

VIRTUAL TRADE SHOW TIPS

Grow your customer base

- Target customers who don't usually attend your physical shows with virtual show invites in order to increase show attendance
- Provide potential attendees with information about how your virtual show will work to help remove objections
- Talk to your vendors and customers preshow about features they want to utilize to best meet their needs

		Multi-Order	Order selected items							⊞
251 Products Found										
Vendors Content (SUSHI) Content (SUSHI) Content (SUSHI) Content (SUSHI) Sushing (SUSHI) Sushing (SUSHI) Sushing (SUSHI) Vendors (ø	12 Year Scotch		View	Spirits	Liquor	Liquor Vendor	UQUOR2		\$100.00
	ø	20 Gallon keg		View	Beer	Liquor	Liquor Vendor	LIQUOR3	\$8.45	\$5.59
	ø	330ml Drink all c	lay Lager	View	Beer	Liquor	Liquor Vendor	LIQUOR4	\$6.95	\$3.62
	ø	330ml Long Necl	k Lager	View	Beer	Liquor	Liquor Vendor	e ^{ge'} Perenso		
	ø	375ml Low Carb	draught	View	Beer	Liquor	Liquar Vendor	Message Us		
	ø	375ml Low Stree	gth Draught	nt View Beer Liquor Liquor Liquor Vendor				help? Reac		
	ø	375ml Premium	Lager	View	Beer	Liquor	Llauar Vendor	FAQs		Q.
Deal Type Carl Back Peduat Peduat Free Stack Free Stack Percentage Dff	ø	375ml Stout		View	Beer	Liquor	Liquor Vendor	C Customer FAQs		
	ø	550mg Coconut	Tincture Oil	View			We Are CBD	Sales Rep FAQs		
	ø	9yo single malt E	lourbon	View	Spirits	Liquor	Llauar Vendor	Vendor/Broker FA	De	
	ø	Aero bar		View	Candy Bar	Convenience	Convenience Vendor			
	ø	AF Spanner Kit		View	Tools	Hardware	Hardware Vendor			

Vendors and attendees can access at-show support at any time



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