

## **Russell Martino**

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**Russell Martino**

High Value Client Marketing  
Machine – Master Copywriter

Hi, Russell Martino here,

You're busy, so I'll be brief.

If you sell a BIG-TICKET product or service, talking the time to read through this material carefully, will be time well spent.

You have no doubt noticed that it is more difficult than ever to find, connect with, and get a response from good prospects, *people ideal to benefit from your premium product or service online.*

**Inspired by Dan Kennedy's 2018 event in Cleveland, Parthiv Shah and I set out to solve this problem. And we did.**

In fact, Mr. Kennedy believes we did such a good job designing a systematic way to find, connect with, and engage the interest of high value prospects ideal for your premium product or service, he wrote a strong endorsement letter explaining why the **High Value Client Package** Parthiv and I developed is so valuable.

*Is this right for you?*

If your business is doing *well enough*, **but you have the bandwidth to do more**, and you prefer BIG STRIDES of tiny gains, you owe to yourself to give our HVC product a close look.

HVC can be used to attract new prospects, convert lookers into buyers, shorten the sales cycle, create a sustainable surge in business, reactivate lost customers or clients, and get good prospects to contact you essentially ready to do business.

If this sounds valuable, you will enjoy reading the Naked Persuasion letter all the way through.

HVC in any of its' forms is a MAJOR MARKETING ASSET with a LONG SHELF LIFE, that can help you connect with prospects you would never meet otherwise. And make sales you would never make otherwise.

With that in mind, THANK YOU for taking the time to review this package.

I hope our paths cross soon.

It will be a pleasure to meet you.

*Russell*

Russell Martino