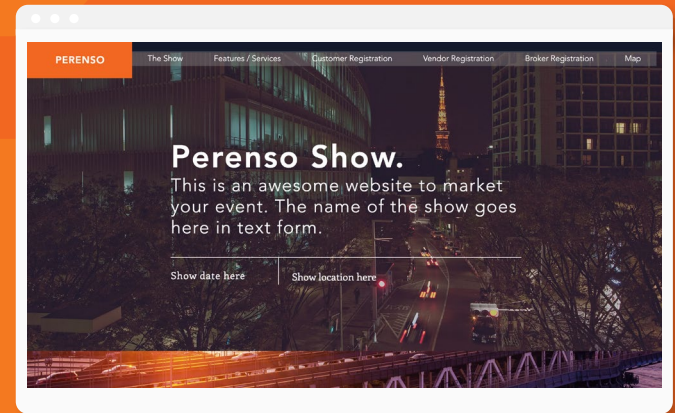


VIRTUAL TRADE SHOW TIPS

Reach your customers

- Make sure your customers receive all your show communication by ensuring all your customer contact information is up to date pre-show
- Increase the number of attendees at a show by direct marketing to your current customers in the lead up
- Stay in front of your customers as much as possible by integrating a series of virtual events into your calendar



▲ Promote your event with a show website