and marketing automation a lot easier on the customers. I just wanted to say thank you to Parthiv and thank you to our partners and keep up the good work.

Clate Mask: CEO of Infusionsoft



## *Results were measurable & we were impressed!*

The process worked for us too. We got involved with Bill Glazer and Dan Kennedy Insiders Circle in February 2009. From 2009 to 2010 we doubled our revenues. In 2010 we became Infusionsoft Certified Partner agency. From 2010 to 2011, we doubled the size of our company again and leased a small building in India to make a comfortable home for our team. In the first half of 2012 we generated more revenue than 2010 and 2011 combined. In 2013, we began looking to graduate from the county incubator & in early 2014 we bought our own office space in Germantown.

2014 to 2018 has been a journey and a party. We became Digital Marketer Certified Partner, Click Funnels Certified Partner and Hubspot Certified Partner. Since 2016 we have been a private client of Dan Kennedy. What started out as a freelance gig turned into a locally grown and internationally known direct response digital marketing agency.

In March 2018 we crossed the five million dollar mark. We couldn't be more proud. Yes, some of it was luck. Some of it was hard work. Some of it was being in the right place at the right time. But, the most important cocktail for the success of eLaunchers.com was three things: "Ability to spot an opportunity, ability to paint someone's picture with eLaunchers in it, and the ability to stand up and ask for permission to proceed with the plan".

Funny thing about dreams... Not all of them come true, but every reality was once a dream. Only dreams come true!

What's your dream? What do you want to measure? What would impress you?

To your success,



Since 2002, Hundreds of Clients,  
Thousands of Campaigns and Billions of Pieces Mailed

**Parthiv Shah, eLaunchers.com**

13236 Executive Park Terrace

Germantown, MD 20874

**301.760.3953**

pshah@eLaunchers.com