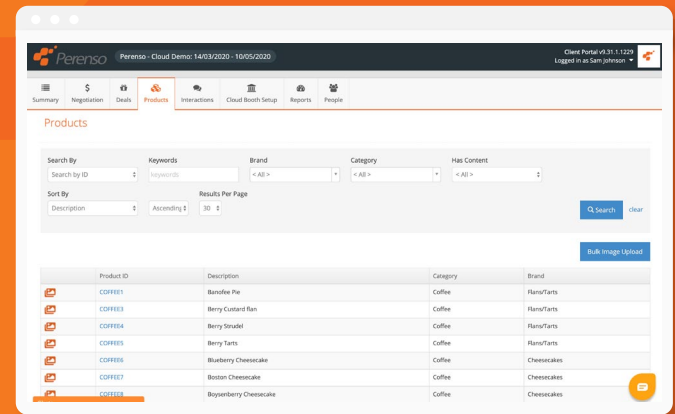


VIRTUAL TRADE SHOW TIPS

Grow your return on investment

- Ensure your data is clean and accurate to reduce the amount of time your team needs to put into your show
- Consider replacing physical shows with lower sales with a virtual show to remove venue costs and increase your returns
- Provide your vendors with show templates and guides to reduce the number of enquiries you have to manage



▲ Vendors can manage their own products via a portal