

From the desk of...

Dan S. Kennedy Speaker, Author, Consultant

***Something You Need To Know That Is SO IMPORTANT To
Your Success In The Post-COVID Business Environment -
I Decided To Introduce It To You Myself...***

Hi, Dan Kennedy here,

If you've followed me for any length of time, you know I seldom write a letter like this. In fact, almost never. But this is so important, I did.

The enclosed letter from Parthiv Shah, (*written by master copywriter Russell Martino whose work I admire, and critiqued by me*), is THE most important message I have seen go from one business owner to another in a long time.

I encourage you to read Parthiv's letter several times and circle the parts that apply to you and your business. And, I strongly encourage you to accept Parthiv's unique offer, which won't cost you a dime. And, will give you thousands of dollars' worth of TIMELY, ACTIONABLE INFORMATION, you can use immediately.

If your business has suffered because of COVID, it is not only in your best interest to read Parthiv's letter, it is URGENT that you stop what you are doing, and read the letter now. ***I am certain you will be glad you did.***

If COVID has not damaged your business, it is still critical you read the letter carefully *so you have a clear understanding of how the best marketers, the ones who make selling high-dollar products and services look easy, make that happen.*

I agree with Parthiv's conclusion that failing to adapt to the changes the COVID pandemic has brought to life in the marketplace, WILL DESTROY FAR MORE BUSINESSES over the next year, than have been wiped away by this pandemic to date.

I agree COVID has, on a mass level, changed how people willing to spend money in the *POST-COVID Economy*, use the web to decide WHAT to buy. WHEN to buy. And, WHO to buy from.

I agree that not adapting the changes detailed in the letter, may cost you a fortune in missed opportunity. And, I agree that adapting them, will give you a huge advantage.

With this said, I hope you enjoy the letter... I feel certain you will.

Dedicated To Multiplying Your Income,



Dan K

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